



**CITY OF CAMPBELL**  
**Community Development Department**

November 21, 2014

**NOTICE OF PUBLIC HEARING**

Notice is hereby given that the Planning Commission of the City of Campbell has set the time of 7:30 p.m., or shortly thereafter, on Tuesday, **December 9, 2014**, in the City Hall Council Chambers, 70 North First Street, Campbell, California, for a Public Hearing to consider application of Legacy III Campbell, LLC, for a Master Sign Plan with Sign Exception (PLN2014-136) for an existing two-building office center on properties located at **900 & 910 E. Hamilton Avenue** in a P-D (Planned Development) Zoning District. Staff is recommending that this project be deemed Categorically Exempt under CEQA.

Interested persons may appear and be heard at this hearing. Please be advised that if you challenge the nature of the above project in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this Notice, or in written correspondence delivered to the City of Campbell Planning Commission at, or prior to, the Public Hearing. Questions may be addressed to the Community Development Department at (408) 866-2140.

Decisions of the Planning Commission may be appealed to the City Council. Appeals must be submitted to the City Clerk in writing within 10 calendar days of an action by the Commission.

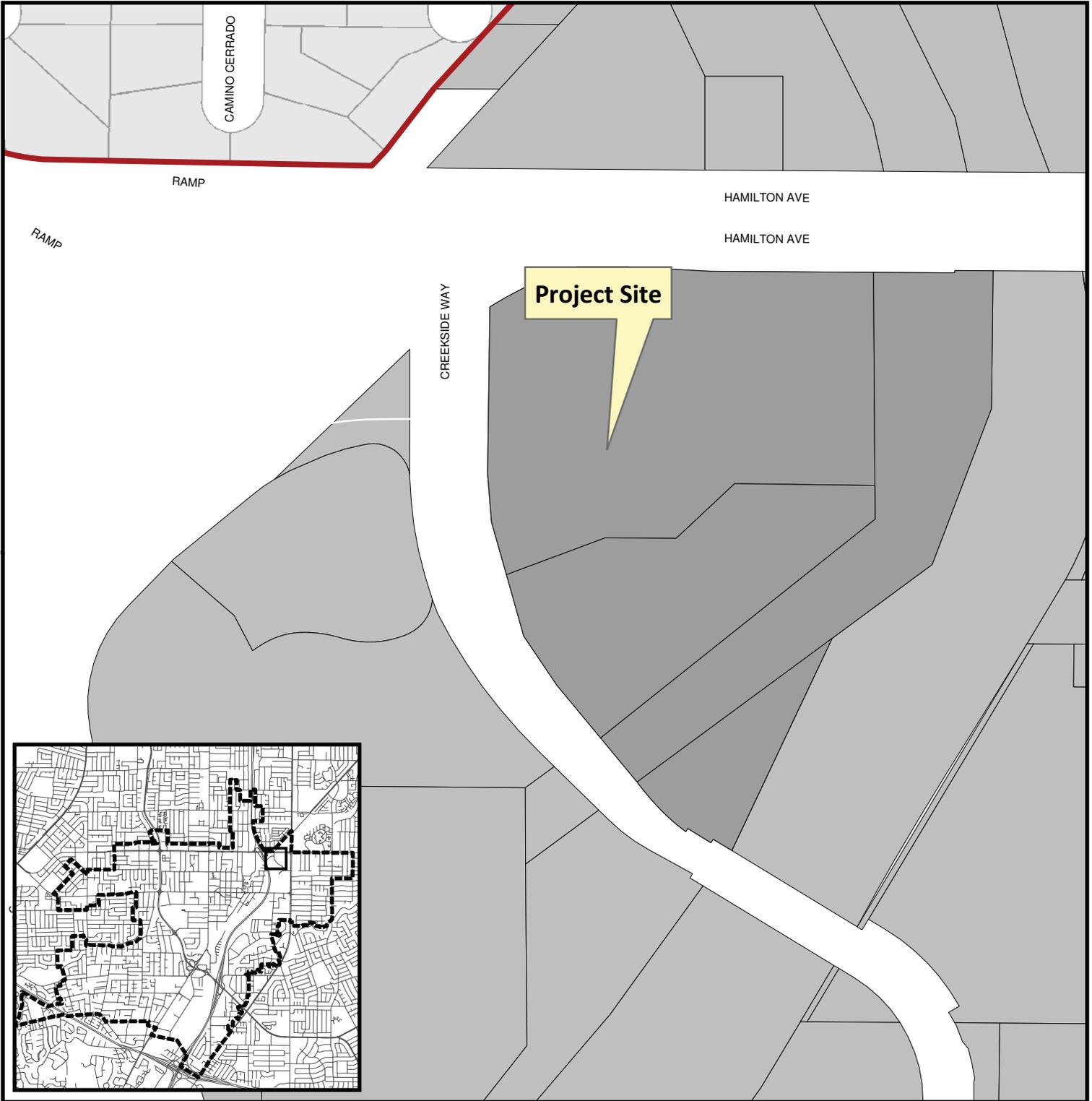
Plans and architectural drawings may be viewed at the Planning Division office during normal business hours (8:00 a.m. – 5:00 p.m.) and on the City's 'Public Notices' web page (<http://www.cityofcampbell.com/501/Public-Notices>) under 'Planning Commission'.

