



*City
Council
Report*

Item: 9
Category: PUBLIC HEARINGS AND
INTRODUCTION OF
ORDINANCES
Meeting Date: June 4, 2019

TITLE: City Council Consideration of Draft Maps for City Council Voting Districts Boundaries and Sequencing for District Elections

RECOMMENDED ACTION

That the City Council receive public comment regarding the draft maps for the City Council voting district boundaries and the sequencing of district elections; provide guidance on no more than four preferred maps for further analysis; and provide guidance on the sequencing of the districts to be established.

BACKGROUND

In 2002, the Legislature enacted the California Voting Rights Act (CVRA) (Elec. Code §§14025 –14032), which prohibits California public agencies from imposing or applying an at-large election method “that impairs the ability of a protected class to elect candidates of its choice or its ability to influence the outcome of an election.” (Elec. Code §14027) A protected class is defined by the CVRA as “a class of voters who are members of a race, color, or language minority group, as this class is referenced and defined in the federal Voting Rights Act of 1965.”

The CVRA defines an at-large method of election to include the election method used by the City of Campbell, in which the voters of the entire City elect all the members of the City Council. In a lawsuit brought pursuant to the CVRA, a plaintiff who establishes a history of “racially polarized voting” under a city’s at-large election system can require a city to change to a district-based election system.

On December 3, 2018 the City received a letter that threatens to seek judicial relief if the City does not go to district-based elections. The letter stated allegations that the City’s at-large election system violates the California Voting Rights Act (CVRA). The letter was written by Malibu-based law firm Shenkman & Hughs, PC on behalf of clients, Southwest Voter Registration Education Project and its members. The letter alleges that there is evidence of “racially polarized voting” in the City of Campbell’s at-large election system. The letter alleges that the City of Campbell’s at large system dilutes the ability of Latinos (a “protected class”) and impedes the emergence of Latino candidates from the protected communities.

Under the CVRA, any evidence of racially polarized voting is sufficient to require a court to order a change from at-large voting to district-based voting, even without actual evidence of an electoral injury such as the inability of a protected class to elect a candidate of its choice. Racially polarized voting occurs when there is a difference between the choice of candidates preferred by voters in a protected class and the choice of candidates preferred by voters in the rest of the electorate.

On January 15, 2019, the City Council discussed transitioning from an at-large election to a district-based election and received comments from the community. At that meeting Council adopted Resolution 12402 declaring the intent to transition to district-based elections and approved a tentative timeline, which outlined the public hearing dates and deadlines.

On March 19, 2019, the City Council held the first public hearing to receive input from the community regarding the creation of a district based election system. The consultant from National Demographics Corporation (NDC), Doug Johnson, gave a presentation regarding the districting process. Council received comments from the community and discussed the importance of community engagement during this process. Council also discussed district options and criteria for creating district boundaries.

On April 2, 2019, the City Council held the second public hearing to receive input from the community regarding the creation of a district based election system. The consultant from NDC Jeff Tilton gave a presentation on the districting map process. Council received comments from the community and discussed the specifications of criteria to guide the establishment of electoral districts. After discussing, each item listed on the criteria guide Council decided to remove the criteria stating "District borders shall respect the previous choices of voters by avoiding the creation of head-to-head contest between Councilmembers previously elected by the voters, insofar as this does not conflict with Federal and State Law." Council then adopted Resolution 12423 approving a five district electoral system to be implemented in the November 2020 election and approving the criteria to guide the establishment of City Council electoral districts.

DISCUSSION

The City along with consulting demographer, NDC, provided a process that allowed the public to submit a map for consideration. Residents were able to submit a map in paper form, through an on-line interactive tool utilizing an Excel spreadsheet, or by drawing a map using the online districting tool. In conjunction with this process, the City of Campbell also held two hands-on community-training workshops to provide information for creating district boundary maps. At these workshops, a presentation was made describing the reason the City Council is considering districts, the legal requirements, the issues associated with drawing district lines, and how the public could participate and submit maps. The purpose of these workshops were to educate the public on the districting process, answer questions, and demonstrate the tools available for the public to use to draw and submit their own maps. The public workshops were held on Saturday, April 27, from 10:00 a.m. to 12:00 p.m. at the Campbell Community Center in

room Q-80; and on Thursday, May 2, from 6:30 p.m. to 8:30 p.m. at the Campbell Community Center in the Orchard City Banquet Hall. Notifications regarding these events were sent to various neighborhood associations, City board and commission members, posted on the City's website, and posted on all of the City's social media platforms.

The mapping tools were available on the City website on April 2, and the deadline for submitting the maps was May 14, 2019. A total of 33 maps were submitted by the public and one map was prepared by NDC. The maps submitted were evaluated by NDC and of those maps there were ten identical maps submitted by different individuals, which depicted one district and is illustrated as map 123. Of the remaining maps the following did not meet the legal criteria: 104, 115, 118, 122 (not population balanced), 106, 112, and 117 (not contiguous). However, the non-contiguous area in map 112 has a total population of 0, so the City Council may consider this map with the understanding that the non-contiguous area needs to be corrected. This correction would be simple to make because the non-contiguous area in this map does not alter the demographics or require any offsetting change to balance populations. While all maps submitted are included for your review and consideration only maps which meet the legal criteria requirements can be adopted by the City Council. However, all maps may contain ideas that the City Council may wish to consider.

All maps submitted as well as additional information on the districting process were made available for public review on the City's website at www.ci.campbell.ca.us/978/Transition-to-District-Based-Elections as of May 22, 2019, which was at least seven days before the June 4 meeting, in compliance with California Election Code 10010(a)(2).

The focus of this third public hearing is to review the maps submitted and receive public input on the proposed district boundaries. Following public comment, staff asks that the City Council narrow the number of maps for further consideration to three or four preferred maps. Should Council desire to adjust any of the proposed district lines in any map for further consideration, it is important to do so at the June 4 meeting so that the fourth public hearing can be scheduled to allow for a seven day posting of any revised map(s), to comply with the California Election Code. Council may also wish to have public input and a preliminary discussion on the issue of sequencing of the district elections. Sequencing is the selection of which districts will have an election in 2020 and which districts will have an election in 2022. Attachment 4 is the proposed election sequencing for each map for the 2020 and 2022 elections. These are only recommendations proposed by the NDC and may be revised as the City Council determines appropriate. For your reference, the City Council term limits were adopted by the voters in 2000 and will remain unchanged with the transition to districts.

FISCAL IMPACT

The total fiscal impact of a change to district elections is unknown at this time. However, there will be significant resource impacts to staff to meet the legal requirements of

transitioning to district-based elections. The City has budgeted \$95,000 to cover the cost consultant demographic and mapping services, outside legal counsel and any and all publications and/or mailers. The City may also be required to reimburse the plaintiff for its attorneys' fees and costs in accordance to the amount prescribed in the Election Code10010 (3).

Prepared by:



Wendy Wood, City Clerk

Approved by:



Brian Loventhal, City Manager

Attachment:

1. Draft Maps
2. All-In-One Map Slide
3. Campbell Plan Submitter Comments
4. Campbell Proposed Election Sequencing
5. Revised-District-Election-Timeline

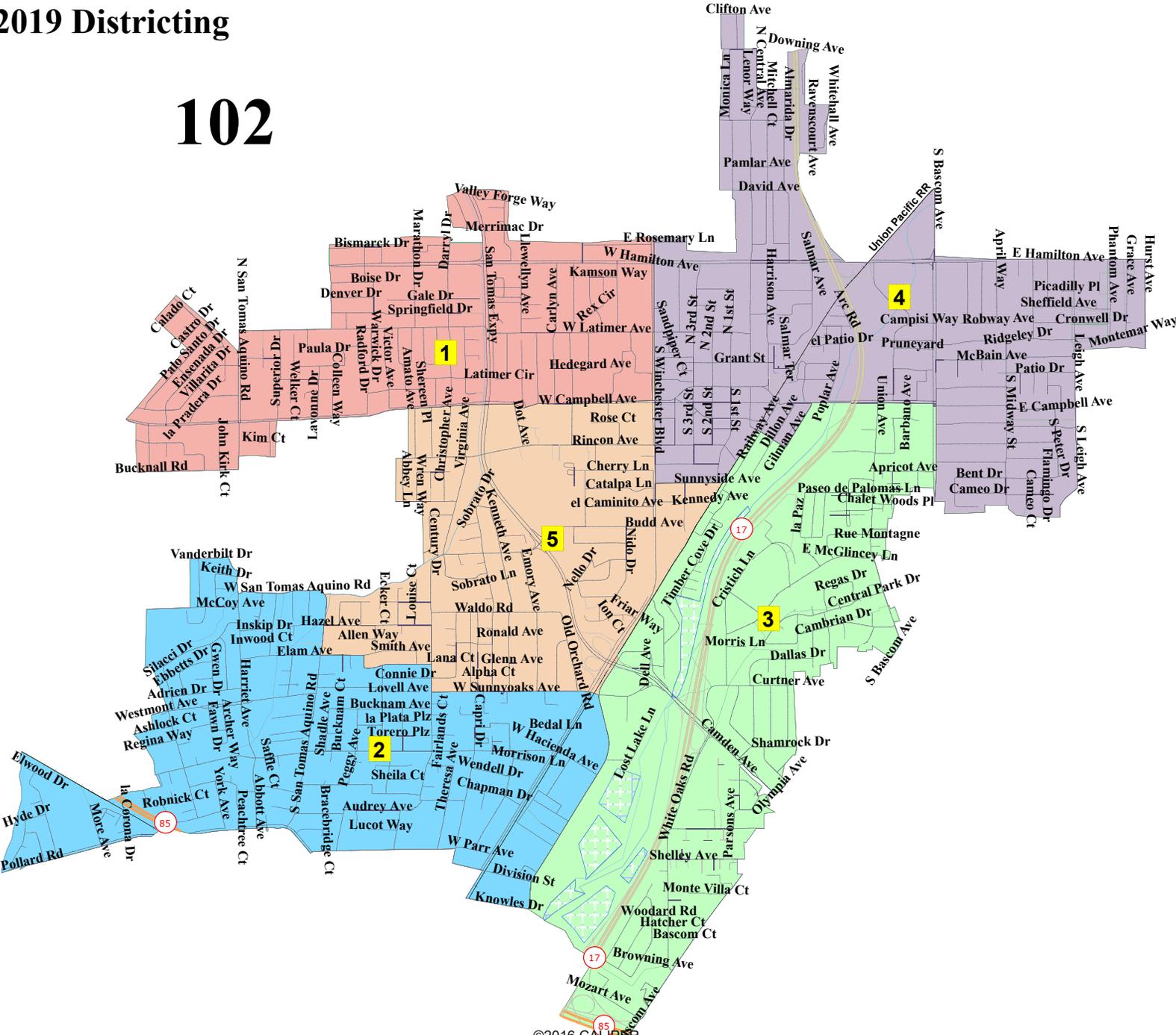
City of Campbell - Map 101

District		1	2	3	4	5	Total
Ideal	Total Pop	8,189	7,958	8,126	8,104	8,137	40,514
8,103	Deviation from ideal	86	-145	23	1	34	231
	% Deviation	1.06%	-1.79%	0.28%	0.01%	0.42%	2.85%
Total Pop	% Hisp	16%	13%	22%	19%	21%	18%
	% NH White	65%	60%	53%	63%	51%	58%
	% NH Black	2%	2%	5%	3%	3%	3%
	% Asian-American	14%	23%	17%	13%	23%	18%
Citizen Voting Age Pop	Total	5,957	5,161	5,694	6,458	5,654	28,924
	% Hisp	11%	10%	15%	17%	14%	13%
	% NH White	73%	66%	65%	66%	61%	66%
	% NH Black	4%	1%	2%	2%	2%	2%
	% Asian/Pac.Isl.	11%	21%	16%	13%	22%	16%
Voter Registration (Nov 2016)	Total	4,881	4,562	4,406	5,093	4,467	23,409
	% Latino est.	11%	10%	14%	13%	14%	12%
	% Spanish-Surnamed	10%	9%	12%	11%	13%	11%
	% Asian-Surnamed	8%	13%	12%	7%	15%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	75%	75%	69%	75%	65%	72%
	% NH Black	4%	1%	2%	2%	2%	2%
Voter Turnout (Nov 2016)	Total	4,043	3,821	3,531	4,249	3,614	19,258
	% Latino est.	11%	9%	14%	12%	14%	12%
	% Spanish-Surnamed	9%	8%	12%	11%	12%	11%
	% Asian-Surnamed	8%	13%	11%	7%	15%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	76%	70%	76%	66%	73%
	% NH Black	4%	1%	2%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	2,040	2,265	1,808	2,304	1,998	10,416
	% Latino est.	8%	7%	9%	9%	10%	9%
	% Spanish-Surnamed	7%	6%	8%	8%	9%	8%
	% Asian-Surnamed	6%	10%	11%	6%	13%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	81%	80%	78%	81%	71%	78%
	% NH Black est.	1%	2%	2%	2%	1%	2%
ACS Pop. Est.	Total	8,030	7,883	8,822	8,563	8,362	41,660
Age	age0-19	19%	25%	26%	19%	24%	22%
	age20-60	64%	56%	55%	63%	58%	59%
	age60plus	17%	19%	20%	18%	18%	18%
Immigration	immigrants	24%	28%	26%	19%	29%	25%
	naturalized	56%	60%	53%	52%	53%	55%
Language spoken at home	english	71%	66%	66%	76%	61%	68%
	spanish	9%	8%	13%	11%	14%	11%
	asian-lang	9%	14%	12%	6%	15%	11%
	other lang	12%	13%	9%	7%	10%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	10%	13%	8%	15%	11%
Education (among those age 25+)	hs-grad	42%	38%	42%	42%	47%	42%
	bachelor	33%	32%	34%	34%	28%	32%
	graduatedegree	20%	24%	16%	17%	17%	19%
Child in Household	child-under18	21%	37%	32%	22%	31%	28%
Pct of Pop. Age 16+	employed	72%	65%	64%	70%	70%	68%
Household Income	income 0-25k	10%	9%	12%	8%	14%	11%
	income 25-50k	13%	12%	15%	13%	15%	14%
	income 50-75k	15%	8%	12%	12%	15%	12%
	income 75-200k	47%	46%	45%	49%	41%	45%
	income 200k-plus	15%	25%	16%	18%	15%	18%
Housing Stats	single family	47%	80%	57%	53%	49%	56%
	multi-family	53%	20%	43%	47%	51%	44%
	rented	51%	33%	51%	53%	58%	50%
	owned	49%	67%	49%	47%	42%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

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National Demographics Corporation, May 19, 2019

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

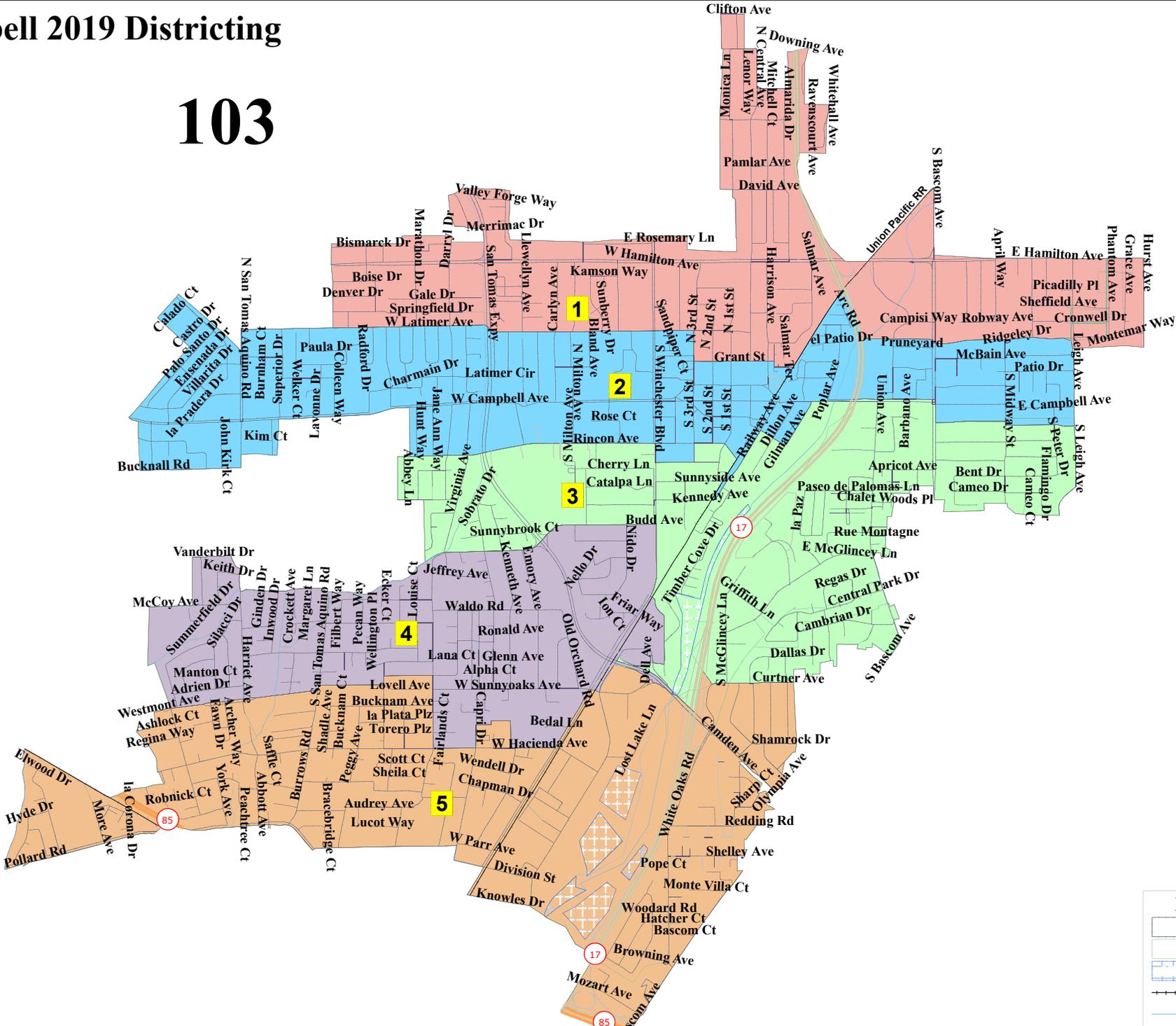
City of Campbell - Map 102

District		1	2	3	4	5	Total
Ideal	Total Pop	8,160	8,069	8,190	7,987	8,108	40,514
8,103	Deviation from ideal	57	-34	87	-116	5	203
	% Deviation	0.70%	-0.42%	1.07%	-1.43%	0.06%	2.51%
Total Pop	% Hisp	21%	12%	17%	19%	23%	18%
	% NH White	50%	63%	63%	65%	51%	58%
	% NH Black	3%	2%	3%	3%	6%	3%
	% Asian-American	23%	21%	15%	12%	18%	18%
Citizen Voting Age Pop	Total	5,444	5,226	5,950	6,367	5,937	28,924
	% Hisp	14%	8%	12%	16%	16%	13%
	% NH White	57%	72%	71%	68%	63%	66%
	% NH Black	2%	0%	5%	2%	2%	2%
	% Asian/Pac.Isl.	25%	16%	11%	12%	17%	16%
Voter Registration (Nov 2016)	Total	4,405	4,717	4,719	5,178	4,390	23,409
	% Latino est.	14%	9%	11%	12%	14%	12%
	% Spanish-Surnamed	13%	8%	10%	11%	13%	11%
	% Asian-Surnamed	16%	13%	8%	7%	12%	11%
	% Filipino-Surnamed	2%	1%	1%	1%	1%	1%
	% NH White est.	63%	77%	75%	76%	69%	72%
	% NH Black	2%	0%	5%	2%	2%	2%
Voter Turnout (Nov 2016)	Total	3,588	3,939	3,881	4,350	3,501	19,258
	% Latino est.	14%	9%	11%	12%	14%	12%
	% Spanish-Surnamed	12%	8%	10%	11%	13%	11%
	% Asian-Surnamed	16%	12%	8%	7%	11%	11%
	% Filipino-Surnamed	2%	1%	1%	1%	1%	1%
	% NH White est.	64%	78%	75%	77%	70%	73%
	% NH Black	2%	0%	5%	2%	2%	2%
Voter Turnout (Nov 2014)	Total	1,945	2,296	1,872	2,441	1,862	10,416
	% Latino est.	10%	7%	9%	8%	9%	9%
	% Spanish-Surnamed	9%	7%	8%	7%	8%	8%
	% Asian-Surnamed	14%	9%	6%	6%	11%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	69%	81%	79%	83%	78%	78%
	% NH Black est.	1%	2%	2%	2%	2%	2%
ACS Pop. Est.	Total	8,373	8,115	8,106	8,362	8,704	41,660
Age	age0-19	24%	25%	19%	19%	24%	22%
	age20-60	58%	55%	65%	62%	56%	59%
	age60plus	18%	19%	16%	19%	20%	18%
Immigration	immigrants	31%	26%	24%	20%	26%	25%
	naturalized	53%	58%	55%	53%	55%	55%
Language spoken at home	english	59%	68%	71%	75%	67%	68%
	spanish	13%	9%	9%	12%	12%	11%
	asian-lang	17%	12%	9%	6%	13%	11%
	other lang	11%	12%	12%	7%	9%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	9%	8%	13%	11%
Education (among those age 25+)	hs-grad	46%	38%	42%	42%	43%	42%
	bachelor	27%	34%	34%	33%	33%	32%
	graduatedegree	19%	22%	20%	18%	16%	19%
Child in Household	child-under18	33%	37%	20%	23%	31%	28%
Pct of Pop. Age 16+	employed	69%	64%	72%	70%	66%	68%
Household Income	income 0-25k	14%	9%	10%	9%	13%	11%
	income 25-50k	16%	13%	13%	14%	14%	14%
	income 50-75k	14%	9%	14%	12%	13%	12%
	income 75-200k	40%	46%	49%	47%	44%	45%
	income 200k-plus	16%	24%	14%	19%	16%	18%
Housing Stats	single family	54%	77%	43%	57%	53%	56%
	multi-family	46%	23%	57%	43%	47%	44%
	rented	54%	36%	53%	50%	54%	50%
	owned	46%	64%	47%	50%	46%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

