

City of Campbell - Map 122

District		1	2	3	4	5	Total
Ideal	Total Pop	8,049	6,635	9,726	8,904	7,200	40,514
8,103	Deviation from ideal	-54	-1,468	1,623	801	-903	3,091
	% Deviation	-0.67%	-18.12%	20.03%	9.89%	-11.14%	38.15%
Total Pop	% Hisp	23%	19%	16%	12%	23%	18%
	% NH White	53%	65%	59%	63%	52%	58%
	% NH Black	4%	2%	3%	2%	6%	3%
	% Asian-American	18%	12%	20%	21%	17%	18%
Citizen Voting Age Pop	Total	6,016	4,956	7,054	5,952	4,946	28,924
	% Hisp	16%	12%	15%	8%	17%	13%
	% NH White	63%	71%	62%	73%	63%	66%
	% NH Black	2%	2%	3%	0%	4%	2%
	% Asian/Pac.Isl.	18%	13%	19%	16%	15%	16%
Voter Registration (Nov 2016)	Total	4,649	4,255	5,543	5,252	3,710	23,409
	% Latino est.	13%	13%	13%	9%	14%	12%
	% Spanish-Surnamed	12%	11%	12%	8%	13%	11%
	% Asian-Surnamed	12%	7%	11%	12%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	70%	76%	69%	77%	69%	72%
	% NH Black	2%	2%	3%	0%	4%	2%
Voter Turnout (Nov 2016)	Total	3,806	3,566	4,528	4,382	2,976	19,258
	% Latino est.	13%	12%	13%	9%	13%	12%
	% Spanish-Surnamed	11%	11%	11%	8%	12%	11%
	% Asian-Surnamed	12%	6%	11%	12%	12%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	71%	77%	69%	78%	70%	73%
	% NH Black	2%	2%	3%	0%	4%	2%
Voter Turnout (Nov 2014)	Total	2,056	1,906	2,468	2,548	1,438	10,416
	% Latino est.	10%	8%	9%	7%	9%	9%
	% Spanish-Surnamed	9%	7%	8%	6%	8%	8%
	% Asian-Surnamed	10%	5%	10%	9%	10%	9%
	% Filipino-Surnamed	1%	0%	1%	1%	1%	1%
	% NH White est.	73%	85%	77%	81%	73%	78%
	% NH Black est.	2%	2%	1%	2%	3%	2%
ACS Pop. Est.	Total	8,447	6,747	9,996	9,046	7,424	41,660
Age	age0-19	22%	18%	22%	26%	24%	22%
	age20-60	60%	65%	61%	55%	56%	59%
	age60plus	18%	17%	17%	19%	20%	18%
Immigration	immigrants	28%	18%	27%	26%	26%	25%
	naturalized	48%	58%	56%	57%	56%	55%
Language spoken at home	english	64%	78%	66%	68%	66%	68%
	spanish	15%	8%	10%	9%	12%	11%
	asian-lang	12%	5%	13%	12%	12%	11%
	other lang	9%	9%	10%	12%	10%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	7%	12%	10%	11%	11%
Education (among those age 25+)	hs-grad	46%	41%	44%	38%	42%	42%
	bachelor	30%	35%	31%	34%	33%	32%
	graduatedegree	16%	20%	19%	22%	18%	19%
Child in Household	child-under18	28%	20%	27%	37%	30%	28%
Pct of Pop. Age 16+	employed	69%	74%	70%	63%	65%	68%
Household Income	income 0-25k	13%	8%	11%	9%	12%	11%
	income 25-50k	15%	12%	14%	13%	14%	14%
	income 50-75k	14%	13%	13%	9%	13%	12%
	income 75-200k	43%	48%	46%	46%	43%	45%
	income 200k-plus	15%	18%	16%	23%	17%	18%
Housing Stats	single family	47%	49%	52%	76%	59%	56%
	multi-family	53%	51%	48%	24%	41%	44%
	rented	60%	52%	52%	37%	47%	50%
	owned	40%	48%	48%	63%	53%	50%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.