In compliance with the Americans with Disabilities Act, listening assistive devices are available for all meetings held in the Council Chambers. If you require accommodation, please contact the Community Development Department at (408) 866-2140, at least one week in advance of the meeting.

PLANNING COMMISSION  
CITY OF CAMPBELL  
PAUL KERMOYAN  
SECRETARY

PLEASE NOTE: When calling about this Notice,  
please refer to: **900 & 910 E. Hamilton Avenue**

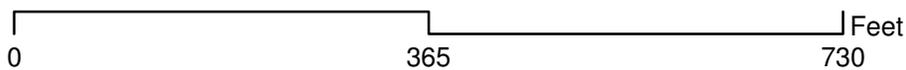
# Project Location Map



**Project Location:** 900-910 E. Hamilton Ave.

**Application Type:** Master Sign Plan and Sign Exception

**Planning File No.:** PLN2014-136



Community Development Department  
Planning Division



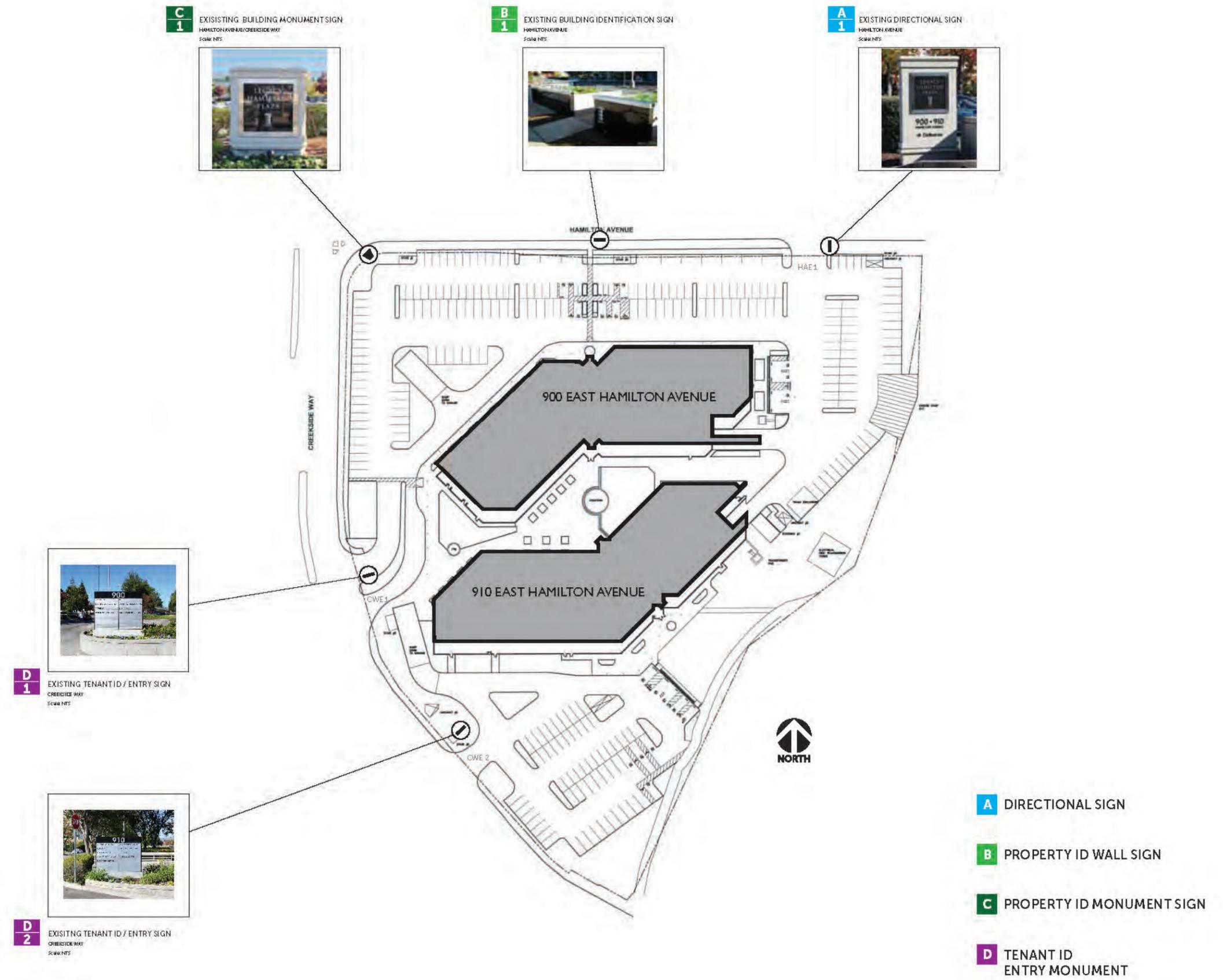
# Master Sign Program

## Legacy Hamilton Plaza

900-910 East Hamilton Avenue  
Campbell, California 95008

March 31, 2014  
Addendum • June 19, 2014  
Square Footage Revision • July 9, 2014  
Program Revision • August 5, 2014  
Program Revision 02 • October 6, 2014

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				<b>Page 19</b>	<b>Master Sign Program Revisions • August 2014 • October 2014</b> Overview of the revisions to the MSP Proposal



- A** DIRECTIONAL SIGN
- B** PROPERTY ID WALL SIGN
- C** PROPERTY ID MONUMENT SIGN
- D** TENANT ID ENTRY MONUMENT

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ARCHITECTURAL SIGNAGE

8040 Wells Avenue  
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Newark, CA 94560

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Lic No 641723

DATE: 033114

PROJECT NO:

DRAWN BY: FNB

SALES: Nancy Farrar

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PROJECT  
**Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program**

SHEET TITLE  
**LHP Site Map  
Existing Signs**



**A**  
**1** EXISTING DIRECTIONAL SIGN ♦ TO REMAIN  
Hamilton Avenue (HAE 1)  
6.35 sq. ft. sign area  
Scale: NTS



**B**  
**1** EXISTING PROPERTY ID WALL SIGN ♦ TO REMAIN  
Hamilton Avenue  
13.3 sq. ft. sign area  
Scale: NTS



**C**  
**1** EXISTING PROPERTY ID SIGN ♦ TO REMAIN  
Hamilton Avenue/Creekside Way  
20 sq. ft. sign area  
Scale: NTS



**D**  
**1** EXISTING TENANT ID ENTRY MONUMENT SIGN ♦ TO BE REPLACED  
Creekside Way (CWE 1)  
21.5 sq ft. sign area  
Scale: NTS



**D**  
**2** EXISTING TENANT ID ENTRY MONUMENT SIGN ♦ TO BE REMOVED  
Creekside Way (CWE 2)  
21.5 sq ft. sign area (single-sided)  
Scale: NTS

**TOTAL EXISTING SIGN AREA  
82.65 SQUARE FEET**

REVISIONS

NOTES

Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914

Tenant ID Monument Sign sign area recalculated to only note one sign face. Revised per request City of Campbell - 100614



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Newark, CA 94560  
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PROJECT

Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE  
Existing Signs

PAGE NO.

2

NOTES

Revised Sign Program-

Eliminated Eyebrow Signs E2, E3 and E5;  
Eliminated Skyline F5

Eliminated Direction Sign A1 at Hamilton Avenue entrance

Added new Monument Sign D3 at Hamilton Avenue entrance.

Net sign area change reduced by 145.85 square feet

Revised Sign Area = 314.30 Sq Ft



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PROJECT

Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SH EET TITLE  
LHP Sign Location Map

PAGE NO.