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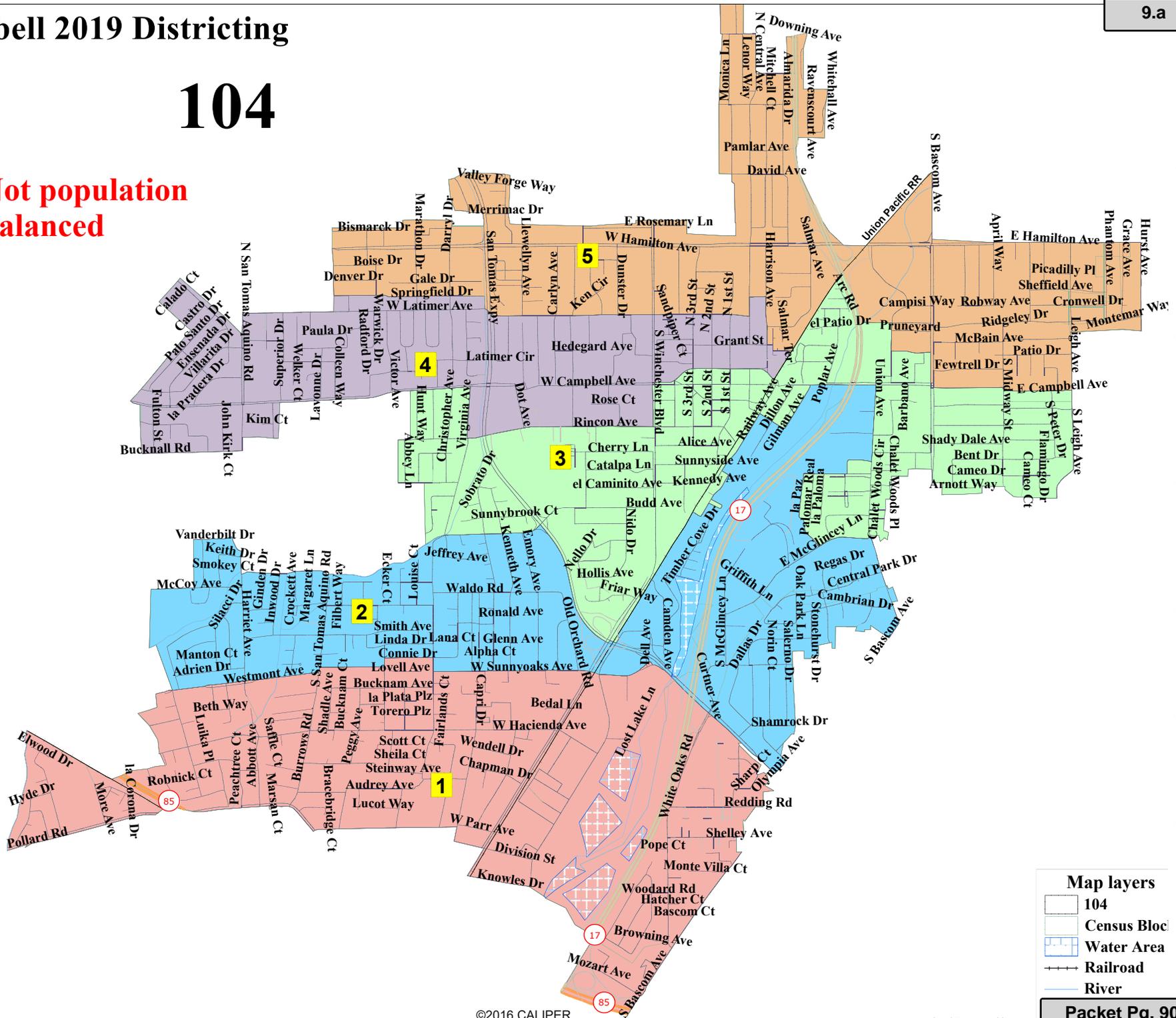
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City of Campbell - Map 103							
District		1	2	3	4	5	Total
Ideal	Total Pop	8,117	8,150	8,129	8,141	7,977	40,514
8,103	Deviation from ideal	14	47	26	38	-126	173
	% Deviation	0.17%	0.58%	0.32%	0.47%	-1.56%	2.14%
Total Pop	% Hisp	23%	18%	17%	22%	12%	18%
	% NH White	54%	59%	63%	49%	67%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	17%	19%	15%	21%	18%	18%
Citizen Voting Age Pop	Total	6,095	5,760	6,158	5,549	5,362	28,924
	% Hisp	17%	14%	12%	14%	10%	13%
	% NH White	62%	62%	70%	62%	75%	66%
	% NH Black	2%	2%	4%	2%	1%	2%
	% Asian/Pac.Isl.	17%	21%	13%	20%	11%	16%
Voter Registration (Nov 2016)	Total	4,768	4,889	4,778	4,167	4,807	23,409
	% Latino est.	14%	13%	12%	13%	9%	12%
	% Spanish-Surnamed	12%	12%	11%	12%	8%	11%
	% Asian-Surnamed	11%	12%	7%	13%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	70%	70%	74%	69%	77%	72%
	% NH Black	2%	2%	4%	2%	1%	2%
Voter Turnout (Nov 2016)	Total	3,957	4,037	3,896	3,341	4,027	19,258
	% Latino est.	13%	12%	12%	13%	9%	12%
	% Spanish-Surnamed	12%	11%	11%	12%	8%	11%
	% Asian-Surnamed	10%	12%	7%	13%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	71%	71%	75%	71%	78%	73%
	% NH Black	2%	2%	4%	2%	1%	2%
Voter Turnout (Nov 2014)	Total	2,097	2,258	2,066	1,773	2,222	10,416
	% Latino est.	10%	8%	9%	9%	7%	9%
	% Spanish-Surnamed	9%	8%	8%	8%	6%	8%
	% Asian-Surnamed	9%	10%	7%	11%	8%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	74%	78%	83%	78%	79%	78%
	% NH Black est.	2%	1%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,488	8,399	8,288	8,581	7,903	41,660
Age	age0-19	21%	23%	18%	25%	25%	22%
	age20-60	60%	60%	66%	55%	55%	59%
	age60plus	19%	18%	16%	19%	20%	18%
Immigration	immigrants	26%	26%	23%	26%	27%	25%
	naturalized	48%	58%	55%	55%	58%	55%
Language spoken at home	english	66%	66%	73%	67%	67%	68%
	spanish	15%	10%	9%	12%	9%	11%
	asian-lang	11%	14%	8%	11%	12%	11%
	other lang	8%	10%	10%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	11%	9%	11%	10%	11%
Education (among those age 25+)	hs-grad	44%	44%	43%	40%	39%	42%
	bachelor	30%	30%	34%	35%	32%	32%
	graduatedegree	17%	19%	18%	18%	22%	19%
Child in Household	child-under18	27%	29%	20%	33%	33%	28%
Pct of Pop. Age 16+	employed	68%	70%	74%	65%	63%	68%
Household Income	income 0-25k	12%	11%	10%	11%	9%	11%
	income 25-50k	15%	14%	13%	14%	13%	14%
	income 50-75k	14%	12%	14%	11%	11%	12%
	income 75-200k	43%	44%	50%	45%	44%	45%
	income 200k-plus	16%	18%	13%	19%	22%	18%
Housing Stats	single family	52%	57%	40%	62%	74%	56%
	multi-family	48%	43%	60%	38%	26%	44%
	rented	56%	50%	58%	48%	35%	50%
	owned	44%	50%	42%	52%	65%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

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**Not population
balanced**



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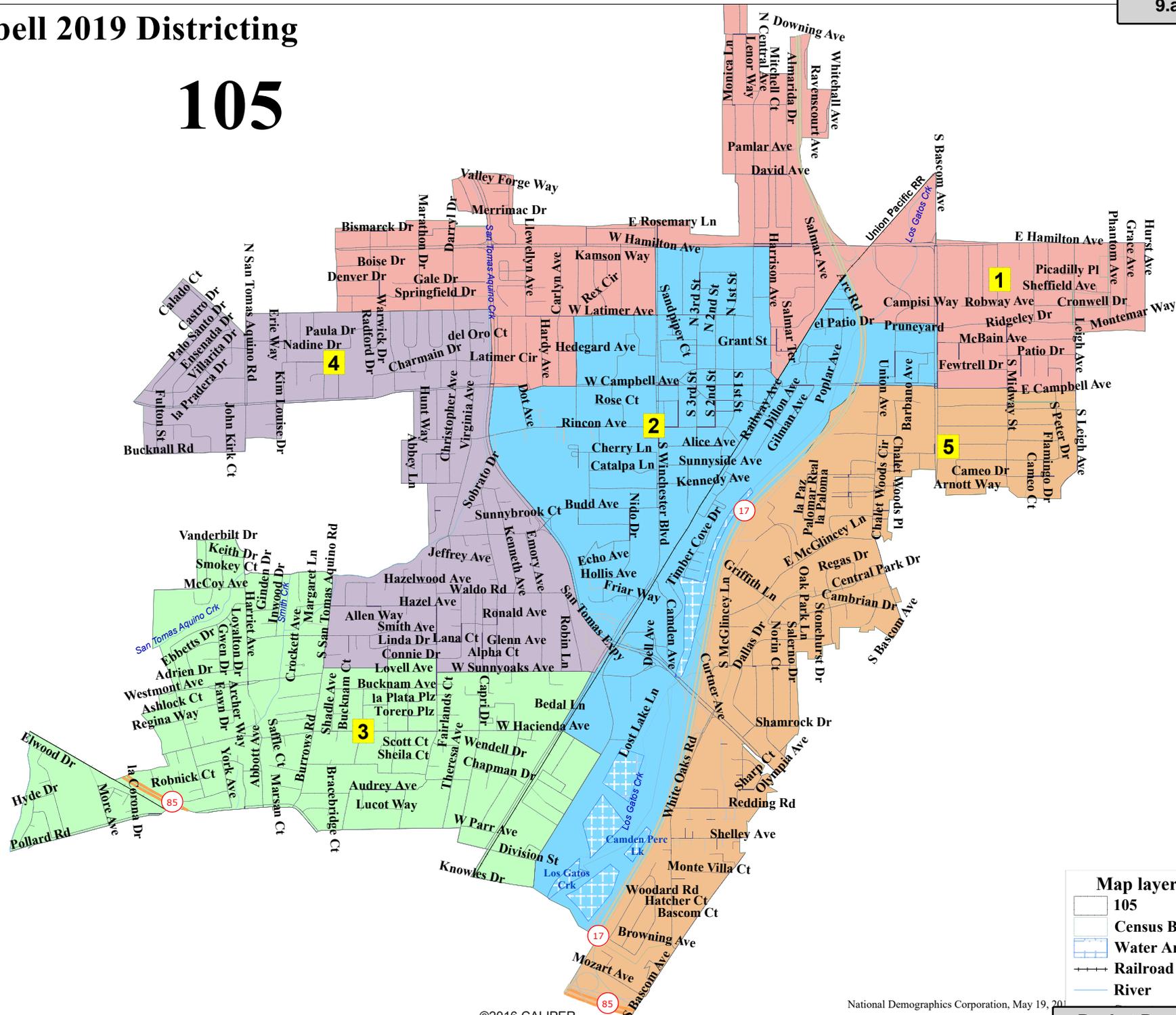
City of Campbell - Map 104

District		1	2	3	4	5	Total
Ideal	Total Pop	8,287	8,485	8,616	6,657	8,469	40,514
8,103	Deviation from ideal	184	382	513	-1,446	366	1,959
	% Deviation	2.27%	4.71%	6.33%	-17.85%	4.52%	24.18%
Total Pop	% Hisp	11%	18%	21%	17%	23%	18%
	% NH White	67%	55%	59%	56%	55%	58%
	% NH Black	2%	4%	4%	3%	3%	3%
	% Asian-American	18%	20%	14%	22%	16%	18%
Citizen Voting Age Pop	Total	5,530	5,949	6,387	4,763	6,295	28,924
	% Hisp	10%	12%	13%	15%	17%	13%
	% NH White	76%	63%	69%	61%	62%	66%
	% NH Black	1%	4%	2%	1%	2%	2%
	% Asian/Pac.Isl.	10%	19%	14%	22%	17%	16%
Voter Registration (Nov 2016)	Total	5,036	4,623	4,913	3,850	4,987	23,409
	% Latino est.	9%	12%	14%	13%	14%	12%
	% Spanish-Surnamed	8%	11%	12%	11%	13%	11%
	% Asian-Surnamed	11%	11%	8%	14%	10%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	77%	71%	73%	69%	70%	72%
	% NH Black	1%	4%	2%	1%	2%	2%
Voter Turnout (Nov 2016)	Total	4,216	3,751	3,972	3,187	4,132	19,258
	% Latino est.	9%	11%	13%	13%	13%	12%
	% Spanish-Surnamed	8%	10%	12%	11%	12%	11%
	% Asian-Surnamed	11%	11%	8%	14%	10%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	78%	72%	74%	69%	71%	73%
	% NH Black	1%	4%	2%	1%	2%	2%
Voter Turnout (Nov 2014)	Total	2,320	2,050	2,069	1,759	2,217	10,416
	% Latino est.	7%	8%	9%	9%	10%	9%
	% Spanish-Surnamed	6%	7%	8%	8%	9%	8%
	% Asian-Surnamed	8%	9%	7%	12%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	79%	81%	81%	75%	75%	78%
	% NH Black est.	2%	1%	1%	1%	2%	2%
ACS Pop. Est.	Total	8,302	8,774	8,902	6,869	8,813	41,660
Age	age0-19	25%	24%	20%	23%	21%	22%
	age20-60	55%	59%	63%	59%	60%	59%
	age60plus	20%	17%	17%	18%	19%	18%
Immigration	immigrants	27%	25%	23%	28%	25%	25%
	naturalized	58%	53%	58%	58%	48%	55%
Language spoken at home	english	67%	69%	72%	64%	67%	68%
	spanish	9%	11%	9%	11%	15%	11%
	asian-lang	12%	10%	9%	15%	10%	11%
	other lang	12%	11%	9%	10%	8%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	10%	10%	13%	12%	11%
Education (among those age 25+)	hs-grad	39%	40%	43%	45%	44%	42%
	bachelor	33%	35%	34%	29%	31%	32%
	graduatedegree	22%	19%	18%	19%	17%	19%
Child in Household	child-under18	34%	28%	23%	31%	27%	28%
Pct of Pop. Age 16+	employed	63%	67%	73%	69%	68%	68%
Household Income	income 0-25k	9%	10%	11%	12%	12%	11%
	income 25-50k	14%	13%	13%	15%	15%	14%
	income 50-75k	11%	12%	13%	12%	14%	12%
	income 75-200k	45%	48%	48%	43%	43%	45%
	income 200k-plus	22%	17%	15%	17%	17%	18%
Housing Stats	single family	73%	57%	44%	56%	53%	56%
	multi-family	27%	43%	56%	44%	47%	44%
	rented	36%	48%	58%	52%	54%	50%
	owned	64%	52%	42%	48%	46%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

105



Map layers

- 105
- Census BI
- Water Arc
- Railroad
- River

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 105

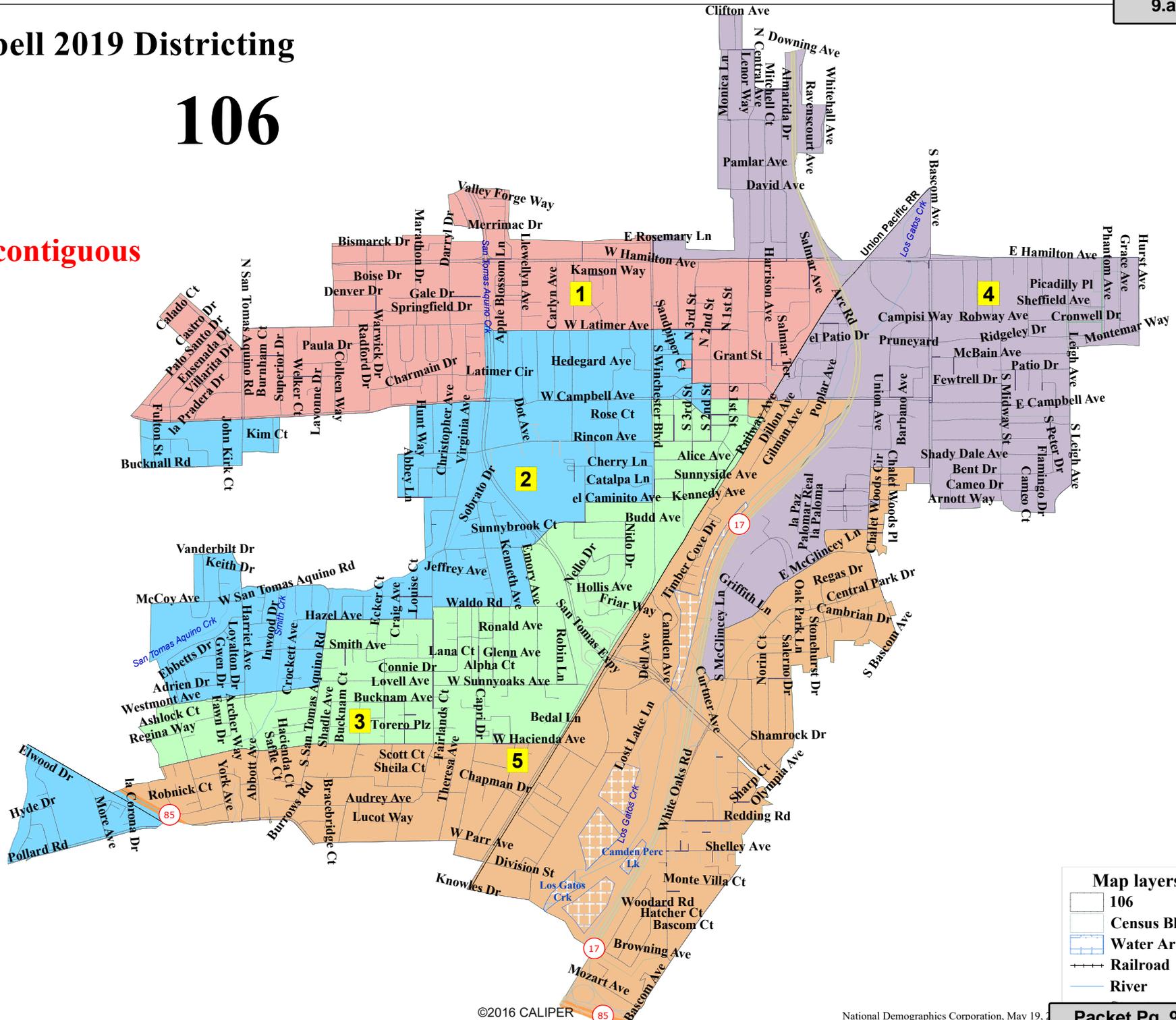
District		1	2	3	4	5	Total
Ideal	Total Pop	8,061	8,244	7,783	8,237	8,189	40,514
8,103	Deviation from ideal	-42	141	-320	134	86	461
	% Deviation	-0.52%	1.74%	-3.95%	1.65%	1.06%	5.69%
Total Pop	% Hisp	22%	22%	12%	19%	16%	18%
	% NH White	56%	57%	63%	52%	65%	58%
	% NH Black	3%	4%	2%	4%	2%	3%
	% Asian-American	17%	15%	21%	22%	14%	18%
Citizen Voting Age Pop	Total	5,770	6,463	4,982	5,753	5,957	28,924
	% Hisp	15%	17%	9%	15%	11%	13%
	% NH White	63%	66%	72%	58%	73%	66%
	% NH Black	1%	3%	0%	2%	4%	2%
	% Asian/Pac.Isl.	19%	13%	16%	23%	11%	16%
Voter Registration (Nov 2016)	Total	4,816	4,607	4,543	4,563	4,880	23,409
	% Latino est.	14%	14%	9%	13%	11%	12%
	% Spanish-Surnamed	13%	12%	8%	12%	10%	11%
	% Asian-Surnamed	11%	9%	13%	14%	8%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	70%	73%	77%	66%	75%	72%
	% NH Black	1%	3%	0%	3%	4%	2%
Voter Turnout (Nov 2016)	Total	3,975	3,710	3,795	3,736	4,043	19,258
	% Latino est.	13%	13%	9%	13%	11%	12%
	% Spanish-Surnamed	12%	12%	8%	12%	9%	11%
	% Asian-Surnamed	11%	8%	12%	14%	8%	11%
	% Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	% NH White est.	71%	74%	78%	66%	76%	73%
	% NH Black	1%	3%	0%	3%	4%	2%
Voter Turnout (Nov 2014)	Total	2,159	1,980	2,211	2,026	2,040	10,416
	% Latino est.	10%	10%	7%	8%	8%	9%
	% Spanish-Surnamed	9%	9%	7%	7%	7%	8%
	% Asian-Surnamed	10%	8%	9%	12%	6%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	75%	79%	81%	76%	81%	78%
	% NH Black est.	1%	2%	2%	1%	1%	2%
ACS Pop. Est.	Total	8,364	8,739	7,795	8,732	8,030	41,660
Age	age0-19	22%	20%	25%	27%	19%	22%
	age20-60	59%	63%	55%	55%	64%	59%
	age60plus	20%	17%	19%	18%	17%	18%
Immigration	immigrants	27%	21%	26%	29%	24%	25%
	naturalized	48%	59%	58%	54%	56%	55%
Language spoken at home	english	65%	75%	68%	61%	71%	68%
	spanish	16%	9%	9%	13%	9%	11%
	asian-lang	11%	9%	12%	16%	9%	11%
	other lang	8%	8%	12%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	9%	9%	14%	9%	11%
Education (among those age 25+)	hs-grad	44%	44%	38%	43%	42%	42%
	bachelor	30%	34%	33%	31%	33%	32%
	graduatedegree	17%	16%	23%	19%	20%	19%
Child in Household	child-under18	28%	24%	37%	35%	21%	28%
Pct of Pop. Age 16+	employed	67%	74%	64%	63%	72%	68%
Household Income	income 0-25k	12%	12%	9%	11%	10%	11%
	income 25-50k	15%	12%	12%	16%	13%	14%
	income 50-75k	14%	12%	9%	11%	15%	12%
	income 75-200k	41%	49%	46%	43%	47%	45%
	income 200k-plus	17%	15%	24%	19%	15%	18%
Housing Stats	single family	55%	44%	78%	65%	47%	56%
	multi-family	45%	56%	22%	35%	53%	44%
	rented	54%	60%	36%	44%	51%	50%
	owned	46%	40%	64%	56%	49%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

