



### City of Campbell - Map 121

District		1	2	3	4	5	Total
Ideal	Total Pop	8,315	7,786	8,062	8,152	8,199	40,514
8,103	Deviation from ideal	212	-317	-41	49	96	529
	% Deviation	2.62%	-3.91%	-0.51%	0.60%	1.18%	6.53%
Total Pop	% Hisp	17%	21%	19%	23%	12%	18%
	% NH White	63%	62%	53%	51%	63%	58%
	% NH Black	3%	3%	3%	6%	2%	3%
	% Asian-American	15%	13%	23%	17%	21%	18%
Citizen Voting Age Pop	Total	6,061	6,112	5,387	6,014	5,350	28,924
	% Hisp	12%	17%	14%	16%	8%	13%
	% NH White	71%	66%	58%	63%	72%	66%
	% NH Black	5%	2%	2%	2%	0%	2%
	% Asian/Pac.Isl.	11%	14%	24%	17%	17%	16%
Voter Registration (Nov 2016)	Total	4,818	4,895	4,439	4,458	4,799	23,409
	% Latino est.	11%	12%	14%	15%	9%	12%
	% Spanish-Surnamed	10%	11%	13%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	13%	11%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	75%	75%	64%	69%	77%	72%
	% NH Black	4%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2016)	Total	3,959	4,115	3,630	3,547	4,007	19,258
	% Latino est.	11%	12%	14%	14%	9%	12%
	% Spanish-Surnamed	10%	11%	12%	13%	8%	11%
	% Asian-Surnamed	8%	8%	15%	11%	12%	11%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	76%	76%	65%	70%	78%	73%
	% NH Black	5%	2%	2%	3%	0%	2%
Voter Turnout (Nov 2014)	Total	1,896	2,311	1,985	1,877	2,346	10,416
	% Latino est.	9%	8%	10%	9%	7%	9%
	% Spanish-Surnamed	8%	7%	9%	8%	6%	8%
	% Asian-Surnamed	6%	6%	13%	10%	9%	9%
	% Filipino-Surnamed	1%	1%	1%	1%	1%	1%
	% NH White est.	80%	82%	70%	78%	81%	78%
	% NH Black est.	2%	2%	1%	2%	2%	2%
ACS Pop. Est.	Total	8,241	8,121	8,278	8,764	8,257	41,660
Age	age0-19	19%	20%	25%	24%	25%	22%
	age20-60	65%	61%	58%	57%	55%	59%
	age60plus	16%	19%	17%	19%	19%	18%
Immigration	immigrants	24%	21%	30%	25%	26%	25%
	naturalized	55%	53%	53%	55%	58%	55%
Language spoken at home	english	71%	73%	59%	68%	68%	68%
	spanish	9%	12%	13%	12%	9%	11%
	asian-lang	9%	7%	17%	12%	12%	11%
	other lang	11%	7%	11%	9%	12%	10%
Language Fluency	Speaks Eng. "Less than Very Well"	9%	9%	15%	12%	10%	11%
Education (among those age 25+)	hs-grad	42%	43%	46%	43%	38%	42%
	bachelor	34%	32%	28%	34%	34%	32%
	graduatedegree	20%	18%	19%	16%	22%	19%
Child in Household	child-under18	20%	24%	32%	30%	37%	28%
Pct of Pop. Age 16+	employed	72%	69%	68%	67%	64%	68%
Household Income	income 0-25k	10%	10%	13%	13%	9%	11%
	income 25-50k	13%	14%	16%	14%	13%	14%
	income 50-75k	14%	13%	14%	13%	9%	12%
	income 75-200k	49%	45%	41%	45%	46%	45%
	income 200k-plus	14%	19%	17%	16%	23%	18%
Housing Stats	single family	43%	57%	56%	51%	77%	56%
	multi-family	57%	43%	44%	49%	23%	44%
	rented	53%	51%	52%	56%	36%	50%
	owned	47%	49%	48%	44%	64%	50%

Total population data from the 2010 Decennial Census.

Surname-based Voter Registration and Turnout data from the California Statewide Database.

Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.