3



**F 2** PROPOSED TENANT SKYLINE SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



**D 1** PROPOSED TENANT ID/ENTRY MONUMENT SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



**F 3** PROPOSED TENANT SKYLINE SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



**E 4** PROPOSED TENANT EYEBROW SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



**F 4** PROPOSED TENANT SKYLINE SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



**D 2** PROPOSED TENANT ID/ENTRY MONUMENT SIGN  
CREEKSIDE WAY VIEW  
Scale NTS



- A** DIRECTIONAL SIGN
- B** PROPERTY ID WALL SIGN
- C** PROPERTY ID MONUMENT SIGN
- D** TENANT ID ENTRY MONUMENT
- E** EYEBROW SIGN
- F** SKYLINE SIGN



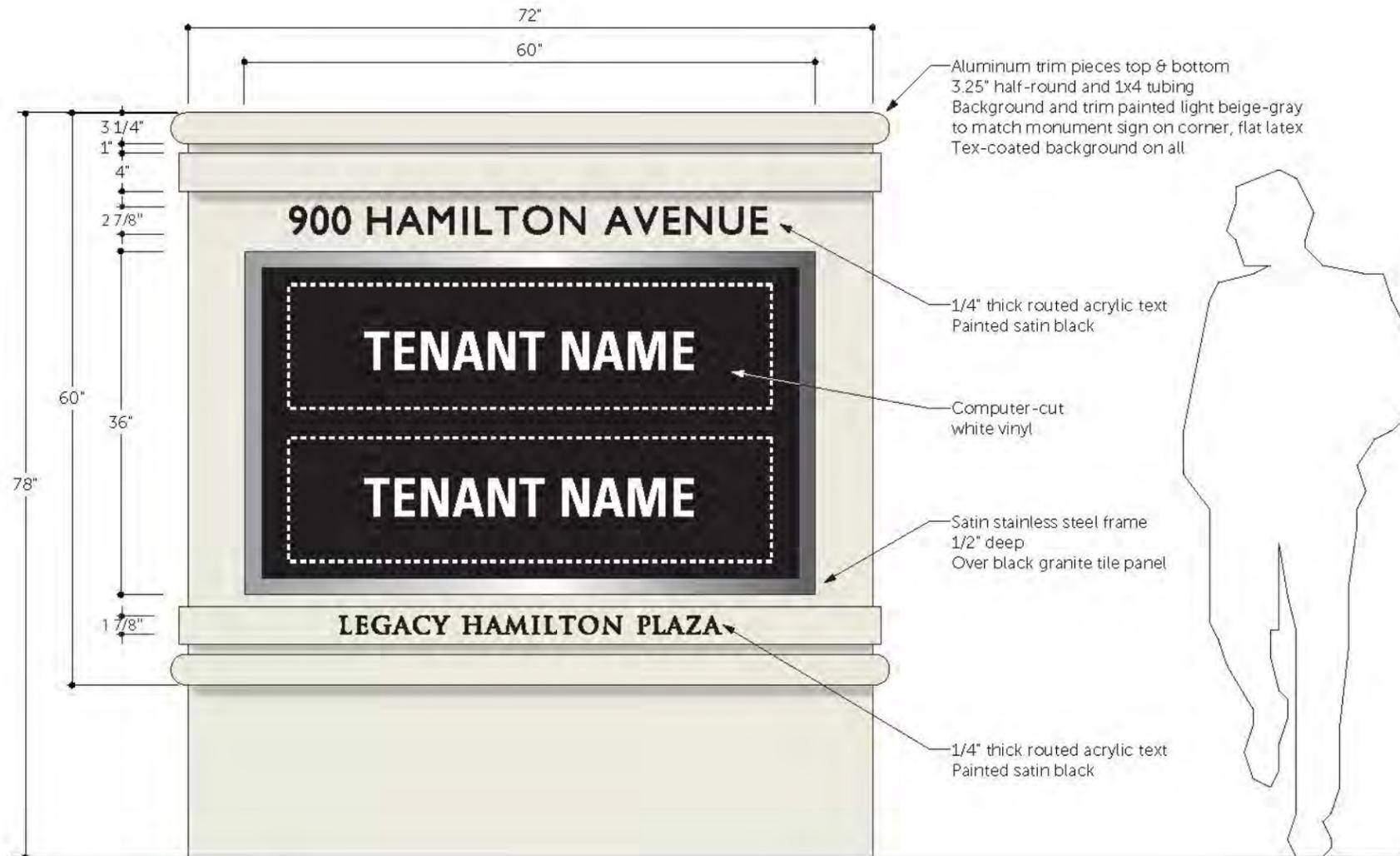
**D 1** MOCKUP • PROPOSED TENANT ID MONUMENT SIGN  
Creekside Way Entrance 1  
Scale: NTS