106

Not contiguous



Map layers

- 106
- Census BI
- Water Ar
- Railroad
- River

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

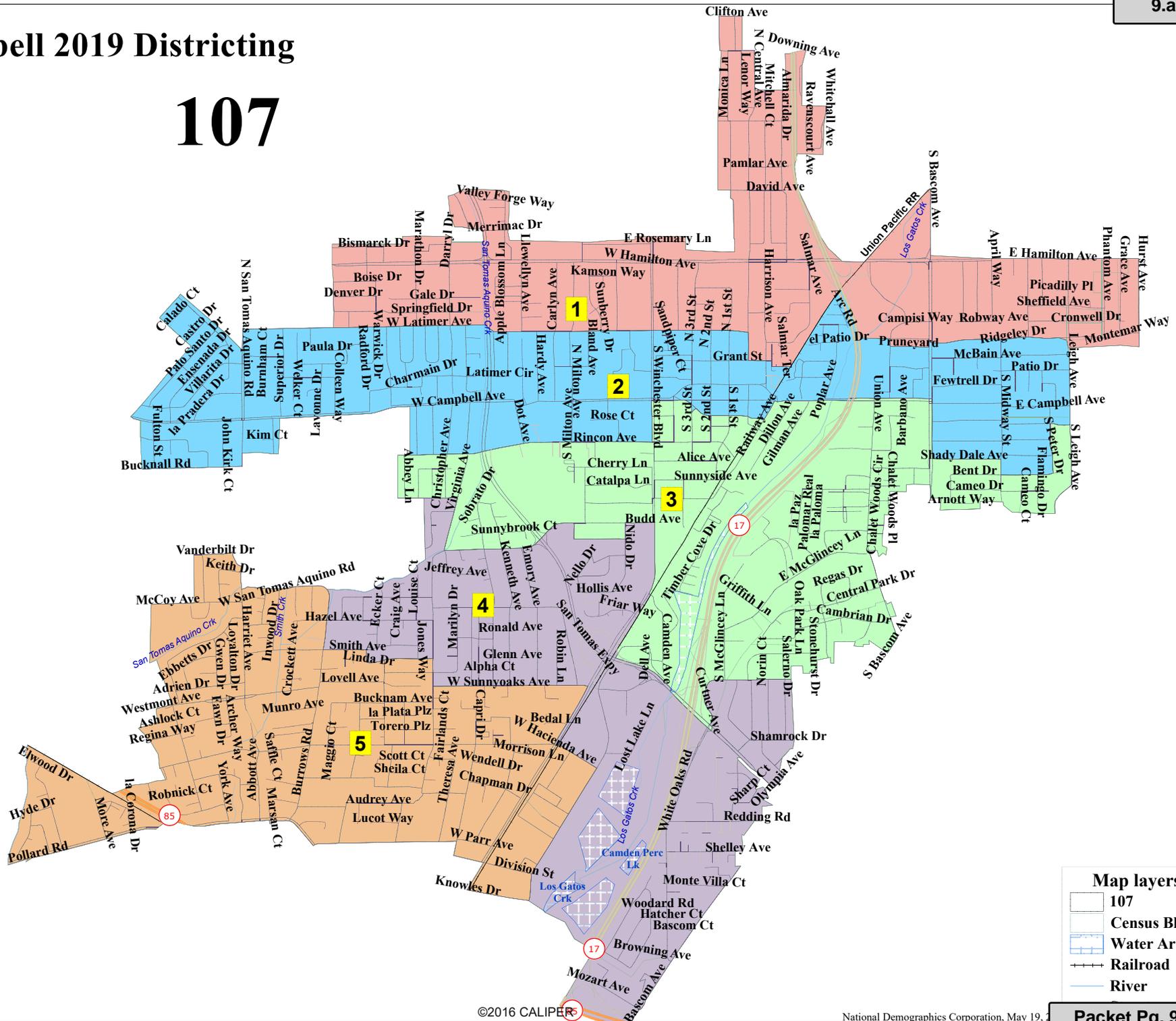
City of Campbell - Map 106

District		1	2	3	4	5	Total
Ideal	Total Pop	8,109	8,105	8,004	8,168	8,128	40,514
8,103	Deviation from ideal	6	2	-99	65	25	164
	% Deviation	0.07%	0.02%	-1.22%	0.80%	0.31%	2.02%
Total Pop	% Hisp	19%	16%	22%	20%	13%	18%
	% NH White	52%	57%	54%	62%	66%	58%
	% NH Black	3%	2%	6%	3%	2%	3%
	% Asian-American	23%	23%	16%	12%	17%	18%
Citizen Voting Age Pop	Total	5,866	5,377	5,802	6,250	5,630	28,924
	% Hisp	17%	10%	15%	14%	12%	13%
	% NH White	57%	67%	66%	70%	71%	66%
	% NH Black	3%	0%	2%	3%	2%	2%
	% Asian/Pac.Isl.	22%	22%	15%	12%	12%	16%
Voter Registration (Nov 2016)	Total	4,502	4,967	4,067	4,988	4,885	23,409
	% Latino est.	14%	12%	13%	13%	10%	12%
	% Spanish-Surnamed	13%	10%	12%	11%	9%	11%
	% Asian-Surnamed	14%	13%	11%	7%	10%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	65%	73%	71%	75%	77%	72%
	% NH Black	3%	0%	3%	3%	2%	2%
Voter Turnout (Nov 2016)	Total	3,689	4,072	3,267	4,177	4,054	19,258
	% Latino est.	14%	11%	13%	12%	9%	12%
	% Spanish-Surnamed	12%	10%	12%	11%	8%	11%
	% Asian-Surnamed	14%	12%	11%	7%	10%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	65%	74%	72%	76%	77%	73%
	% NH Black	3%	0%	3%	3%	2%	2%
Voter Turnout (Nov 2014)	Total	1,990	2,305	1,694	2,231	2,196	10,416
	% Latino est.	10%	8%	9%	8%	8%	9%
	% Spanish-Surnamed	9%	7%	8%	7%	7%	8%
	% Asian-Surnamed	12%	10%	9%	6%	7%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	70%	80%	79%	84%	79%	78%
	% NH Black est.	2%	0%	2%	1%	3%	2%
ACS Pop. Est.	Total	8,407	8,278	8,627	8,311	8,037	41,660
Age	age0-19	23%	24%	25%	18%	22%	22%
	age20-60	60%	56%	56%	64%	60%	59%
	age60plus	17%	20%	19%	18%	18%	18%
Immigration	immigrants	28%	26%	25%	22%	25%	25%
	naturalized	52%	61%	53%	52%	58%	55%
Language spoken at home	english	62%	67%	68%	73%	69%	68%
	spanish	13%	9%	12%	11%	9%	11%
	asian-lang	15%	14%	11%	6%	11%	11%
	other lang	10%	10%	9%	9%	11%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	11%	9%	10%	11%
Education (among those age 25+)	hs-grad	46%	40%	41%	42%	42%	42%
	bachelor	28%	34%	35%	33%	31%	32%
	graduatedegree	18%	20%	16%	19%	21%	19%
Child in Household	child-under18	30%	32%	31%	20%	28%	28%
Pct of Pop. Age 16+	employed	70%	66%	65%	71%	67%	68%
Household Income	income 0-25k	13%	11%	11%	10%	10%	11%
	income 25-50k	15%	12%	15%	14%	13%	14%
	income 50-75k	14%	11%	11%	14%	12%	12%
	income 75-200k	43%	45%	46%	46%	47%	45%
	income 200k-plus	16%	21%	17%	16%	18%	18%
Housing Stats	single family	50%	67%	56%	46%	63%	56%
	multi-family	50%	33%	44%	54%	37%	44%
	rented	57%	43%	52%	56%	43%	50%
	owned	43%	57%	48%	44%	57%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

107



Map layers

- 107
- Census Bl
- Water Ar
- Railroad
- River

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

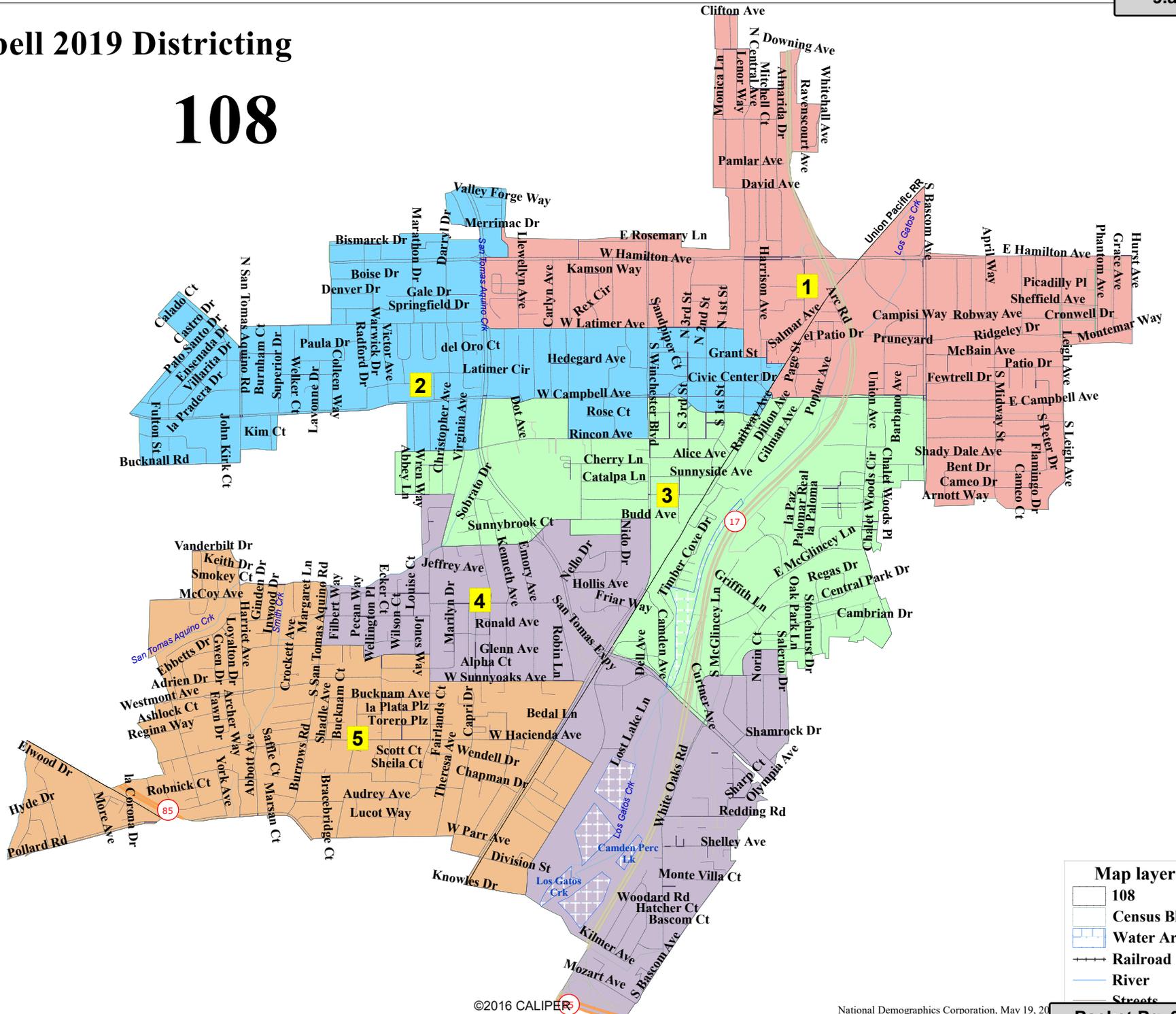
City of Campbell - Map 107

District		1	2	3	4	5	Total
Ideal	Total Pop	8,136	8,109	8,238	7,963	8,068	40,514
8,103	Deviation from ideal	33	6	135	-140	-35	275
	% Deviation	0.41%	0.07%	1.67%	-1.73%	-0.43%	3.39%
Total Pop	% Hisp	24%	16%	18%	22%	12%	18%
	% NH White	53%	60%	63%	53%	63%	58%
	% NH Black	4%	2%	3%	5%	2%	3%
	% Asian-American	17%	20%	14%	17%	21%	18%
Citizen Voting Age Pop	Total	6,053	5,754	6,300	5,592	5,225	28,924
	% Hisp	17%	14%	12%	15%	8%	13%
	% NH White	62%	63%	70%	64%	72%	66%
	% NH Black	2%	1%	4%	3%	0%	2%
	% Asian/Pac.Isl.	17%	21%	13%	15%	16%	16%
Voter Registration (Nov 2016)	Total	4,690	4,952	4,739	4,313	4,715	23,409
	% Latino est.	14%	13%	13%	13%	9%	12%
	% Spanish-Surnamed	12%	11%	11%	12%	8%	11%
	% Asian-Surnamed	11%	12%	7%	12%	13%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	69%	71%	74%	70%	77%	72%
	% NH Black	2%	1%	4%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,888	4,107	3,847	3,479	3,938	19,258
	% Latino est.	13%	12%	12%	13%	9%	12%
	% Spanish-Surnamed	12%	11%	11%	12%	8%	11%
	% Asian-Surnamed	10%	12%	7%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	71%	71%	75%	71%	78%	73%
	% NH Black	2%	1%	4%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,065	2,319	2,005	1,733	2,294	10,416
	% Latino est.	10%	8%	9%	8%	7%	9%
	% Spanish-Surnamed	9%	7%	8%	8%	7%	8%
	% Asian-Surnamed	9%	10%	6%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	74%	79%	82%	75%	81%	78%
	% NH Black est.	3%	0%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,488	8,348	8,434	8,275	8,114	41,660
Age	age0-19	21%	23%	18%	25%	25%	22%
	age20-60	60%	59%	66%	55%	55%	59%
	age60plus	19%	18%	16%	20%	19%	18%
Immigration	immigrants	26%	26%	22%	26%	26%	25%
	naturalized	48%	59%	54%	55%	58%	55%
Language spoken at home	english	66%	66%	74%	66%	68%	68%
	spanish	15%	11%	9%	12%	9%	11%
	asian-lang	11%	14%	8%	12%	12%	11%
	other lang	9%	10%	10%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	11%	9%	11%	10%	11%
Education (among those age 25+)	hs-grad	44%	44%	43%	42%	38%	42%
	bachelor	30%	30%	34%	33%	34%	32%
	graduatedegree	17%	19%	18%	18%	22%	19%
Child in Household	child-under18	27%	30%	20%	30%	37%	28%
Pct of Pop. Age 16+	employed	68%	69%	74%	64%	64%	68%
Household Income	income 0-25k	12%	11%	10%	11%	9%	11%
	income 25-50k	15%	14%	13%	15%	13%	14%
	income 50-75k	14%	13%	14%	13%	9%	12%
	income 75-200k	43%	43%	50%	43%	46%	45%
	income 200k-plus	16%	19%	13%	18%	24%	18%
Housing Stats	single family	51%	60%	38%	61%	77%	56%
	multi-family	49%	40%	62%	39%	23%	44%
	rented	56%	49%	60%	46%	36%	50%
	owned	44%	51%	40%	54%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

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Campbell 2019 Districting

108



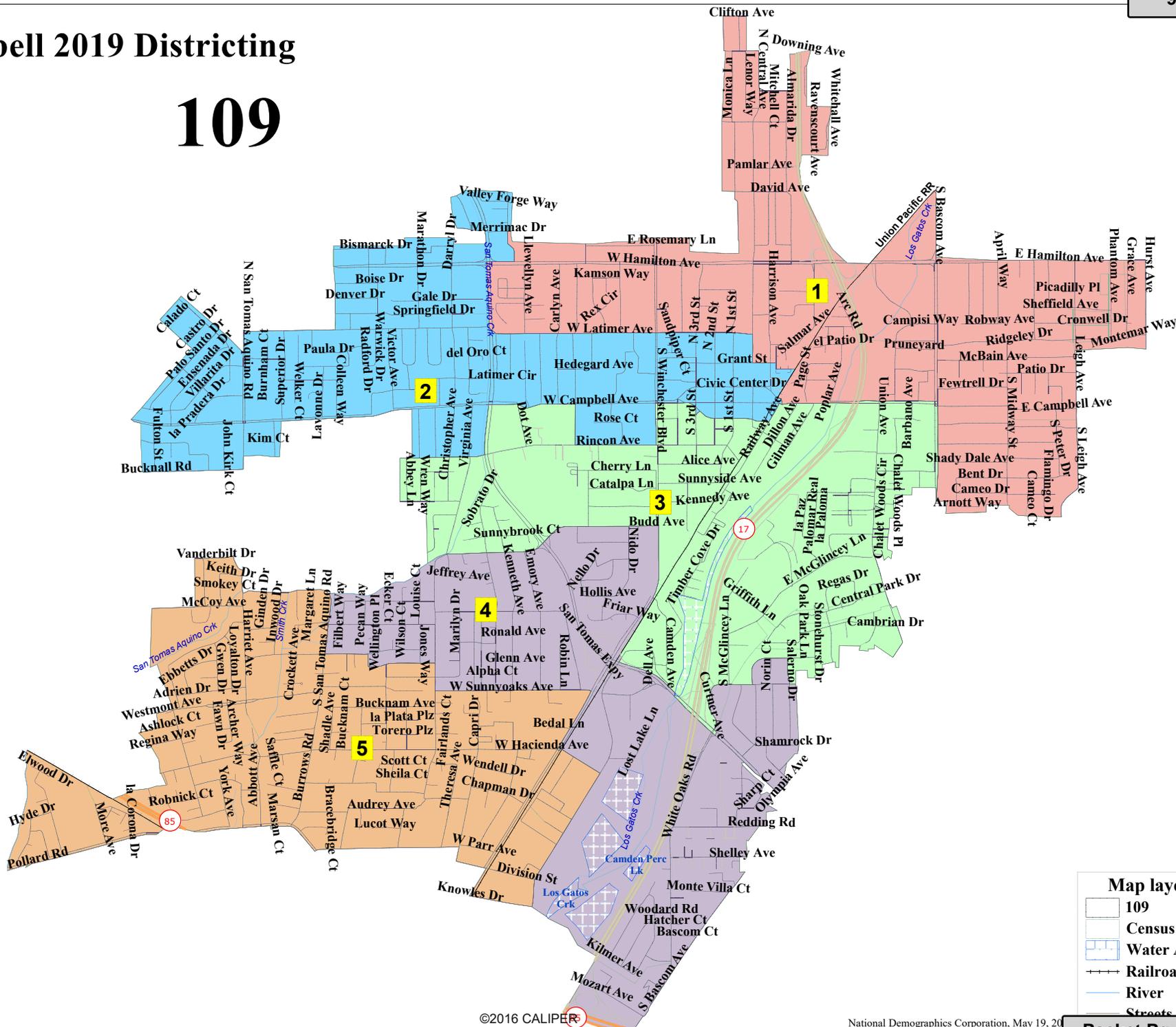
City of Campbell - Map 108

District		1	2	3	4	5	Total
Ideal	Total Pop	8,119	8,145	8,154	8,028	8,068	40,514
8,103	Deviation from ideal	16	42	51	-75	-35	126
	% Deviation	0.20%	0.52%	0.63%	-0.93%	-0.43%	1.56%
Total Pop	% Hisp	21%	19%	18%	22%	12%	18%
	% NH White	60%	54%	62%	53%	63%	58%
	% NH Black	3%	3%	3%	5%	2%	3%
	% Asian-American	14%	22%	15%	17%	21%	18%
Citizen Voting Age Pop	Total	6,286	5,561	6,216	5,636	5,225	28,924
	% Hisp	16%	15%	12%	15%	8%	13%
	% NH White	66%	60%	70%	64%	72%	66%
	% NH Black	2%	2%	4%	3%	0%	2%
	% Asian/Pac.Isl.	15%	22%	13%	15%	16%	16%
Voter Registration (Nov 2016)	Total	5,006	4,580	4,756	4,352	4,715	23,409
	% Latino est.	12%	14%	13%	13%	9%	12%
	% Spanish-Surnamed	11%	13%	11%	12%	8%	11%
	% Asian-Surnamed	9%	14%	7%	12%	13%	11%
	% Filipino-Surnamed	1%	2%	1%	1%	1%	1%
	% NH White est.	75%	65%	73%	70%	77%	72%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	4,197	3,756	3,856	3,512	3,938	19,258
	% Latino est.	12%	14%	12%	13%	9%	12%
	% Spanish-Surnamed	10%	12%	11%	11%	8%	11%
	% Asian-Surnamed	8%	14%	7%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	66%	74%	71%	78%	73%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,398	2,060	1,916	1,748	2,294	10,416
	% Latino est.	8%	10%	9%	8%	7%	9%
	% Spanish-Surnamed	7%	9%	8%	8%	7%	8%
	% Asian-Surnamed	7%	12%	7%	9%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	73%	82%	75%	81%	78%
	% NH Black est.	2%	1%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,455	8,379	8,371	8,341	8,114	41,660
Age	age0-19	20%	24%	18%	25%	25%	22%
	age20-60	61%	59%	66%	55%	55%	59%
	age60plus	20%	17%	16%	20%	19%	18%
Immigration	immigrants	22%	30%	23%	26%	26%	25%
	naturalized	52%	54%	54%	55%	58%	55%
Language spoken at home	english	72%	60%	73%	66%	68%	68%
	spanish	13%	12%	9%	12%	9%	11%
	asian-lang	8%	16%	8%	12%	12%	11%
	other lang	7%	11%	10%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	14%	10%	11%	10%	11%
Education (among those age 25+)	hs-grad	43%	46%	43%	42%	38%	42%
	bachelor	32%	28%	34%	33%	34%	32%
	graduatedegree	17%	19%	18%	18%	22%	19%
Child in Household	child-under18	25%	32%	20%	30%	37%	28%
Pct of Pop. Age 16+	employed	69%	69%	74%	64%	64%	68%
Household Income	income 0-25k	10%	12%	11%	11%	9%	11%
	income 25-50k	14%	15%	13%	15%	13%	14%
	income 50-75k	13%	13%	14%	13%	9%	12%
	income 75-200k	44%	42%	50%	43%	46%	45%
	income 200k-plus	19%	17%	12%	18%	24%	18%
Housing Stats	single family	57%	56%	37%	61%	77%	56%
	multi-family	43%	44%	63%	39%	23%	44%
	rented	52%	52%	61%	45%	36%	50%
	owned	48%	48%	39%	55%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

109



City of Campbell - Map 109

District		1	2	3	4	5	Total
Ideal	Total Pop	8,119	8,145	8,075	8,107	8,068	40,514
8,103	Deviation from ideal	16	42	-28	4	-35	77
	% Deviation	0.20%	0.52%	-0.35%	0.05%	-0.43%	0.95%
Total Pop	% Hisp	21%	19%	18%	22%	12%	18%
	% NH White	60%	54%	62%	53%	63%	58%
	% NH Black	3%	3%	3%	5%	2%	3%
	% Asian-American	14%	22%	15%	17%	21%	18%
Citizen Voting Age Pop	Total	6,286	5,561	6,129	5,722	5,225	28,924
	% Hisp	16%	15%	12%	15%	8%	13%
	% NH White	66%	60%	69%	65%	72%	66%
	% NH Black	2%	2%	4%	3%	0%	2%
	% Asian/Pac.Isl.	15%	22%	13%	15%	16%	16%
Voter Registration (Nov 2016)	Total	5,006	4,580	4,822	4,286	4,715	23,409
	% Latino est.	12%	14%	13%	13%	9%	12%
	% Spanish-Surnamed	11%	13%	11%	12%	8%	11%
	% Asian-Surnamed	9%	14%	7%	12%	13%	11%
	% Filipino-Surnamed	1%	2%	1%	1%	1%	1%
	% NH White est.	75%	65%	74%	70%	77%	72%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	4,197	3,756	3,914	3,454	3,938	19,258
	% Latino est.	12%	14%	12%	13%	9%	12%
	% Spanish-Surnamed	10%	12%	11%	12%	8%	11%
	% Asian-Surnamed	8%	14%	7%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	66%	75%	71%	78%	73%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,398	2,060	1,957	1,706	2,294	10,416
	% Latino est.	8%	10%	9%	8%	7%	9%
	% Spanish-Surnamed	7%	9%	8%	8%	7%	8%
	% Asian-Surnamed	7%	12%	7%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	73%	82%	75%	81%	78%
	% NH Black est.	2%	1%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,455	8,379	8,284	8,428	8,114	41,660
Age	age0-19	20%	24%	18%	25%	25%	22%
	age20-60	61%	59%	66%	55%	55%	59%
	age60plus	20%	17%	15%	20%	19%	18%
Immigration	immigrants	22%	30%	23%	26%	26%	25%
	naturalized	52%	54%	54%	55%	58%	55%
Language spoken at home	english	72%	60%	73%	66%	68%	68%
	spanish	13%	12%	9%	12%	9%	11%
	asian-lang	8%	16%	8%	12%	12%	11%
	other lang	7%	11%	10%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	14%	10%	11%	10%	11%
Education (among those age 25+)	hs-grad	43%	46%	43%	42%	38%	42%
	bachelor	32%	28%	34%	33%	34%	32%
	graduatedegree	17%	19%	18%	18%	22%	19%
Child in Household	child-under18	25%	32%	20%	30%	37%	28%
Pct of Pop. Age 16+	employed	69%	69%	74%	65%	64%	68%
Household Income	income 0-25k	10%	12%	10%	12%	9%	11%
	income 25-50k	14%	15%	13%	15%	13%	14%
	income 50-75k	13%	13%	14%	13%	9%	12%
	income 75-200k	44%	42%	51%	43%	46%	45%
	income 200k-plus	19%	17%	12%	17%	24%	18%
Housing Stats	single family	57%	56%	37%	60%	77%	56%
	multi-family	43%	44%	63%	40%	23%	44%
	rented	52%	52%	60%	47%	36%	50%
	owned	48%	48%	40%	53%	64%	50%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

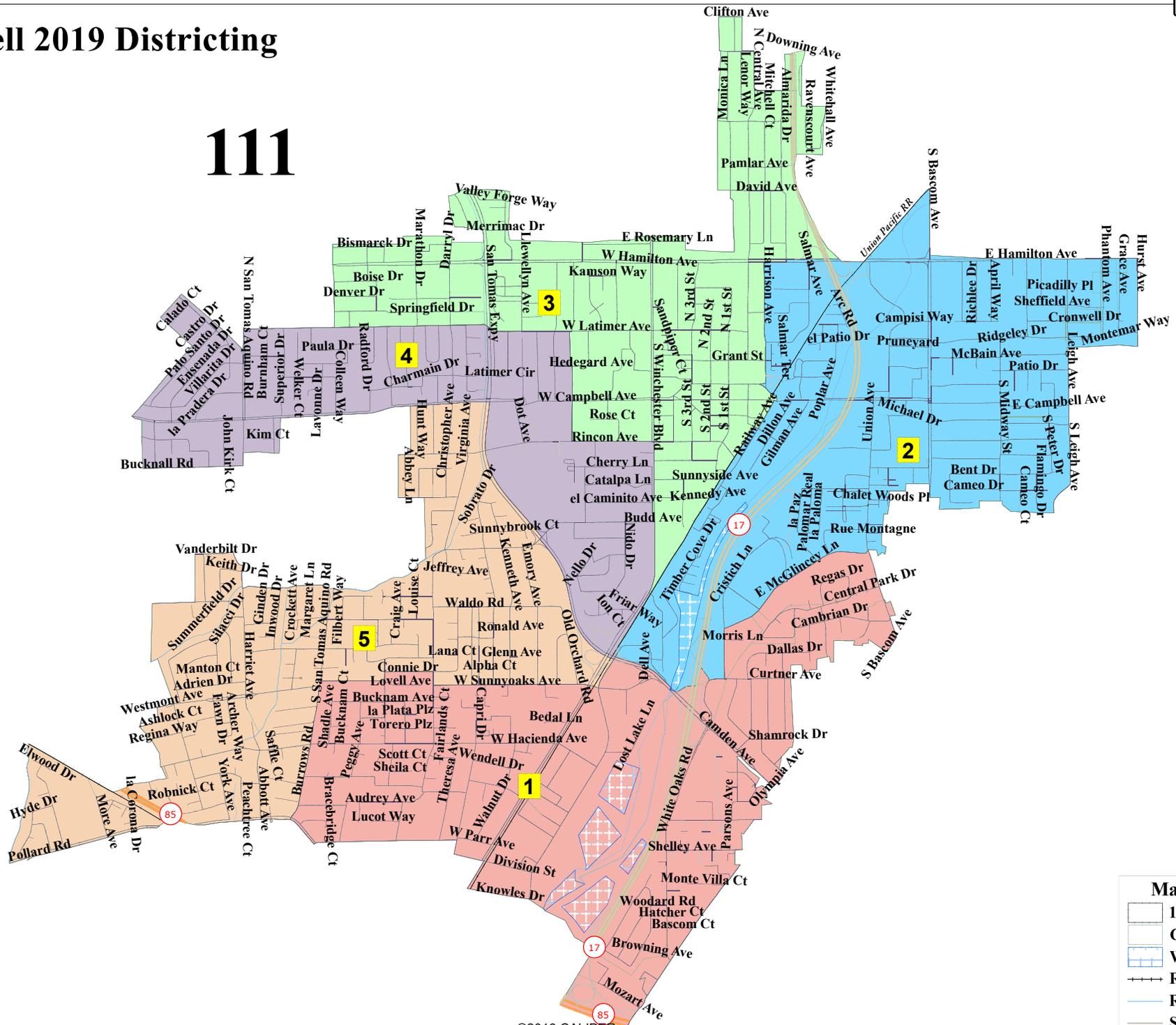
City of Campbell - Map 110

District		1	2	3	4	5	Total
Ideal	Total Pop	8,147	8,101	8,103	8,063	8,100	40,514
8,103	Deviation from ideal	44	-2	0	-40	-3	84
	% Deviation	0.54%	-0.02%	0.00%	-0.49%	-0.04%	1.04%
Total Pop	% Hisp	20%	23%	20%	16%	13%	18%
	% NH White	62%	56%	51%	60%	62%	58%
	% NH Black	3%	4%	3%	4%	2%	3%
	% Asian-American	12%	15%	24%	17%	22%	18%
Citizen Voting Age Pop	Total	6,319	6,315	5,461	5,395	5,434	28,924
	% Hisp	14%	16%	14%	13%	9%	13%
	% NH White	69%	66%	58%	70%	69%	66%
	% NH Black	2%	4%	2%	3%	0%	2%
	% Asian/Pac.Isl.	14%	13%	25%	12%	19%	16%
Voter Registration (Nov 2016)	Total	4,947	4,345	4,577	4,701	4,839	23,409
	% Latino est.	12%	14%	14%	11%	10%	12%
	% Spanish-Surnamed	11%	13%	13%	10%	9%	11%
	% Asian-Surnamed	7%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	76%	70%	64%	74%	77%	72%
	% NH Black	2%	4%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	4,165	3,471	3,735	3,861	4,026	19,258
	% Latino est.	12%	14%	14%	11%	9%	12%
	% Spanish-Surnamed	10%	13%	12%	10%	8%	11%
	% Asian-Surnamed	7%	8%	15%	10%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	77%	70%	65%	75%	78%	73%
	% NH Black	2%	5%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,263	1,796	1,966	2,028	2,363	10,416
	% Latino est.	8%	11%	10%	8%	7%	9%
	% Spanish-Surnamed	7%	10%	9%	7%	7%	8%
	% Asian-Surnamed	6%	8%	13%	8%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	83%	78%	70%	78%	81%	78%
	% NH Black est.	2%	2%	1%	2%	1%	2%
ACS Pop. Est.	Total	8,363	8,496	8,313	8,315	8,172	41,660
Age	age0-19	18%	19%	24%	25%	26%	22%
	age20-60	64%	64%	58%	56%	54%	59%
	age60plus	18%	17%	18%	19%	20%	18%
Immigration	immigrants	21%	21%	31%	27%	27%	25%
	naturalized	52%	58%	53%	53%	58%	55%
Language spoken at home	english	74%	74%	59%	65%	66%	68%
	spanish	11%	8%	14%	12%	9%	11%
	asian-lang	6%	9%	17%	12%	13%	11%
	other lang	9%	9%	11%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	9%	15%	11%	10%	11%
Education (among those age 25+)	hs-grad	42%	44%	46%	41%	38%	42%
	bachelor	33%	34%	27%	32%	34%	32%
	graduatedegree	19%	17%	19%	19%	22%	19%
Child in Household	child-under18	21%	22%	33%	31%	37%	28%
Pct of Pop. Age 16+	employed	71%	75%	68%	62%	63%	68%
Household Income	income 0-25k	9%	12%	14%	10%	9%	11%
	income 25-50k	14%	12%	16%	15%	12%	14%
	income 50-75k	13%	13%	14%	12%	9%	12%
	income 75-200k	46%	49%	40%	44%	46%	45%
	income 200k-plus	17%	14%	16%	18%	25%	18%
Housing Stats	single family	50%	39%	55%	66%	80%	56%
	multi-family	50%	61%	45%	34%	20%	44%
	rented	54%	62%	54%	42%	33%	50%
	owned	46%	38%	46%	58%	67%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

111



Map layers

- 111
- Census Bl
- Water Ar
- Railroad
- River
- Streets

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 111

District		1	2	3	4	5	Total
Ideal	Total Pop	7,742	7,949	8,389	8,137	8,297	40,514
8,103	Deviation from ideal	-361	-154	286	34	194	647
	% Deviation	-4.46%	-1.90%	3.53%	0.42%	2.39%	7.98%
Total Pop	% Hisp	13%	19%	23%	21%	16%	18%
	% NH White	66%	64%	55%	51%	57%	58%
	% NH Black	2%	3%	4%	4%	4%	3%
	% Asian-American	17%	12%	17%	22%	22%	18%
Citizen Voting Age Pop	Total	5,292	5,933	6,323	5,917	5,459	28,924
	% Hisp	10%	12%	17%	16%	12%	13%
	% NH White	75%	71%	64%	59%	64%	66%
	% NH Black	1%	4%	2%	2%	1%	2%
	% Asian/Pac.Isl.	10%	12%	16%	22%	21%	16%
Voter Registration (Nov 2016)	Total	4,762	4,773	4,827	4,231	4,816	23,409
	% Latino est.	10%	13%	14%	15%	11%	12%
	% Spanish-Surnamed	9%	12%	12%	13%	10%	11%
	% Asian-Surnamed	11%	6%	11%	14%	13%	11%
	% Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	% NH White est.	77%	74%	71%	66%	72%	72%
	% NH Black	2%	4%	2%	2%	1%	2%
Voter Turnout (Nov 2016)	Total	3,955	3,963	3,954	3,427	3,959	19,258
	% Latino est.	10%	12%	13%	14%	10%	12%
	% Spanish-Surnamed	9%	11%	12%	13%	9%	11%
	% Asian-Surnamed	10%	6%	10%	14%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	2%	1%	1%
	% NH White est.	78%	76%	72%	66%	73%	73%
	% NH Black	2%	4%	2%	2%	1%	2%
Voter Turnout (Nov 2014)	Total	2,158	2,073	2,139	1,827	2,219	10,416
	% Latino est.	8%	8%	11%	9%	7%	9%
	% Spanish-Surnamed	7%	7%	9%	8%	6%	8%
	% Asian-Surnamed	8%	5%	9%	14%	10%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	78%	84%	75%	73%	82%	78%
	% NH Black est.	3%	1%	2%	1%	1%	2%
ACS Pop. Est.	Total	7,873	8,042	8,844	8,409	8,492	41,660
Age	age0-19	25%	17%	21%	23%	26%	22%
	age20-60	56%	67%	61%	58%	54%	59%
	age60plus	19%	16%	17%	19%	20%	18%
Immigration	immigrants	27%	19%	26%	28%	27%	25%
	naturalized	54%	57%	48%	59%	57%	55%
Language spoken at home	english	66%	78%	66%	64%	66%	68%
	spanish	11%	8%	14%	11%	10%	11%
	asian-lang	12%	5%	11%	15%	13%	11%
	other lang	11%	10%	9%	10%	11%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	7%	13%	13%	10%	11%
Education (among those age 25+)	hs-grad	41%	41%	45%	46%	38%	42%
	bachelor	31%	35%	31%	29%	35%	32%
	graduatedegree	20%	20%	16%	18%	21%	19%
Child in Household	child-under18	32%	18%	26%	31%	36%	28%
Pct of Pop. Age 16+	employed	63%	75%	70%	70%	63%	68%
Household Income	income 0-25k	10%	9%	12%	14%	9%	11%
	income 25-50k	15%	12%	15%	14%	12%	14%
	income 50-75k	12%	14%	13%	13%	9%	12%
	income 75-200k	44%	50%	45%	42%	46%	45%
	income 200k-plus	18%	15%	15%	16%	25%	18%
Housing Stats	single family	68%	43%	47%	52%	79%	56%
	multi-family	32%	57%	53%	48%	21%	44%
	rented	41%	56%	59%	55%	34%	50%
	owned	59%	44%	41%	45%	66%	50%

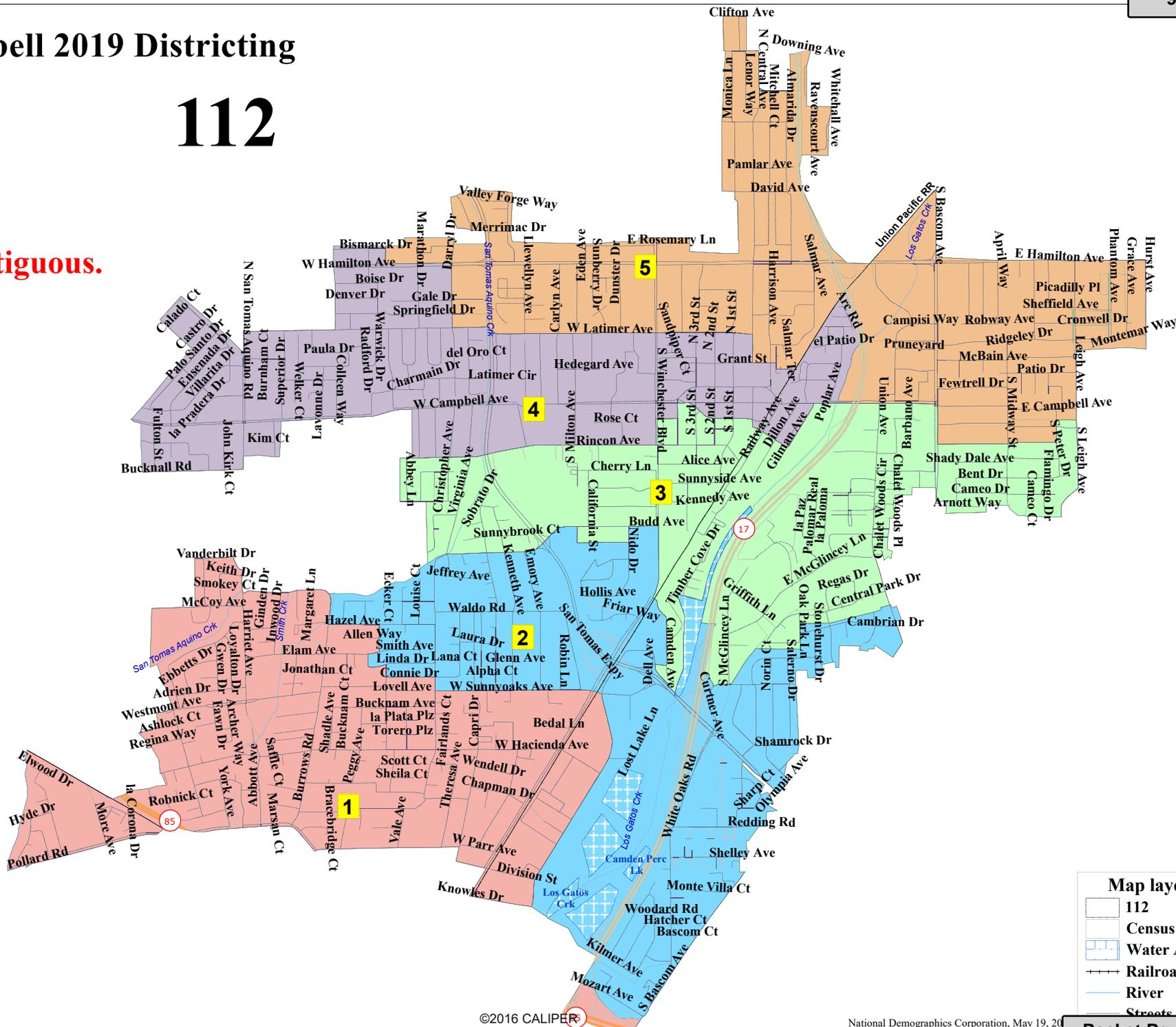
Total population data from the 2010 Decennial Census.
Surname-based Voter Registration and Turnout data from the California Statewide Database.
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Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

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Not contiguous.



Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

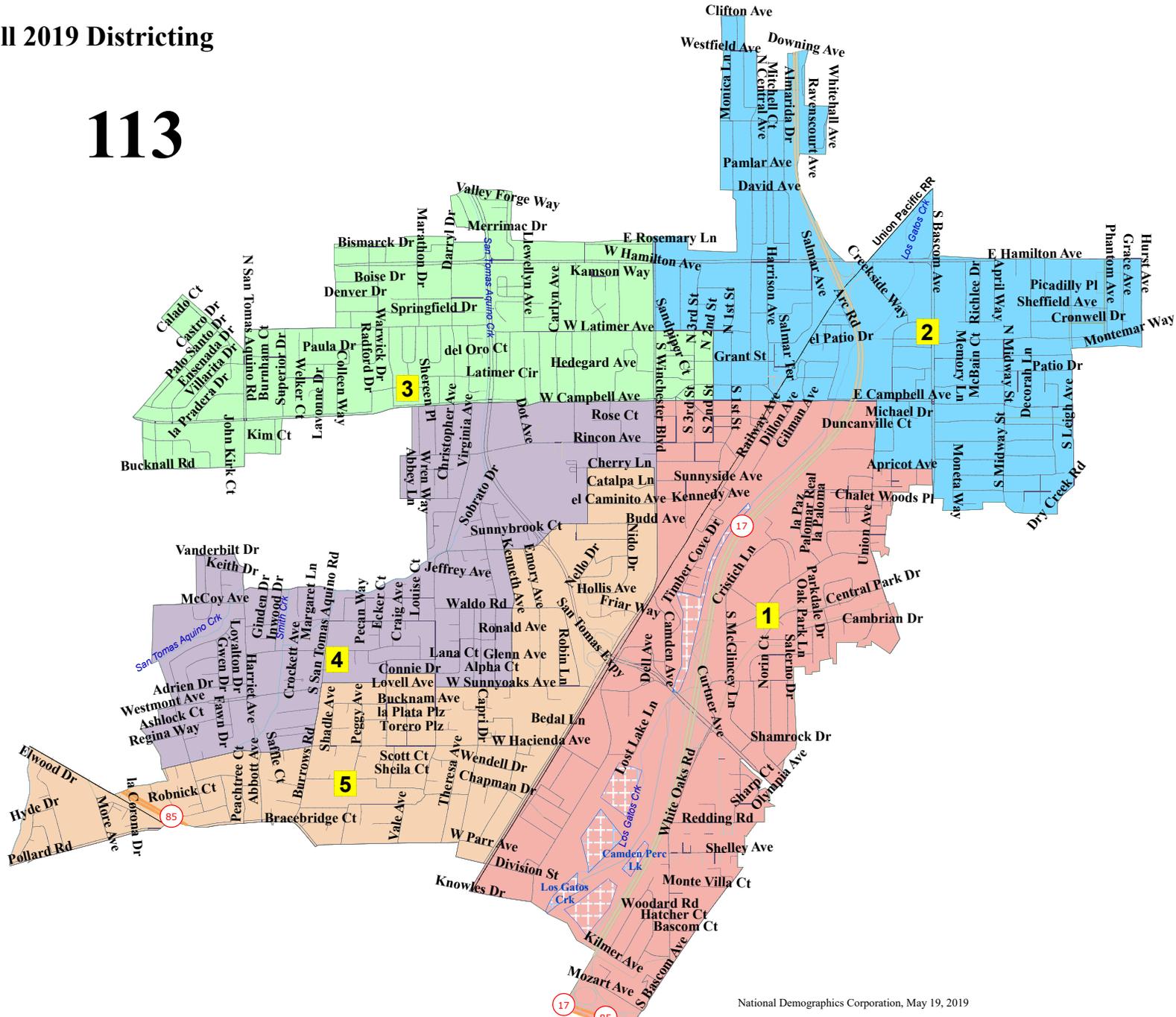
City of Campbell - Map 112

District		1	2	3	4	5	Total
Ideal	Total Pop	8,179	8,177	8,046	8,090	8,022	40,514
8,103	Deviation from ideal	76	74	-57	-13	-81	157
	% Deviation	0.94%	0.91%	-0.70%	-0.16%	-1.00%	1.94%
Total Pop	% Hisp	12%	22%	17%	19%	22%	18%
	% NH White	63%	53%	63%	55%	57%	58%
	% NH Black	2%	5%	3%	3%	3%	3%
	% Asian-American	21%	17%	14%	22%	15%	18%
Citizen Voting Age Pop	Total	5,339	5,750	6,120	5,558	6,156	28,924
	% Hisp	8%	16%	11%	15%	16%	13%
	% NH White	72%	64%	71%	61%	64%	66%
	% NH Black	0%	3%	4%	1%	2%	2%
	% Asian/Pac.Isl.	17%	15%	13%	21%	17%	16%
Voter Registration (Nov 2016)	Total	4,785	4,466	4,622	4,656	4,880	23,409
	% Latino est.	9%	13%	13%	13%	13%	12%
	% Spanish-Surnamed	8%	12%	11%	12%	12%	11%
	% Asian-Surnamed	13%	12%	7%	13%	10%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	77%	70%	73%	69%	71%	72%
	% NH Black	0%	3%	4%	1%	2%	2%
Voter Turnout (Nov 2016)	Total	3,995	3,605	3,754	3,841	4,062	19,258
	% Latino est.	9%	13%	12%	13%	12%	12%
	% Spanish-Surnamed	8%	11%	11%	12%	11%	11%
	% Asian-Surnamed	12%	11%	7%	13%	9%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	78%	71%	74%	69%	72%	73%
	% NH Black	0%	3%	4%	1%	2%	2%
Voter Turnout (Nov 2014)	Total	2,327	1,823	1,951	2,111	2,204	10,416
	% Latino est.	7%	8%	9%	9%	9%	9%
	% Spanish-Surnamed	6%	8%	8%	8%	9%	8%
	% Asian-Surnamed	9%	9%	7%	12%	8%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	81%	76%	83%	75%	77%	78%
	% NH Black est.	2%	2%	1%	1%	2%	2%
ACS Pop. Est.	Total	8,238	8,478	8,237	8,348	8,359	41,660
Age	age0-19	25%	24%	18%	23%	21%	22%
	age20-60	55%	56%	66%	59%	60%	59%
	age60plus	19%	20%	16%	18%	19%	18%
Immigration	immigrants	26%	26%	22%	28%	24%	25%
	naturalized	58%	55%	55%	57%	49%	55%
Language spoken at home	english	68%	66%	74%	64%	68%	68%
	spanish	9%	12%	8%	11%	15%	11%
	asian-lang	12%	12%	8%	15%	9%	11%
	other lang	12%	10%	10%	10%	8%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	11%	9%	13%	12%	11%
Education (among those age 25+)	hs-grad	38%	42%	43%	45%	43%	42%
	bachelor	34%	33%	34%	29%	31%	32%
	graduatedegree	22%	18%	18%	19%	17%	19%
Child in Household	child-under18	37%	30%	20%	30%	26%	28%
Pct of Pop. Age 16+	employed	64%	64%	74%	69%	68%	68%
Household Income	income 0-25k	9%	12%	10%	12%	11%	11%
	income 25-50k	13%	15%	13%	15%	15%	14%
	income 50-75k	9%	13%	14%	13%	14%	12%
	income 75-200k	46%	43%	50%	44%	43%	45%
	income 200k-plus	23%	17%	13%	17%	17%	18%
Housing Stats	single family	77%	61%	39%	56%	54%	56%
	multi-family	23%	39%	61%	44%	46%	44%
	rented	36%	46%	59%	52%	54%	50%
	owned	64%	54%	41%	48%	46%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

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Campbell 2019 Districting

113



Map layers

[Numbered Area]	113
[Census Boundary]	Census BI
[Water Feature]	Water Ar
[Railroad Line]	Railroad
[Blue Line]	River
[Grey Line]	Streets

National Demographics Corporation, May 19, 2019

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Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

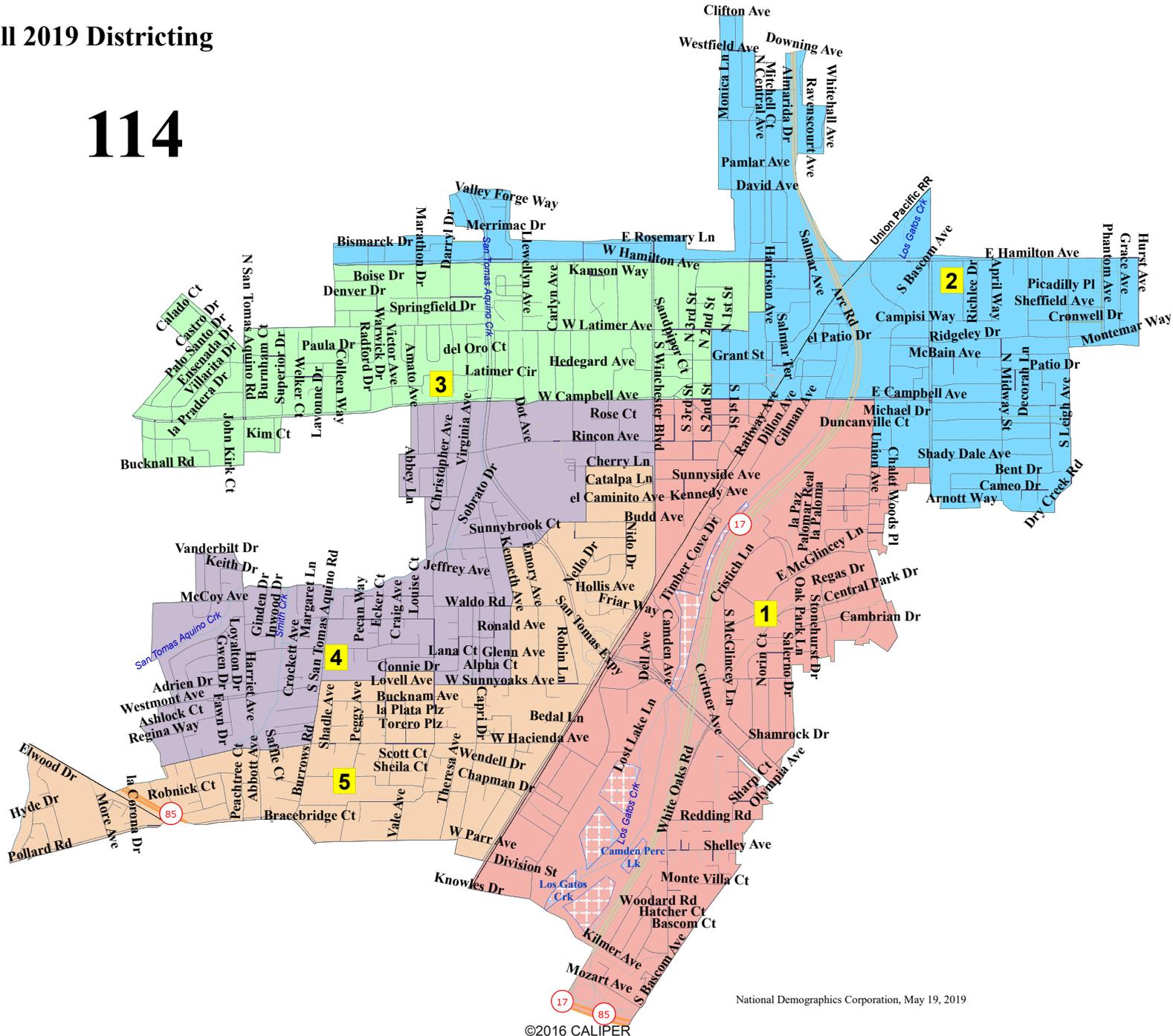
City of Campbell - Map 113

District		1	2	3	4	5	Total
Ideal	Total Pop	8,282	7,709	8,462	8,123	7,938	40,514
8,103	Deviation from ideal	179	-394	359	20	-165	753
	% Deviation	2.21%	-4.86%	4.43%	0.25%	-2.04%	9.29%
Total Pop	% Hisp	15%	20%	21%	17%	17%	18%
	% NH White	65%	63%	51%	54%	60%	58%
	% NH Black	3%	3%	3%	4%	3%	3%
	% Asian-American	15%	13%	23%	23%	17%	18%
Citizen Voting Age Pop	Total	6,142	6,095	5,621	5,560	5,506	28,924
	% Hisp	12%	16%	15%	12%	12%	13%
	% NH White	72%	67%	58%	63%	71%	66%
	% NH Black	4%	2%	2%	1%	1%	2%
	% Asian/Pac.Isl.	11%	14%	24%	22%	12%	16%
Voter Registration (Nov 2016)	Total	4,908	4,896	4,581	4,701	4,323	23,409
	% Latino est.	12%	12%	14%	12%	12%	12%
	% Spanish-Surnamed	10%	11%	13%	10%	11%	11%
	% Asian-Surnamed	8%	8%	15%	13%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	72%	74%	72%
	% NH Black	4%	2%	2%	1%	1%	2%
Voter Turnout (Nov 2016)	Total	4,015	4,129	3,740	3,839	3,535	19,258
	% Latino est.	11%	12%	14%	11%	12%	12%
	% Spanish-Surnamed	10%	10%	12%	10%	10%	11%
	% Asian-Surnamed	7%	8%	15%	12%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	76%	65%	73%	75%	73%
	% NH Black	4%	2%	2%	1%	1%	2%
Voter Turnout (Nov 2014)	Total	1,961	2,305	2,026	2,120	2,004	10,416
	% Latino est.	9%	8%	10%	7%	8%	9%
	% Spanish-Surnamed	8%	7%	9%	7%	8%	8%
	% Asian-Surnamed	5%	6%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	82%	70%	81%	79%	78%
	% NH Black est.	1%	2%	1%	1%	3%	2%
ACS Pop. Est.	Total	8,258	8,004	8,704	8,393	8,301	41,660
Age	age0-19	19%	19%	24%	26%	24%	22%
	age20-60	65%	62%	58%	55%	56%	59%
	age60plus	16%	19%	17%	19%	20%	18%
Immigration	immigrants	23%	21%	30%	27%	26%	25%
	naturalized	56%	53%	53%	57%	56%	55%
Language spoken at home	english	72%	74%	60%	66%	68%	68%
	spanish	9%	12%	13%	11%	10%	11%
	asian-lang	9%	7%	16%	13%	12%	11%
	other lang	11%	8%	11%	10%	10%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	9%	14%	11%	11%	11%
Education (among those age 25+)	hs-grad	42%	42%	46%	40%	41%	42%
	bachelor	34%	33%	28%	34%	33%	32%
	graduatedegree	19%	18%	19%	19%	19%	19%
Child in Household	child-under18	21%	23%	32%	34%	33%	28%
Pct of Pop. Age 16+	employed	72%	70%	69%	65%	65%	68%
Household Income	income 0-25k	10%	9%	13%	11%	11%	11%
	income 25-50k	13%	14%	16%	13%	14%	14%
	income 50-75k	14%	13%	14%	10%	11%	12%
	income 75-200k	49%	46%	41%	46%	45%	45%
	income 200k-plus	14%	19%	16%	21%	18%	18%
Housing Stats	single family	45%	56%	54%	68%	61%	56%
	multi-family	55%	44%	46%	32%	39%	44%
	rented	53%	51%	54%	43%	48%	50%
	owned	47%	49%	46%	57%	52%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

114



Map layers

- 114
- Census Bl
- Water Ar
- Railroad
- River
- Streets

National Demographics Corporation, May 19, 2019

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Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 114							
District		1	2	3	4	5	Total
Ideal	Total Pop	8,282	7,773	8,398	8,123	7,938	40,514
8,103	Deviation from ideal	179	-330	295	20	-165	625
	% Deviation	2.21%	-4.07%	3.64%	0.25%	-2.04%	7.71%
Total Pop	% Hisp	15%	22%	19%	17%	17%	18%
	% NH White	65%	60%	53%	54%	60%	58%
	% NH Black	3%	3%	3%	4%	3%	3%
	% Asian-American	15%	13%	23%	23%	17%	18%
Citizen Voting Age Pop	Total	6,142	5,740	5,976	5,560	5,506	28,924
	% Hisp	12%	15%	16%	12%	12%	13%
	% NH White	72%	67%	58%	63%	71%	66%
	% NH Black	4%	2%	2%	1%	1%	2%
	% Asian/Pac.Isl.	11%	14%	23%	22%	12%	16%
Voter Registration (Nov 2016)	Total	4,908	4,881	4,596	4,701	4,323	23,409
	% Latino est.	12%	13%	14%	12%	12%	12%
	% Spanish-Surnamed	10%	12%	12%	10%	11%	11%
	% Asian-Surnamed	8%	9%	14%	13%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	75%	73%	67%	72%	74%	72%
	% NH Black	4%	2%	2%	1%	1%	2%
Voter Turnout (Nov 2016)	Total	4,015	4,091	3,778	3,839	3,535	19,258
	% Latino est.	11%	12%	13%	11%	12%	12%
	% Spanish-Surnamed	10%	11%	12%	10%	10%	11%
	% Asian-Surnamed	7%	9%	14%	12%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	74%	68%	73%	75%	73%
	% NH Black	4%	2%	2%	1%	1%	2%
Voter Turnout (Nov 2014)	Total	1,961	2,250	2,081	2,120	2,004	10,416
	% Latino est.	9%	9%	10%	7%	8%	9%
	% Spanish-Surnamed	8%	8%	9%	7%	8%	8%
	% Asian-Surnamed	5%	7%	12%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	79%	73%	81%	79%	78%
	% NH Black est.	1%	2%	2%	1%	3%	2%
ACS Pop. Est.	Total	8,258	8,026	8,681	8,393	8,301	41,660
Age	age0-19	19%	20%	23%	26%	24%	22%
	age20-60	65%	61%	59%	55%	56%	59%
	age60plus	16%	19%	18%	19%	20%	18%
Immigration	immigrants	23%	24%	27%	27%	26%	25%
	naturalized	56%	47%	58%	57%	56%	55%
Language spoken at home	english	72%	69%	65%	66%	68%	68%
	spanish	9%	15%	11%	11%	10%	11%
	asian-lang	9%	8%	14%	13%	12%	11%
	other lang	11%	8%	10%	10%	10%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	11%	12%	11%	11%	11%
Education (among those age 25+)	hs-grad	42%	43%	45%	40%	41%	42%
	bachelor	34%	31%	29%	34%	33%	32%
	graduatedegree	19%	18%	19%	19%	19%	19%
Child in Household	child-under18	21%	25%	29%	34%	33%	28%
Pct of Pop. Age 16+	employed	72%	68%	70%	65%	65%	68%
Household Income	income 0-25k	10%	10%	12%	11%	11%	11%
	income 25-50k	13%	15%	14%	13%	14%	14%
	income 50-75k	14%	14%	12%	10%	11%	12%
	income 75-200k	49%	43%	44%	46%	45%	45%
	income 200k-plus	14%	18%	17%	21%	18%	18%
Housing Stats	single family	45%	56%	54%	68%	61%	56%
	multi-family	55%	44%	46%	32%	39%	44%
	rented	53%	52%	53%	43%	48%	50%
	owned	47%	48%	47%	57%	52%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

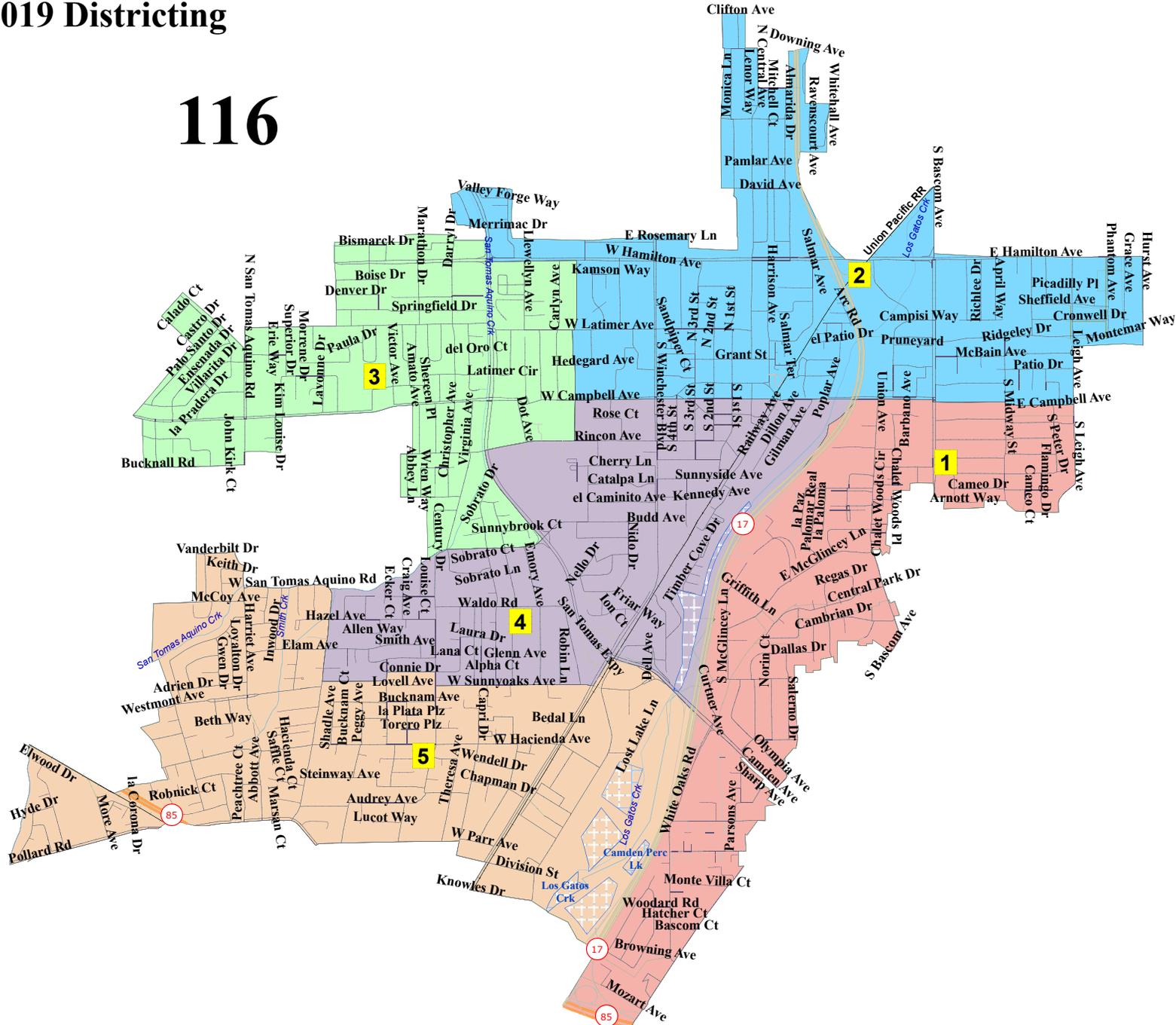
City of Campbell - Map 115

District		1	2	3	4	5	Total
Ideal	Total Pop	6,922	7,945	8,043	8,477	9,127	40,514
8,103	Deviation from ideal	-1,181	-158	-60	374	1,024	2,205
	% Deviation	-14.57%	-1.95%	-0.74%	4.62%	12.64%	27.21%
Total Pop	% Hisp	16%	20%	21%	23%	12%	18%
	% NH White	65%	62%	51%	52%	63%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	14%	13%	23%	17%	21%	18%
Citizen Voting Age Pop	Total	5,128	6,242	5,288	6,188	6,078	28,924
	% Hisp	12%	16%	15%	17%	8%	13%
	% NH White	73%	66%	57%	63%	73%	66%
	% NH Black	4%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	10%	15%	25%	16%	16%	16%
Voter Registration (Nov 2016)	Total	3,998	4,904	4,335	4,680	5,492	23,409
	% Latino est.	12%	12%	14%	15%	9%	12%
	% Spanish-Surnamed	11%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,272	4,136	3,536	3,731	4,583	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	10%	12%	13%	8%	11%
	% Asian-Surnamed	7%	8%	15%	10%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	76%	76%	64%	70%	78%	73%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	1,584	2,295	1,908	1,963	2,665	10,416
	% Latino est.	9%	8%	10%	10%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	9%	6%	8%
	% Asian-Surnamed	6%	6%	14%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	83%	82%	69%	78%	80%	78%
	% NH Black est.	1%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	6,867	8,211	8,243	9,080	9,259	41,660
Age	age0-19	19%	19%	25%	23%	26%	22%
	age20-60	64%	63%	58%	58%	55%	59%
	age60plus	17%	19%	18%	19%	19%	18%
Immigration	immigrants	24%	21%	31%	24%	26%	25%
	naturalized	56%	52%	53%	56%	57%	55%
Language spoken at home	english	71%	74%	58%	69%	67%	68%
	spanish	9%	12%	13%	11%	9%	11%
	asian-lang	9%	6%	17%	11%	12%	11%
	other lang	11%	8%	11%	8%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	9%	15%	11%	10%	11%
Education (among those age 25+)	hs-grad	42%	42%	46%	43%	38%	42%
	bachelor	33%	33%	27%	34%	34%	32%
	graduatedegree	19%	18%	19%	16%	22%	19%
Child in Household	child-under18	21%	22%	33%	28%	36%	28%
Pct of Pop. Age 16+	employed	71%	70%	68%	69%	63%	68%
Household Income	income 0-25k	10%	9%	13%	12%	9%	11%
	income 25-50k	13%	14%	16%	13%	13%	14%
	income 50-75k	14%	13%	14%	12%	9%	12%
	income 75-200k	48%	46%	40%	46%	46%	45%
	income 200k-plus	15%	18%	17%	16%	23%	18%
Housing Stats	single family	46%	53%	56%	50%	75%	56%
	multi-family	54%	47%	44%	50%	25%	44%
	rented	52%	52%	52%	56%	37%	50%
	owned	48%	48%	48%	44%	63%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

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Map layer:

[Light Blue Box]	116
[Light Green Box]	Census BI
[Blue Grid Box]	Water Ar
[Black Line]	Railroad
[Blue Line]	River
[Grey Line]	Streets