**D 2** MOCKUP • PROPOSED TENTANT ID MONUMENT SIGN • RELOCATED  
Creekside Way Entrance 2 • South side of driveway  
Scale: NTS

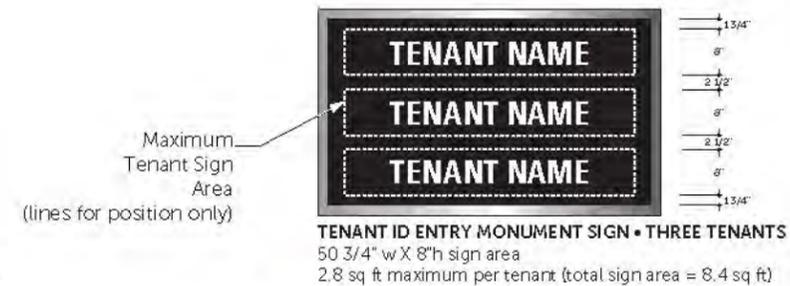
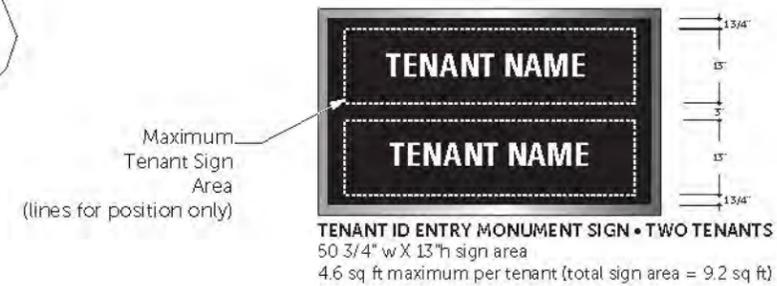
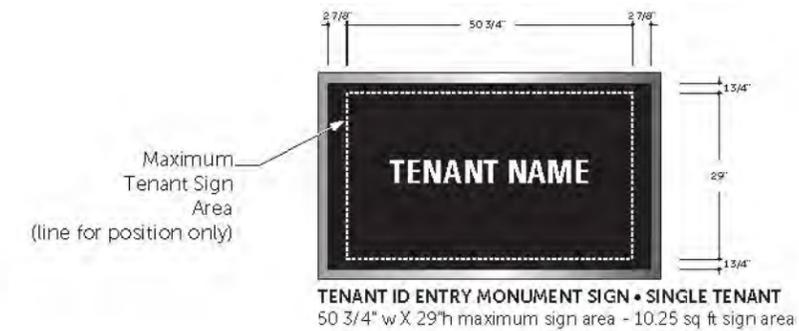


**D 3** MOCKUP • PROPOSED TENTANT ID MONUMENT SIGN  
East Hamilton Avenue Entrance  
Scale: NTS



**D** PROPOSED TENANT ID ENTRY MONUMENT SIGN

8" deep, post-mounted on 4x4 aluminum posts  
Horizontal reinforced foam trim bands top and bottom to match corner monument sign  
Background painted Kelly-Moore "Keystone" flat latex, spray textured with TexCote Fine finish  
Fabricated satin stainless steel frame all around black granite panel  
Address and project name to be 1/4" thick flat cut-out painted acrylic, satin black  
Monument sign to match features of Corner Monument and Directional signs  
Scale: 3/4" = 1' - 0"



**D** TENANT ID ENTRY MONUMENT SIGN • TENANT LOGO

Tenant may use full logo and logotype within designated Tentant Name Area upon approval of landlord. Logo and logotype to be computer-cut white vinyl.