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 116

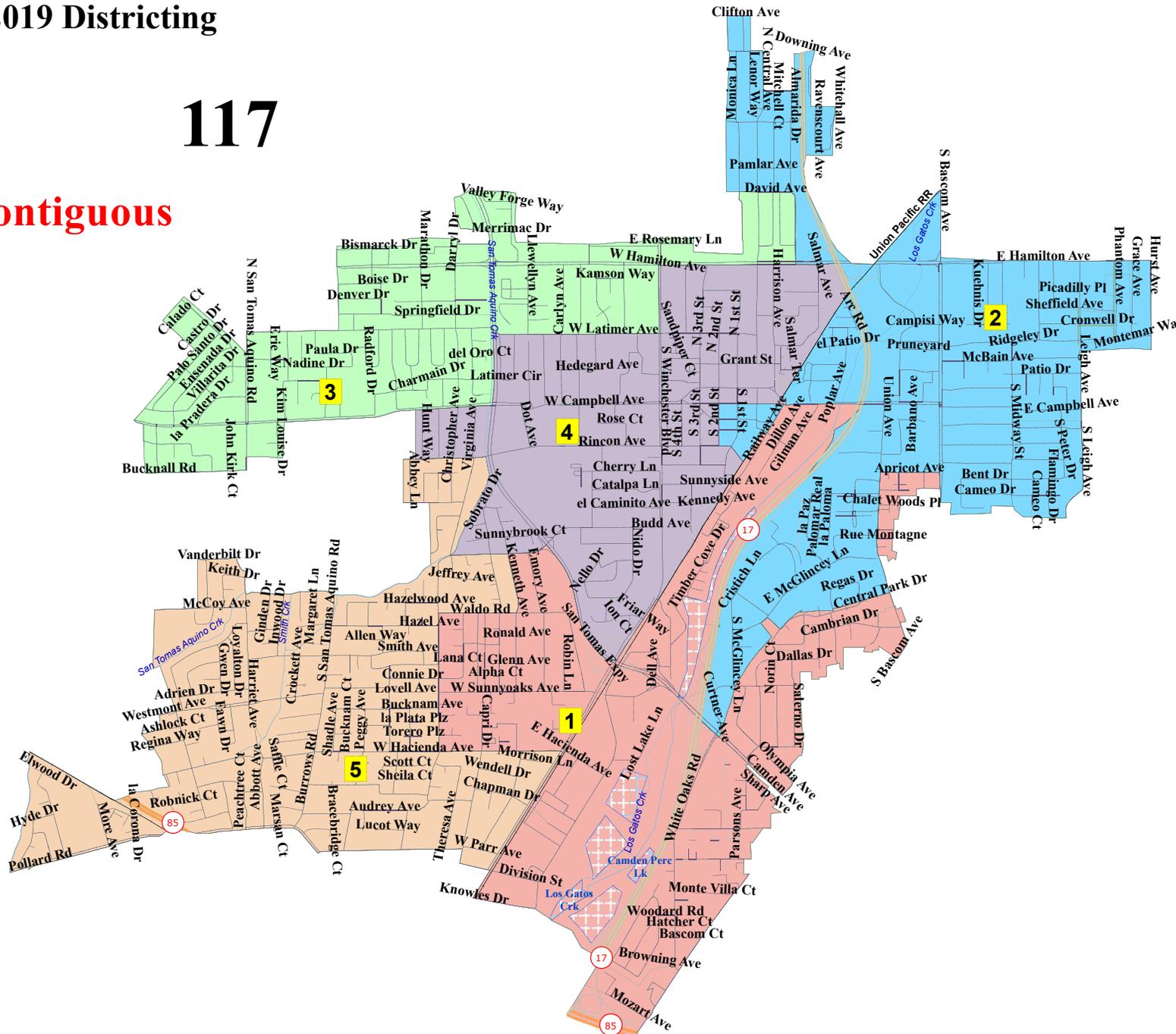
District		1	2	3	4	5	Total
Ideal	Total Pop	8,189	8,017	8,199	8,317	7,792	40,514
8,103	Deviation from ideal	86	-86	96	214	-311	525
	% Deviation	1.06%	-1.06%	1.18%	2.64%	-3.84%	6.48%
Total Pop	% Hisp	16%	22%	18%	23%	12%	18%
	% NH White	65%	59%	54%	52%	63%	58%
	% NH Black	2%	3%	3%	6%	2%	3%
	% Asian-American	14%	14%	24%	16%	21%	18%
Citizen Voting Age Pop	Total	5,957	6,155	5,507	6,318	4,988	28,924
	% Hisp	11%	17%	14%	15%	9%	13%
	% NH White	73%	64%	59%	64%	72%	66%
	% NH Black	4%	2%	2%	3%	0%	2%
	% Asian/Pac.Isl.	11%	15%	24%	16%	16%	16%
Voter Registration (Nov 2016)	Total	4,880	4,903	4,677	4,399	4,550	23,409
	% Latino est.	11%	13%	14%	15%	9%	12%
	% Spanish-Surnamed	10%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	9%	14%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	74%	66%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	4,043	4,105	3,834	3,476	3,801	19,258
	% Latino est.	11%	12%	13%	14%	9%	12%
	% Spanish-Surnamed	9%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	9%	14%	10%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	75%	66%	70%	78%	73%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,040	2,260	2,015	1,872	2,229	10,416
	% Latino est.	8%	9%	10%	9%	7%	9%
	% Spanish-Surnamed	7%	8%	9%	8%	7%	8%
	% Asian-Surnamed	6%	7%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	81%	78%	73%	78%	81%	78%
	% NH Black est.	1%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,030	8,408	8,433	8,985	7,805	41,660
Age	age0-19	19%	20%	25%	23%	25%	22%
	age20-60	64%	61%	57%	58%	55%	59%
	age60plus	17%	19%	18%	19%	19%	18%
Immigration	immigrants	24%	23%	30%	24%	26%	25%
	naturalized	56%	50%	55%	54%	58%	55%
Language spoken at home	english	71%	71%	60%	70%	68%	68%
	spanish	9%	14%	12%	11%	9%	11%
	asian-lang	9%	8%	18%	10%	12%	11%
	other lang	12%	7%	11%	8%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	10%	15%	11%	9%	11%
Education (among those age 25+)	hs-grad	42%	43%	46%	42%	38%	42%
	bachelor	33%	32%	28%	34%	33%	32%
	graduatedegree	20%	17%	19%	16%	23%	19%
Child in Household	child-under18	21%	24%	33%	28%	37%	28%
Pct of Pop. Age 16+	employed	72%	69%	67%	68%	64%	68%
Household Income	income 0-25k	10%	11%	12%	12%	9%	11%
	income 25-50k	13%	14%	15%	14%	12%	14%
	income 50-75k	15%	13%	13%	12%	9%	12%
	income 75-200k	47%	45%	41%	47%	46%	45%
	income 200k-plus	15%	17%	18%	15%	24%	18%
Housing Stats	single family	47%	53%	60%	49%	78%	56%
	multi-family	53%	47%	40%	51%	22%	44%
	rented	51%	54%	49%	57%	36%	50%
	owned	49%	46%	51%	43%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

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Not contiguous



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Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 117

District		1	2	3	4	5	Total
Ideal	Total Pop	8,082	7,999	7,828	8,057	8,548	40,514
8,103	Deviation from ideal	-21	-104	-275	-46	445	720
	% Deviation	-0.26%	-1.28%	-3.39%	-0.57%	5.49%	8.89%
Total Pop	% Hisp	17%	21%	22%	21%	12%	18%
	% NH White	60%	63%	49%	57%	63%	58%
	% NH Black	4%	3%	3%	4%	2%	3%
	% Asian-American	17%	11%	24%	16%	22%	18%
Citizen Voting Age Pop	Total	5,527	5,963	5,350	6,325	5,759	28,924
	% Hisp	13%	14%	16%	16%	9%	13%
	% NH White	68%	69%	57%	66%	70%	66%
	% NH Black	3%	3%	2%	2%	0%	2%
	% Asian/Pac.Isl.	13%	12%	23%	15%	18%	16%
Voter Registration (Nov 2016)	Total	4,612	4,955	4,073	4,692	5,077	23,409
	% Latino est.	11%	13%	15%	14%	9%	12%
	% Spanish-Surnamed	10%	12%	13%	12%	8%	11%
	% Asian-Surnamed	10%	7%	15%	10%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	73%	75%	63%	71%	77%	72%
	% NH Black	4%	3%	2%	2%	0%	2%
Voter Turnout (Nov 2016)	Total	3,770	4,135	3,338	3,787	4,228	19,258
	% Latino est.	11%	12%	14%	13%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	12%	8%	11%
	% Asian-Surnamed	10%	7%	15%	10%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	74%	76%	64%	72%	78%	73%
	% NH Black	4%	3%	2%	2%	0%	2%
Voter Turnout (Nov 2014)	Total	1,919	2,216	1,784	1,998	2,499	10,416
	% Latino est.	8%	8%	10%	10%	7%	9%
	% Spanish-Surnamed	7%	7%	9%	9%	6%	8%
	% Asian-Surnamed	8%	5%	14%	9%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	78%	83%	69%	78%	81%	78%
	% NH Black est.	2%	1%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,381	8,105	8,039	8,539	8,596	41,660
Age	age0-19	24%	18%	24%	21%	26%	22%
	age20-60	58%	65%	58%	61%	55%	59%
	age60plus	19%	18%	18%	18%	19%	18%
Immigration	immigrants	25%	21%	32%	22%	27%	25%
	naturalized	53%	53%	51%	59%	58%	55%
Language spoken at home	english	68%	74%	58%	72%	67%	68%
	spanish	12%	10%	15%	10%	9%	11%
	asian-lang	11%	6%	17%	10%	13%	11%
	other lang	10%	9%	11%	8%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	10%	9%	16%	10%	10%	11%
Education (among those age 25+)	hs-grad	41%	42%	46%	44%	38%	42%
	bachelor	34%	33%	27%	34%	33%	32%
	graduatedegree	18%	19%	19%	16%	22%	19%
Child in Household	child-under18	28%	20%	33%	25%	37%	28%
Pct of Pop. Age 16+	employed	65%	72%	67%	72%	63%	68%
Household Income	income 0-25k	10%	9%	13%	13%	9%	11%
	income 25-50k	15%	13%	17%	12%	12%	14%
	income 50-75k	12%	14%	14%	13%	9%	12%
	income 75-200k	46%	47%	40%	47%	46%	45%
	income 200k-plus	17%	16%	16%	15%	24%	18%
Housing Stats	single family	60%	46%	55%	45%	79%	56%
	multi-family	40%	54%	45%	55%	21%	44%
	rented	45%	54%	54%	60%	35%	50%
	owned	55%	46%	46%	40%	65%	50%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

City of Campbell - Map 118

District		1	2	3	4	5	Total
Ideal	Total Pop	9,124	7,136	10,016	7,736	6,502	40,514
8,103	Deviation from ideal	1,021	-967	1,913	-367	-1,601	3,514
	% Deviation	12.60%	-11.93%	23.61%	-4.53%	-19.76%	43.37%
Total Pop	% Hisp	22%	18%	20%	16%	12%	18%
	% NH White	56%	58%	58%	59%	62%	58%
	% NH Black	3%	2%	4%	4%	2%	3%
	% Asian-American	17%	20%	15%	19%	22%	18%
Citizen Voting Age Pop	Total	6,731	5,063	7,594	5,529	4,007	28,924
	% Hisp	16%	14%	14%	11%	10%	13%
	% NH White	62%	63%	68%	70%	70%	66%
	% NH Black	2%	2%	4%	2%	0%	2%
	% Asian/Pac.Isl.	17%	20%	14%	15%	17%	16%
Voter Registration (Nov 2016)	Total	5,418	4,128	5,533	4,371	3,959	23,409
	% Latino est.	14%	12%	14%	11%	9%	12%
	% Spanish-Surnamed	13%	11%	12%	10%	8%	11%
	% Asian-Surnamed	10%	13%	8%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	70%	70%	72%	73%	76%	72%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	4,489	3,436	4,445	3,574	3,315	19,258
	% Latino est.	13%	12%	13%	11%	8%	12%
	% Spanish-Surnamed	12%	11%	12%	10%	8%	11%
	% Asian-Surnamed	10%	13%	8%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	71%	70%	73%	74%	77%	73%
	% NH Black	2%	2%	4%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	2,407	1,951	2,252	1,871	1,935	10,416
	% Latino est.	10%	8%	10%	7%	7%	9%
	% Spanish-Surnamed	9%	7%	9%	7%	6%	8%
	% Asian-Surnamed	9%	10%	7%	9%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	77%	81%	80%	78%	78%
	% NH Black est.	2%	1%	1%	2%	2%	2%
ACS Pop. Est.	Total	9,502	7,302	10,319	8,293	6,245	41,660
Age	age0-19	21%	22%	19%	27%	24%	22%
	age20-60	60%	60%	64%	54%	56%	59%
	age60plus	19%	17%	17%	19%	20%	18%
Immigration	immigrants	25%	26%	24%	27%	27%	25%
	naturalized	49%	58%	57%	50%	63%	55%
Language spoken at home	english	67%	66%	71%	65%	68%	68%
	spanish	14%	10%	9%	14%	6%	11%
	asian-lang	10%	13%	10%	11%	13%	11%
	other lang	8%	10%	10%	10%	13%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	11%	10%	12%	9%	11%
Education (among those age 25+)	hs-grad	44%	44%	44%	40%	38%	42%
	bachelor	31%	30%	33%	35%	32%	32%
	graduatedegree	17%	20%	17%	17%	25%	19%
Child in Household	child-under18	26%	29%	22%	32%	37%	28%
Pct of Pop. Age 16+	employed	69%	70%	73%	61%	65%	68%
Household Income	income 0-25k	11%	11%	12%	10%	8%	11%
	income 25-50k	15%	14%	12%	16%	11%	14%
	income 50-75k	14%	13%	14%	12%	8%	12%
	income 75-200k	43%	44%	48%	45%	46%	45%
	income 200k-plus	17%	18%	13%	18%	26%	18%
Housing Stats	single family	53%	57%	40%	65%	83%	56%
	multi-family	47%	43%	60%	35%	17%	44%
	rented	54%	50%	60%	43%	31%	50%
	owned	46%	50%	40%	57%	69%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

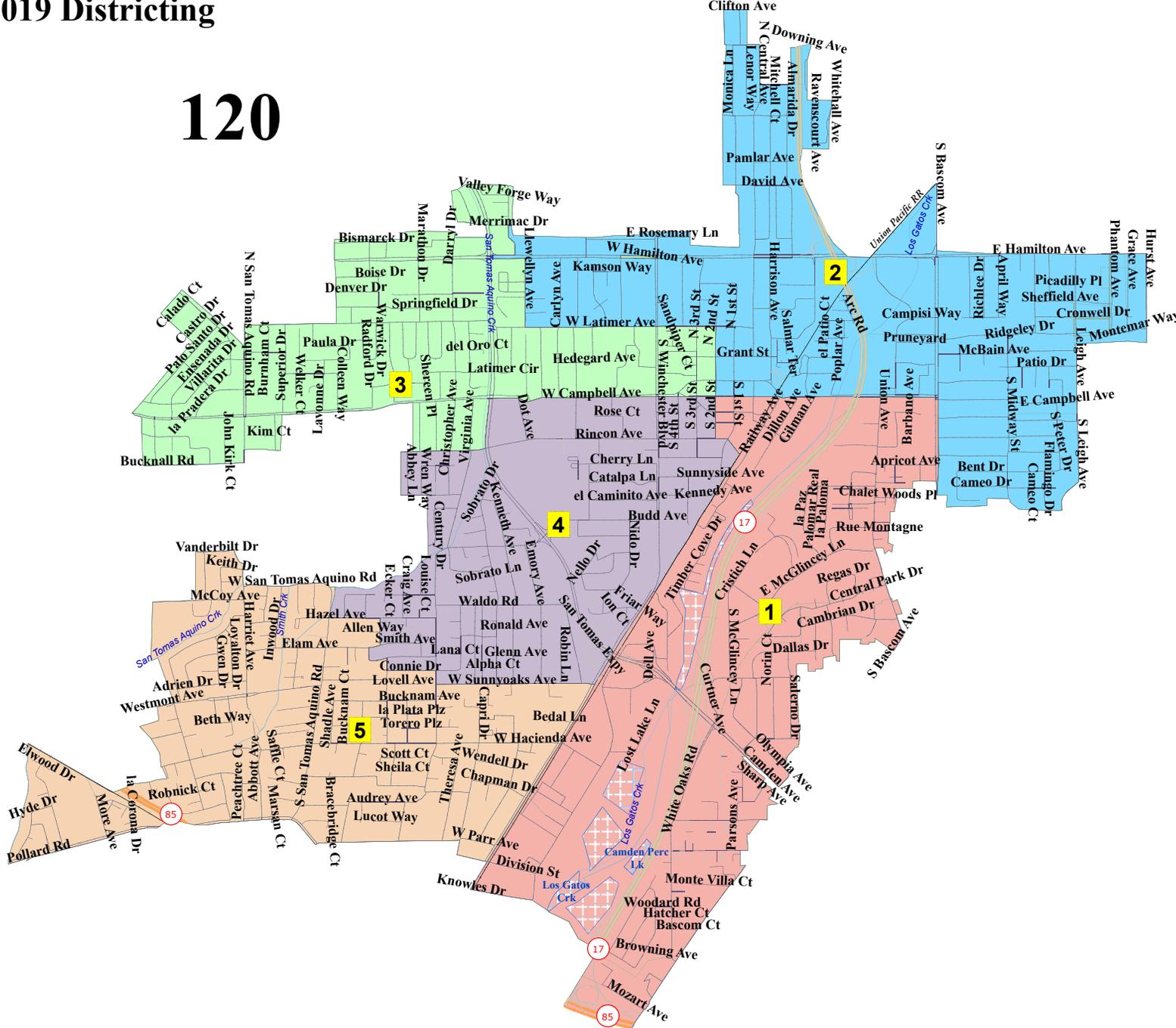
City of Campbell - Map 119

District		1	2	3	4	5	Total
Ideal	Total Pop	8,226	8,236	7,982	8,278	7,792	40,514
8,103	Deviation from ideal	123	133	-121	175	-311	486
	% Deviation	1.52%	1.64%	-1.49%	2.16%	-3.84%	6.00%
Total Pop	% Hisp	17%	18%	22%	23%	12%	18%
	% NH White	63%	65%	50%	51%	63%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	15%	13%	23%	18%	21%	18%
Citizen Voting Age Pop	Total	5,983	6,590	5,279	6,085	4,988	28,924
	% Hisp	12%	16%	15%	15%	9%	13%
	% NH White	71%	68%	57%	63%	72%	66%
	% NH Black	5%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	11%	13%	25%	18%	16%	16%
Voter Registration (Nov 2016)	Total	4,749	5,335	4,295	4,480	4,550	23,409
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	7%	16%	12%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	76%	63%	69%	77%	72%
	% NH Black	5%	2%	2%	2%	0%	2%
Voter Turnout (Nov 2016)	Total	3,905	4,475	3,499	3,578	3,801	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	7%	16%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	76%	77%	64%	70%	78%	73%
	% NH Black	5%	2%	2%	2%	0%	2%
Voter Turnout (Nov 2014)	Total	1,870	2,511	1,894	1,912	2,229	10,416
	% Latino est.	9%	8%	10%	9%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	8%	7%	8%
	% Asian-Surnamed	6%	6%	14%	11%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	82%	69%	78%	81%	78%
	% NH Black est.	2%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,145	8,625	8,186	8,899	7,805	41,660
Age	age0-19	19%	19%	24%	25%	25%	22%
	age20-60	65%	62%	58%	56%	55%	59%
	age60plus	16%	19%	18%	20%	19%	18%
Immigration	immigrants	24%	20%	31%	26%	26%	25%
	naturalized	55%	53%	53%	55%	58%	55%
Language spoken at home	english	71%	75%	59%	66%	68%	68%
	spanish	9%	12%	14%	12%	9%	11%
	asian-lang	9%	6%	17%	13%	12%	11%
	other lang	12%	7%	11%	9%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	8%	15%	13%	9%	11%
Education (among those age 25+)	hs-grad	42%	42%	46%	43%	38%	42%
	bachelor	34%	33%	27%	33%	33%	32%
	graduatedegree	20%	18%	19%	16%	23%	19%
Child in Household	child-under18	20%	23%	33%	31%	37%	28%
Pct of Pop. Age 16+	employed	72%	70%	68%	66%	64%	68%
Household Income	income 0-25k	10%	9%	14%	13%	9%	11%
	income 25-50k	13%	13%	16%	14%	12%	14%
	income 50-75k	14%	12%	14%	13%	9%	12%
	income 75-200k	49%	47%	40%	44%	46%	45%
	income 200k-plus	14%	19%	16%	16%	24%	18%
Housing Stats	single family	43%	57%	55%	53%	78%	56%
	multi-family	57%	43%	45%	47%	22%	44%
	rented	53%	51%	53%	54%	36%	50%
	owned	47%	49%	47%	46%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

120



Map layer:

[White box]	120
[Light blue box]	Census BI
[Blue grid box]	Water Ar
[Black line]	Railroad
[Blue line]	River
[Grey line]	Streets

©2016 CALIPER

National Demographics Corporation, May 19, 2019

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

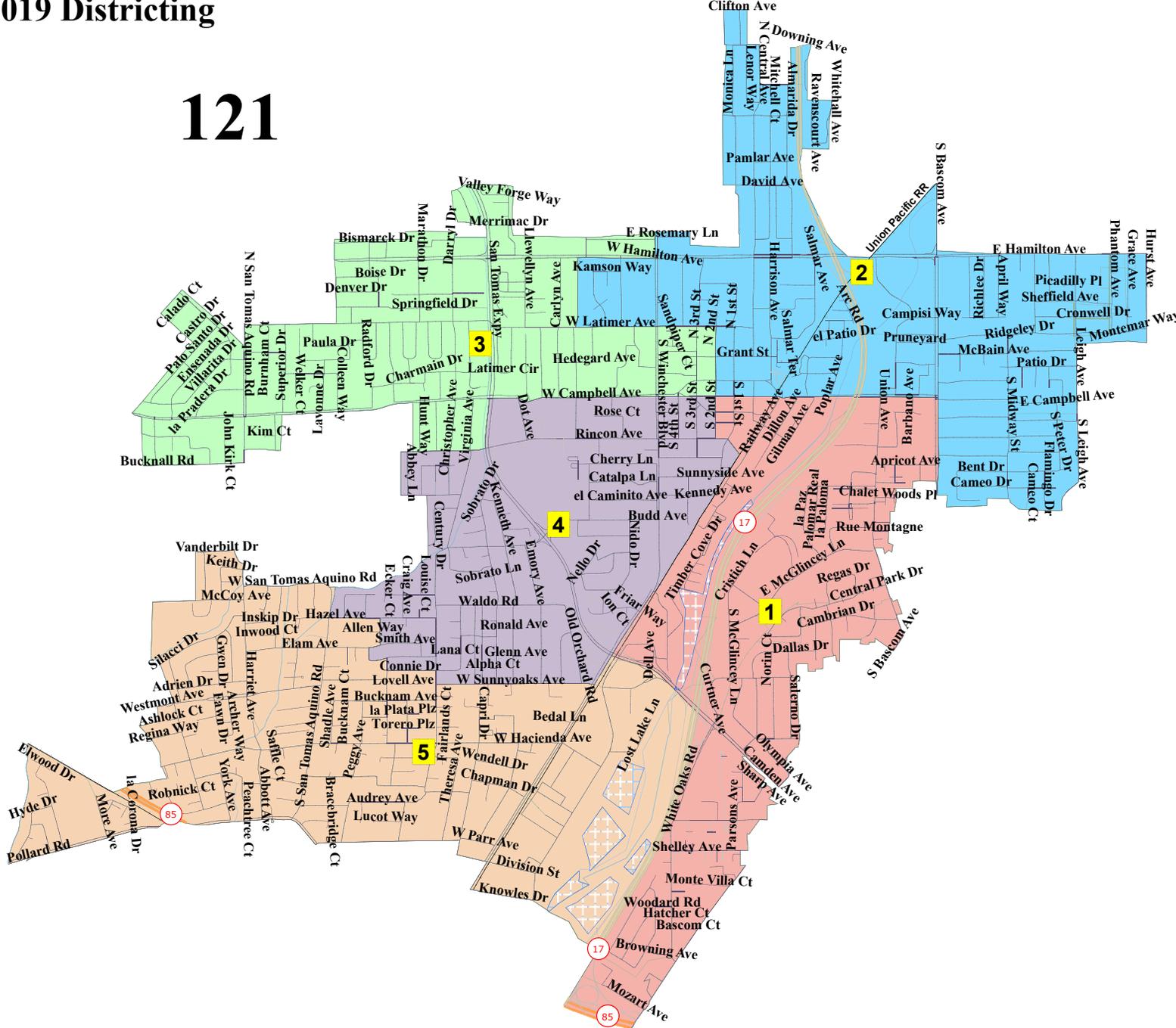
City of Campbell - Map 120

District		1	2	3	4	5	Total
Ideal	Total Pop	8,324	8,182	7,666	8,152	8,190	40,514
8,103	Deviation from ideal	221	79	-437	49	87	658
	% Deviation	2.73%	0.97%	-5.39%	0.60%	1.07%	8.12%
Total Pop	% Hisp	17%	21%	19%	23%	12%	18%
	% NH White	63%	61%	53%	51%	63%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	15%	13%	24%	17%	21%	18%
Citizen Voting Age Pop	Total	6,067	6,376	5,124	6,014	5,343	28,924
	% Hisp	12%	16%	15%	16%	8%	13%
	% NH White	71%	66%	58%	63%	72%	66%
	% NH Black	5%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	11%	14%	24%	17%	17%	16%
Voter Registration (Nov 2016)	Total	4,824	5,114	4,220	4,458	4,793	23,409
	% Latino est.	11%	12%	15%	15%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,964	4,291	3,455	3,547	4,002	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	76%	76%	65%	70%	78%	73%
	% NH Black	5%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	1,914	2,444	1,853	1,877	2,328	10,416
	% Latino est.	9%	8%	10%	9%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	8%	6%	8%
	% Asian-Surnamed	6%	7%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	80%	71%	78%	81%	78%
	% NH Black est.	2%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,250	8,529	7,869	8,764	8,248	41,660
Age	age0-19	19%	20%	24%	24%	25%	22%
	age20-60	65%	61%	58%	57%	55%	59%
	age60plus	16%	19%	17%	19%	19%	18%
Immigration	immigrants	24%	21%	30%	25%	26%	25%
	naturalized	56%	52%	53%	55%	58%	55%
Language spoken at home	english	71%	72%	59%	68%	68%	68%
	spanish	9%	13%	13%	12%	9%	11%
	asian-lang	9%	7%	17%	12%	12%	11%
	other lang	11%	7%	11%	9%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	10%	14%	12%	10%	11%
Education (among those age 25+)	hs-grad	42%	43%	46%	43%	38%	42%
	bachelor	34%	32%	27%	34%	34%	32%
	graduatedegree	20%	17%	19%	16%	22%	19%
Child in Household	child-under18	20%	24%	32%	30%	37%	28%
Pct of Pop. Age 16+	employed	72%	69%	68%	67%	64%	68%
Household Income	income 0-25k	10%	10%	12%	13%	9%	11%
	income 25-50k	13%	14%	16%	14%	13%	14%
	income 50-75k	14%	13%	14%	13%	9%	12%
	income 75-200k	49%	44%	41%	45%	46%	45%
	income 200k-plus	14%	19%	17%	16%	23%	18%
Housing Stats	single family	43%	57%	57%	51%	77%	56%
	multi-family	57%	43%	43%	49%	23%	44%
	rented	53%	52%	51%	56%	36%	50%
	owned	47%	48%	49%	44%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

121



Map layer:

[White Box]	121
[Light Blue Box]	Census BI
[Blue Grid Box]	Water Ar
[Black Line]	Railroad
[Blue Line]	River
[Grey Line]	Streets

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 121

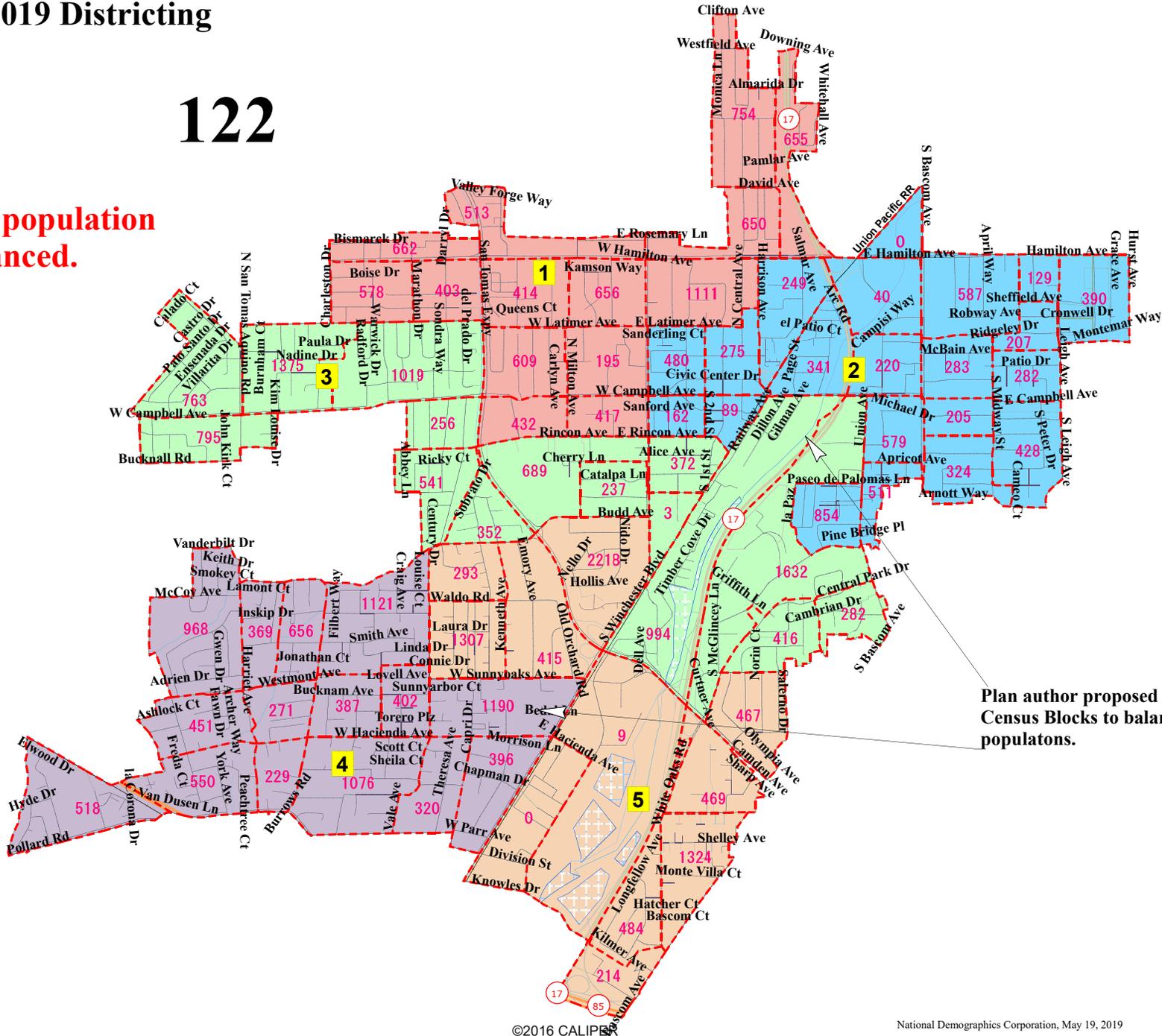
District		1	2	3	4	5	Total
Ideal	Total Pop	8,315	7,786	8,062	8,152	8,199	40,514
8,103	Deviation from ideal	212	-317	-41	49	96	529
	% Deviation	2.62%	-3.91%	-0.51%	0.60%	1.18%	6.53%
Total Pop	% Hisp	17%	21%	19%	23%	12%	18%
	% NH White	63%	62%	53%	51%	63%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	15%	13%	23%	17%	21%	18%
Citizen Voting Age Pop	Total	6,061	6,112	5,387	6,014	5,350	28,924
	% Hisp	12%	17%	14%	16%	8%	13%
	% NH White	71%	66%	58%	63%	72%	66%
	% NH Black	5%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	11%	14%	24%	17%	17%	16%
Voter Registration (Nov 2016)	Total	4,818	4,895	4,439	4,458	4,799	23,409
	% Latino est.	11%	12%	14%	15%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,959	4,115	3,630	3,547	4,007	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	76%	65%	70%	78%	73%
	% NH Black	5%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	1,896	2,311	1,985	1,877	2,346	10,416
	% Latino est.	9%	8%	10%	9%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	8%	6%	8%
	% Asian-Surnamed	6%	6%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	82%	70%	78%	81%	78%
	% NH Black est.	2%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,241	8,121	8,278	8,764	8,257	41,660
Age	age0-19	19%	20%	25%	24%	25%	22%
	age20-60	65%	61%	58%	57%	55%	59%
	age60plus	16%	19%	17%	19%	19%	18%
Immigration	immigrants	24%	21%	30%	25%	26%	25%
	naturalized	55%	53%	53%	55%	58%	55%
Language spoken at home	english	71%	73%	59%	68%	68%	68%
	spanish	9%	12%	13%	12%	9%	11%
	asian-lang	9%	7%	17%	12%	12%	11%
	other lang	11%	7%	11%	9%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	9%	15%	12%	10%	11%
Education (among those age 25+)	hs-grad	42%	43%	46%	43%	38%	42%
	bachelor	34%	32%	28%	34%	34%	32%
	graduatedegree	20%	18%	19%	16%	22%	19%
Child in Household	child-under18	20%	24%	32%	30%	37%	28%
Pct of Pop. Age 16+	employed	72%	69%	68%	67%	64%	68%
Household Income	income 0-25k	10%	10%	13%	13%	9%	11%
	income 25-50k	13%	14%	16%	14%	13%	14%
	income 50-75k	14%	13%	14%	13%	9%	12%
	income 75-200k	49%	45%	41%	45%	46%	45%
	income 200k-plus	14%	19%	17%	16%	23%	18%
Housing Stats	single family	43%	57%	56%	51%	77%	56%
	multi-family	57%	43%	44%	49%	23%	44%
	rented	53%	51%	52%	56%	36%	50%
	owned	47%	49%	48%	44%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

122

Not population balanced.



Plan author proposed splitting Census Blocks to balance populatons.

Map layer:

- 122
- Census Bl
- Water Ar
- Railroad
- River
- Streets
- PopUnits

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 122

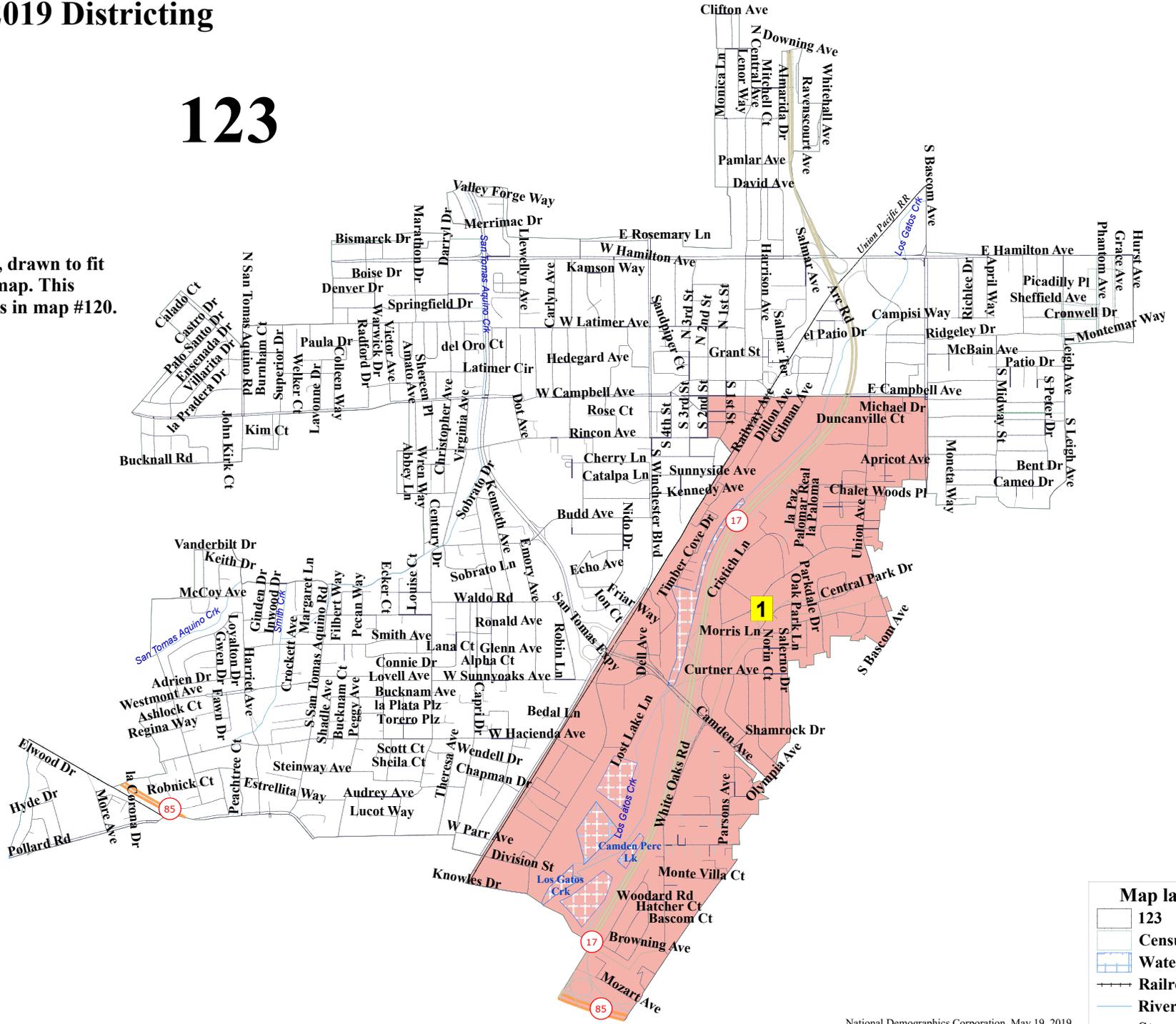
District		1	2	3	4	5	Total
Ideal	Total Pop	8,049	6,635	9,726	8,904	7,200	40,514
8,103	Deviation from ideal	-54	-1,468	1,623	801	-903	3,091
	% Deviation	-0.67%	-18.12%	20.03%	9.89%	-11.14%	38.15%
Total Pop	% Hisp	23%	19%	16%	12%	23%	18%
	% NH White	53%	65%	59%	63%	52%	58%
	% NH Black	4%	2%	3%	2%	6%	3%
	% Asian-American	18%	12%	20%	21%	17%	18%
Citizen Voting Age Pop	Total	6,016	4,956	7,054	5,952	4,946	28,924
	% Hisp	16%	12%	15%	8%	17%	13%
	% NH White	63%	71%	62%	73%	63%	66%
	% NH Black	2%	2%	3%	0%	4%	2%
	% Asian/Pac.Isl.	18%	13%	19%	16%	15%	16%
Voter Registration (Nov 2016)	Total	4,649	4,255	5,543	5,252	3,710	23,409
	% Latino est.	13%	13%	13%	9%	14%	12%
	% Spanish-Surnamed	12%	11%	12%	8%	13%	11%
	% Asian-Surnamed	12%	7%	11%	12%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	70%	76%	69%	77%	69%	72%
	% NH Black	2%	2%	3%	0%	4%	2%
Voter Turnout (Nov 2016)	Total	3,806	3,566	4,528	4,382	2,976	19,258
	% Latino est.	13%	12%	13%	9%	13%	12%
	% Spanish-Surnamed	11%	11%	11%	8%	12%	11%
	% Asian-Surnamed	12%	6%	11%	12%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	71%	77%	69%	78%	70%	73%
	% NH Black	2%	2%	3%	0%	4%	2%
Voter Turnout (Nov 2014)	Total	2,056	1,906	2,468	2,548	1,438	10,416
	% Latino est.	10%	8%	9%	7%	9%	9%
	% Spanish-Surnamed	9%	7%	8%	6%	8%	8%
	% Asian-Surnamed	10%	5%	10%	9%	10%	9%
	% Filipino-Surnamed	1%	0%	1%	1%	1%	1%
	% NH White est.	73%	85%	77%	81%	73%	78%
	% NH Black est.	2%	2%	1%	2%	3%	2%
ACS Pop. Est.	Total	8,447	6,747	9,996	9,046	7,424	41,660
Age	age0-19	22%	18%	22%	26%	24%	22%
	age20-60	60%	65%	61%	55%	56%	59%
	age60plus	18%	17%	17%	19%	20%	18%
Immigration	immigrants	28%	18%	27%	26%	26%	25%
	naturalized	48%	58%	56%	57%	56%	55%
Language spoken at home	english	64%	78%	66%	68%	66%	68%
	spanish	15%	8%	10%	9%	12%	11%
	asian-lang	12%	5%	13%	12%	12%	11%
	other lang	9%	9%	10%	12%	10%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	7%	12%	10%	11%	11%
Education (among those age 25+)	hs-grad	46%	41%	44%	38%	42%	42%
	bachelor	30%	35%	31%	34%	33%	32%
	graduatedegree	16%	20%	19%	22%	18%	19%
Child in Household	child-under18	28%	20%	27%	37%	30%	28%
Pct of Pop. Age 16+	employed	69%	74%	70%	63%	65%	68%
Household Income	income 0-25k	13%	8%	11%	9%	12%	11%
	income 25-50k	15%	12%	14%	13%	14%	14%
	income 50-75k	14%	13%	13%	9%	13%	12%
	income 75-200k	43%	48%	46%	46%	43%	45%
	income 200k-plus	15%	18%	16%	23%	17%	18%
Housing Stats	single family	47%	49%	52%	76%	59%	56%
	multi-family	53%	51%	48%	24%	41%	44%
	rented	60%	52%	52%	37%	47%	50%
	owned	40%	48%	48%	63%	53%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

123

Single-district map, drawn to fit into a five-district map. This district also appears in map #120.



Map layers

- 123
- Census Bl
- Water Ar
- Railroad
- River
- Streets

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 123

District		1				Total
Ideal	Total Pop	8,324				40,514
#DIV/0!	Deviation from ideal	221				
	% Deviation	2.73%				
Total Pop	% Hisp	17%				18%
	% NH White	63%	Single-district map			58%
	% NH Black	3%				3%
	% Asian-American	15%				18%
Citizen Voting Age Pop	Total	6,067				28,924
	% Hisp	12%				13%
	% NH White	71%				66%
	% NH Black	5%				2%
	% Asian/Pac.Isl.	11%				16%
Voter Registration (Nov 2016)	Total	4,824				23,409
	% Latino est.	11%				12%
	% Spanish-Surnamed	10%				11%
	% Asian-Surnamed	8%				11%
	% Filipino-Surnamed	1%				1%
	% NH White est.	75%				72%
	% NH Black	4%				2%
Voter Turnout (Nov 2016)	Total	3,964				19,258
	% Latino est.	11%				12%
	% Spanish-Surnamed	10%				11%
	% Asian-Surnamed	8%				11%
	% Filipino-Surnamed	1%				1%
	% NH White est.	76%				73%
Voter Turnout (Nov 2014)	Total	1,914				10,416
	% Latino est.	9%				9%
	% Spanish-Surnamed	8%				8%
	% Asian-Surnamed	6%				9%
	% Filipino-Surnamed	1%				1%
	% NH White est.	80%				78%
ACS Pop. Est.	Total	8,250				41,660
	Age	age0-19	19%			22%
		age20-60	65%			59%
age60plus		16%			18%	
Immigration	immigrants	24%				25%
	naturalized	56%				55%
Language spoken at home	english	71%				68%
	spanish	9%				11%
	asian-lang	9%				11%
	other lang	11%				10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%				11%
Education (among those age 25+)	hs-grad	42%				42%
	bachelor	34%				32%
	graduatedegree	20%				19%
Child in Household	child-under18	20%				28%
Pct of Pop. Age 16+	employed	72%				68%
Household Income	income 0-25k	10%				11%
	income 25-50k	13%				14%
	income 50-75k	14%				12%
	income 75-200k	49%				45%
	income 200k-plus	14%				18%
Housing Stats	single family	43%				56%
	multi-family	57%				44%
	rented	53%				50%
	owned	47%				50%

Total population data from the 2010 Decennial Census.

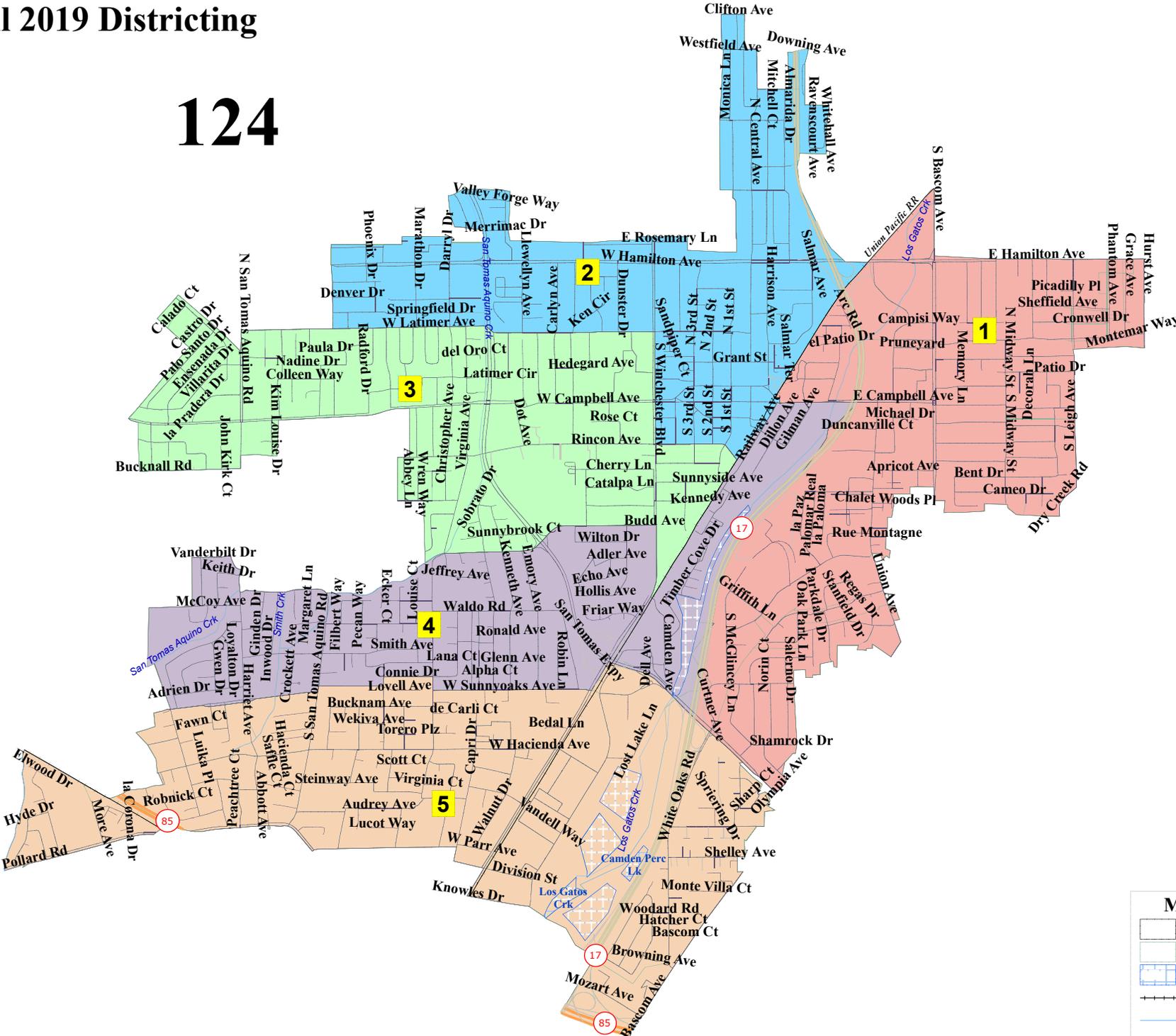
Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

124



Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

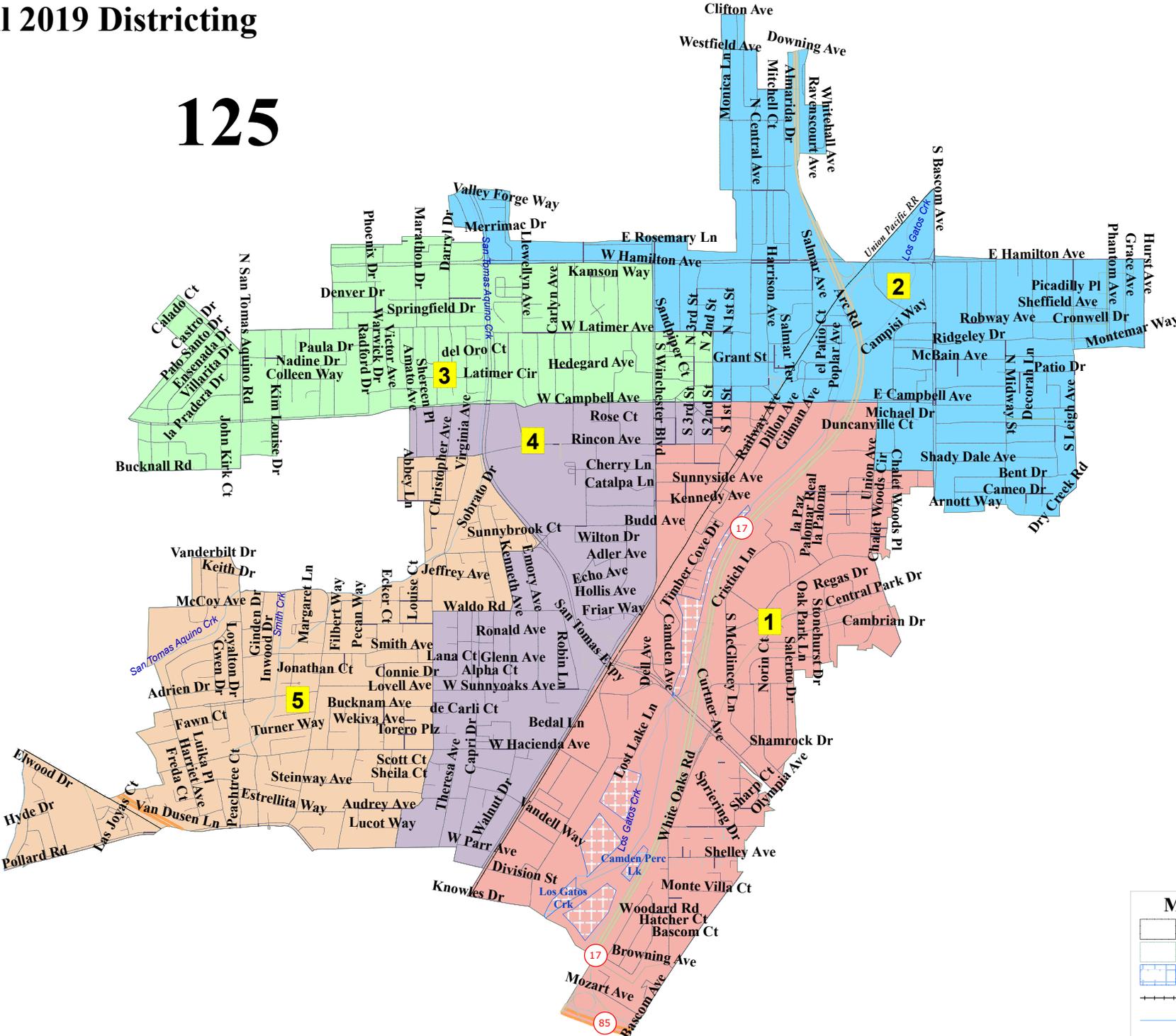
City of Campbell - Map 124

District		1	2	3	4	5	Total
Ideal	Total Pop	8,177	7,651	8,055	8,341	8,290	40,514
8,103	Deviation from ideal	74	-452	-48	238	187	690
	% Deviation	0.91%	-5.58%	-0.59%	2.94%	2.31%	8.52%
Total Pop	% Hisp	18%	23%	17%	23%	11%	18%
	% NH White	65%	54%	57%	49%	67%	58%
	% NH Black	2%	3%	3%	6%	2%	3%
	% Asian-American	12%	18%	22%	19%	18%	18%
Citizen Voting Age Pop	Total	6,025	5,780	5,758	5,829	5,533	28,924
	% Hisp	12%	17%	14%	14%	10%	13%
	% NH White	70%	62%	63%	61%	76%	66%
	% NH Black	4%	2%	1%	3%	1%	2%
	% Asian/Pac.Isl.	13%	17%	22%	20%	10%	16%
Voter Registration (Nov 2016)	Total	5,012	4,356	4,806	4,201	5,034	23,409
	% Latino est.	12%	14%	13%	14%	9%	12%
	% Spanish-Surnamed	11%	12%	12%	12%	8%	11%
	% Asian-Surnamed	7%	11%	13%	13%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	75%	70%	69%	69%	77%	72%
	% NH Black	4%	2%	1%	3%	1%	2%
Voter Turnout (Nov 2016)	Total	4,178	3,578	3,938	3,350	4,214	19,258
	% Latino est.	11%	13%	13%	13%	9%	12%
	% Spanish-Surnamed	10%	12%	11%	12%	8%	11%
	% Asian-Surnamed	7%	11%	13%	12%	11%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	71%	69%	71%	78%	73%
	% NH Black	4%	2%	1%	3%	1%	2%
Voter Turnout (Nov 2014)	Total	2,235	1,888	2,210	1,762	2,320	10,416
	% Latino est.	8%	11%	9%	9%	7%	9%
	% Spanish-Surnamed	7%	10%	8%	8%	6%	8%
	% Asian-Surnamed	5%	10%	12%	10%	8%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	85%	73%	76%	78%	79%	78%
	% NH Black est.	1%	2%	0%	2%	2%	2%
ACS Pop. Est.	Total	8,186	8,067	8,337	8,765	8,305	41,660
Age	age0-19	18%	21%	24%	24%	25%	22%
	age20-60	65%	62%	57%	57%	55%	59%
	age60plus	17%	17%	19%	19%	20%	18%
Immigration	immigrants	21%	26%	28%	25%	27%	25%
	naturalized	55%	46%	58%	56%	58%	55%
Language spoken at home	english	75%	65%	63%	69%	67%	68%
	spanish	9%	15%	11%	11%	9%	11%
	asian-lang	6%	11%	16%	11%	12%	11%
	other lang	10%	9%	10%	10%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	8%	13%	13%	10%	10%	11%
Education (among those age 25+)	hs-grad	42%	45%	45%	41%	39%	42%
	bachelor	34%	30%	29%	35%	33%	32%
	graduatedegree	19%	16%	19%	18%	22%	19%
Child in Household	child-under18	20%	26%	31%	31%	34%	28%
Pct of Pop. Age 16+	employed	73%	69%	68%	67%	63%	68%
Household Income	income 0-25k	10%	12%	13%	11%	9%	11%
	income 25-50k	13%	15%	14%	13%	14%	14%
	income 50-75k	15%	13%	13%	11%	11%	12%
	income 75-200k	47%	45%	43%	47%	45%	45%
	income 200k-plus	15%	15%	18%	19%	22%	18%
Housing Stats	single family	45%	48%	57%	59%	73%	56%
	multi-family	55%	52%	43%	41%	27%	44%
	rented	54%	59%	51%	49%	36%	50%
	owned	46%	41%	49%	51%	64%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

Campbell 2019 Districting

125



Map layers

- 125
- Census Bl
- Water Arc
- Railroad
- River

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts

City of Campbell - Map 125

District		1	2	3	4	5	Total
Ideal	Total Pop	8,120	8,222	7,949	8,039	8,184	40,514
8,103	Deviation from ideal	17	119	-154	-64	81	273
	% Deviation	0.21%	1.47%	-1.90%	-0.79%	1.00%	3.37%
Total Pop	% Hisp	15%	20%	21%	23%	12%	18%
	% NH White	65%	62%	52%	52%	62%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	15%	13%	23%	17%	22%	18%
Citizen Voting Age Pop	Total	6,014	6,417	5,299	5,649	5,545	28,924
	% Hisp	12%	16%	15%	16%	9%	13%
	% NH White	72%	66%	58%	65%	70%	66%
	% NH Black	5%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	11%	14%	24%	15%	19%	16%
Voter Registration (Nov 2016)	Total	4,784	5,161	4,316	4,291	4,857	23,409
	% Latino est.	12%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,916	4,341	3,528	3,430	4,042	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	76%	76%	65%	70%	78%	73%
	% NH Black	4%	2%	2%	2%	0%	2%
Voter Turnout (Nov 2014)	Total	1,908	2,446	1,886	1,800	2,376	10,416
	% Latino est.	9%	8%	10%	9%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	8%	6%	8%
	% Asian-Surnamed	6%	6%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	80%	71%	78%	81%	78%
	% NH Black est.	1%	2%	1%	2%	1%	2%
ACS Pop. Est.	Total	8,084	8,526	8,182	8,599	8,269	41,660
Age	age0-19	19%	20%	24%	24%	26%	22%
	age20-60	65%	62%	58%	57%	55%	59%
	age60plus	16%	18%	18%	19%	20%	18%
Immigration	immigrants	24%	22%	29%	26%	27%	25%
	naturalized	56%	49%	55%	55%	58%	55%
Language spoken at home	english	71%	72%	62%	68%	67%	68%
	spanish	9%	14%	12%	12%	9%	11%
	asian-lang	9%	7%	16%	12%	12%	11%
	other lang	11%	8%	11%	9%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	10%	14%	12%	10%	11%
Education (among those age 25+)	hs-grad	42%	43%	46%	43%	38%	42%
	bachelor	34%	32%	28%	33%	34%	32%
	graduatedegree	19%	18%	19%	16%	22%	19%
Child in Household	child-under18	21%	24%	31%	31%	37%	28%
Pct of Pop. Age 16+	employed	72%	69%	69%	67%	63%	68%
Household Income	income 0-25k	10%	10%	12%	13%	9%	11%
	income 25-50k	13%	14%	15%	14%	12%	14%
	income 50-75k	14%	13%	14%	12%	9%	12%
	income 75-200k	49%	45%	42%	45%	46%	45%
	income 200k-plus	14%	18%	17%	15%	25%	18%
Housing Stats	single family	45%	55%	55%	52%	79%	56%
	multi-family	55%	45%	45%	48%	21%	44%
	rented	53%	52%	53%	55%	34%	50%
	owned	47%	48%	47%	45%	66%	50%
Total population data from the 2010 Decennial Census.							
Surname-based Voter Registration and Turnout data from the California Statewide Database.							
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.							

Attachment: Draft Maps (City Council Consideration Draft of Maps for City Council Voting Districts Boundaries and Sequencing)

101 – Daraius Sorabji

Here is a possible map layout for the districts for Campbell. The software is quite hard to use but I got within the desired distribution.

Withdrawn – Steven Saunders

5 compact districts: 4 growing for the corners inward around a central district.

102 - Steven Saunders

This is a 5-district plan attempts to make as compact as possible districts by starting in the four corners of Campbell: NW SW NE SE, and filling in the middle with a 5th district replaces Campbell5dist-SKS01.

103 - Steven Saunders

This is a 5-district plan that attempts, as one of the council members suggested, to partition Campbell into 5 districts forming East-West bands completely across Campbell. Unfortunately, only 4 districts can completely cross the city 1 district touching only the Western limits. District boundaries are not all that natural. SKS04c

104 – Randee McQueen

I like the idea of going east and west and trying to have major areas such as Winchester in each district.

105 – Robert Lopez

Primary purpose is to create a distinct downtown district as well as distribute business areas, both retail and industrial, as equally as possible throughout the rest of the districts. Hamilton Corridor: D1: Allows district to decide on projects that will improve the flow of east-west traffic from the Hamilton exit. Both neighborhoods at either end of the district maintain a vested interest in how business is developed here. DT District: D2: Encompasses areas of Campbell that non-Campbell visitors typically visit. Allows for quicker resolution to projects that will continue to attract residents and visitors of Campbell. Includes DT, Campbell, Pruneyard, LG Trail. Dell District: D3: Includes Dell Ave. industrial park. Neighborhood maintains a say in how Dell is developed and the resulting traffic from the Camden exit, which will impact them. San Tomas District: D4: Kirkwood Plaza remains in this district. East 17: D5: Includes Campbell Technology Park and how it is developed, as well as the impact of resulting traffic.

106 – Robert Lopez

All districts share an element of DT Campbell: the Pruneyard and LG Trail - the attraction to Campbell for many residents and non-residents. These downtown areas receive the highest investment as well. Cooperation in maintaining DT may lead to cooperation in districts supporting each other for projects that are not within their own district. Even the furthest residents from DT benefit from this cooperation. This map also

NDC

Campbell Plan Submitter Comments

5/22/2019

disregards H17 as a physical barrier and instead bridges the neighborhoods east of H17 into the DT and Hamilton neighborhoods. Although district 2 may appear disjointed, these neighborhoods are easily accessible to each other via main roads: Quito Rd., Bucknall Rd. & Westmont Ave.

107 – Audrey Kiehtreiber

I tried to keep the districts all crossing Winchester, our arterial street. Also, my intent was to include residential, commercial, and open space in as many districts as possible, so no single district has predominately residential or commercial.

108 - Audrey Kiehtreiber

I've separated out the downtown district and the Pruneyard area so each of them can have representation that includes residential, commercial and they both touch on Winchester. My goal is to get each district to have residential, commercial and retail so all councilmembers will consider the needs of the city as a whole.

109- Audrey Kiehtreiber

This is almost the same as Map 2 (#108) but I've changed a couple of the blocks to make them more even. I've separated out the Downtown district and the Pruneyard area so each of them can have representation that includes residential, commercial and they both touch on Winchester. My goal is to get each district to have residential, commercial and retail so all council members will consider the needs of the city as a whole.

Same map also submitted by Jo-Ann Ash Fairbanks.

110 – James Keenan

First attempt at a basic 5 district map. Downtown split on an east-west axis. Residents southeast of Hwy 17 share a district with those west of 17LG Creek. Residents northeast of Hwy 17 adjacent to downtown district. Some neighborhoods likely split due to district population constraints.

111 – NDC

Highly compact map that follows the railroad and larger roads as much as possible, with 'regional' districts (NE, NW, N, SW, SE).

112 – Jennifer

Every district to have a range in housing types.

113 & 114 – Barbara Robinson

No comments submitted

115 – Chris Bracher

Started with keeping San Thomas Plan Area as 1 district.

NDC

Campbell Plan Submitter Comments

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116 – Christopher Moylan

No comments submitted

117 - Dan Furtado

No comments submitted

118 - Joanne Carroll

No comments submitted

119- Liz Gibbons

Common interest and business areas and potential for change.

120 - Liz Gibbons

No comments submitted.

121 - Liz Gibbons

Common social and business.

122 – Rebecca Yates

No comments submitted.

123 – Ana Aravjo and others

No comments submitted.

Same map also submitted by Elise Antaya, Gerard Drouin, Dorothy Carlson, Gabrielle Sass, Joe Dujmovic, Jim Carlson, Karen Balrunas, Monica Spiro, and Valerie Sessions.

124 – Susan Blake/Barry Shilman

No comments submitted.

125 – Anne Souza

Four out of 5 districts touch downtown. Every current council member in different district.

Campbell Proposed Election Sequencing

5/21/2019

Map	2020 Elections	2022 Elections
101	1 and one of 3 or 4	2, 5 and one of 3 or 4
102	3 and one of 1 or 4	2, 5 and one of 1 or 4
103	2 and one of 3 or 5	1, 4 and one of 3 or 5
104	Not population balanced	
105	1 and 4	2, 3 and 5
106	Not contiguous	
107	two of 1, 2, 3 or 4	5 and two of 1, 2, 3 or 4
108	1 and 4	2, 3 and 5
109	1 and 4	2, 3 and 5
110	4 and one of 1 or 3	2, 5 and one of 1 or 3
111	1 and 2s	3, 4 and 5
112	Not contiguous	
113	1 and one of 2, 3 or 5	4 and two of 2, 3 or 5
114	1 and one of 2, 3 or 5	4 and two of 2, 3 or 5
115	Not population balanced	
116	1 and one of 2 or 3	4, 5 and one of 2 or 3
117	Not contiguous	
118	Not population balanced & not contiguous	
119	1 and one of 2 or 3	4, 5 and one of 2 or 3
120	1 and one of 2 or 3	4, 5 and one of 2 or 3
121	1 and one of 2 or 3	4, 5 and one of 2 or 3
122	Not population balanced	
123	n/a (single district map)	
124	1 and 5	2, 3 and 4
125	1 and one of 2 or 3	4, 5 and one of 2 or 3

**REVISED TIMELINE
CHECKLIST**

Letter Received by City Clerk's Office: December 3, 2018

45-Day Deadline [AB 350(e)(3)(A)]: January 17, 2019

90-Day Deadline [AB 350(e)(3)(B)]: April 15, 2019

Deadline Extended by 90 days (Elec Code 10010 (e)(3)(c)(i): July 15, 2019

No.	Task	Date / Timeline	Notes
1	Council Meeting – Initial Consideration of Topic – Item to Introduce Topic, Seek Council Direction on How to Proceed, Adopt Resolution	January 15, 2019	
2	Council Meeting/Public Hearing #1 Consider Public Input on Composition of Districts	March 19, 2019	Before Map(s) Drawn E.C. 10010(a)(1)
3	Council Meeting/Public Hearing #2 Consider Public Input on Composition of Districts	April 2, 2019	Before Map(s) Drawn – E.C. 10010(a)(1), within 30 days of Public Hearing #1
4	Deadline for Public Submission of Maps	May 14, 2019	
5	Publish Draft Map(s) and Sequencing	By May 22, 2019	E.C. 10010(a)(2), Published Once at Least 7 Days Prior to Public Hearing #3
6	Council Meeting/Public Hearing #3 Consider Draft Maps and Election Sequence for District Elections	June 4, 2019	After Map(s) and Sequencing Published E.C. 10010(a)(2), More than 7 Days After Draft Map(s) and Sequencing Publication
7	Council Meeting/Public Hearing #4 – Introduction/First Reading of Ordinance to Consider Draft Maps and Election Sequence, and Establishing District Elections	June 18, 2019	After Map(s) and Sequencing Published E.C. 10010(a)(2), within 45 days of Public Hearing #3
8	Council Meeting/Public Hearing #5 – Second Reading of Ordinance	July 2, 2019	Publish Entire Adopted Ordinance
	180 Days	July 15, 2019	
9	Ordinance Effective	August 2, 2019	Effective 30 days after adoption
10	Council Members Transition to Representing Their Respective Districts via Ordinance	November 2020 November 2022	