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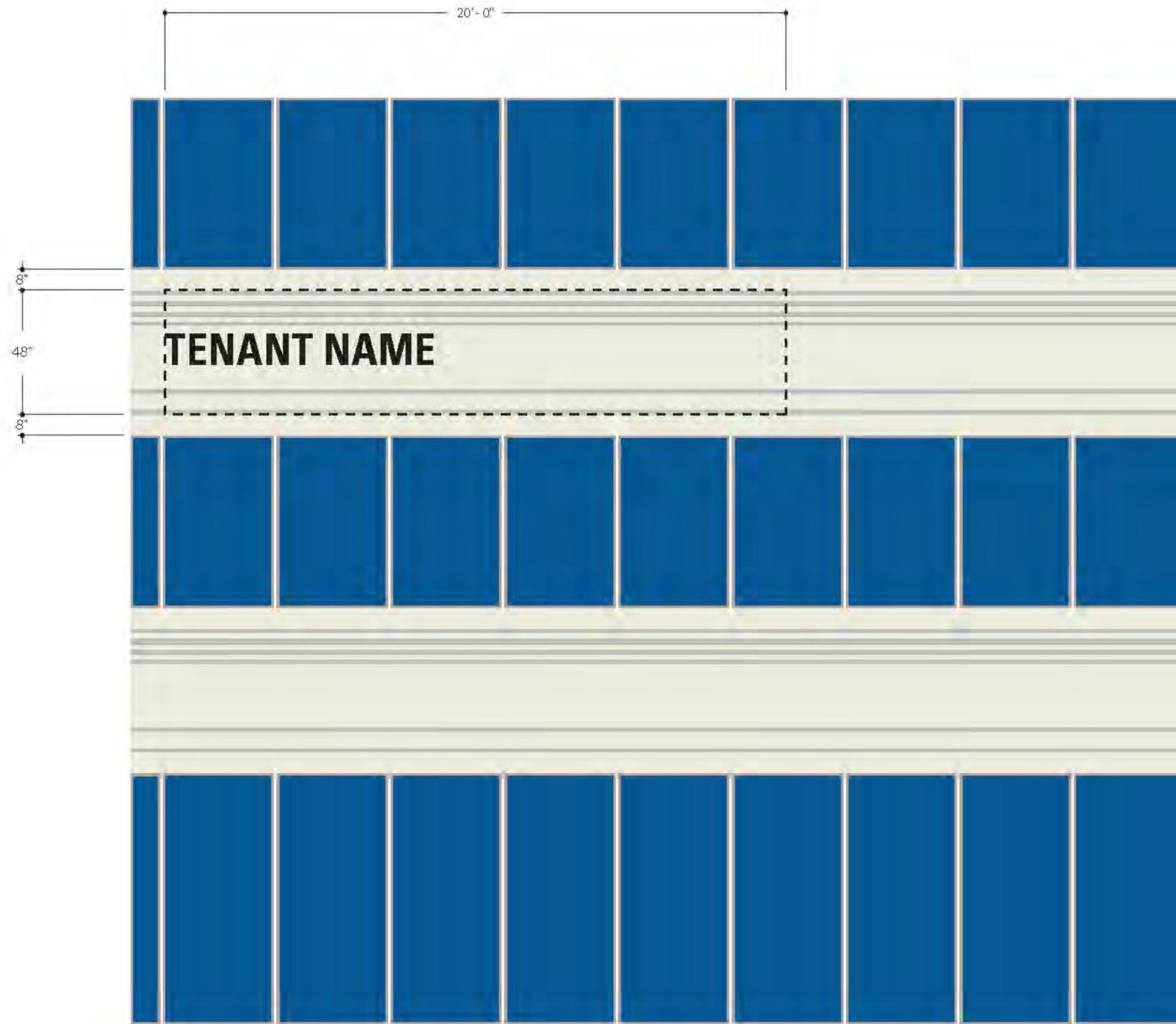
PROJECT

Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE

Tenant ID Monument  
Entry Sign

PAGE NO.



**TYPICAL EYEBROW SIGN PLACEMENT AND LOCATION**  
 Sign to be placed between floors 2 and 3  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may be used upon approval of landlord  
 Scale: 1/4" = 1 - 0"

**EYEBROW SIGN + TENANT LOGO**  
 Tenant may use full logo and logotype  
 in designated sign area, upon approval  
 of landlord

REVISIONS

NOTES



8040 Wells Avenue  
 Suite C  
 Newark, CA 94560  
 510.715.7500  
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PROJECT

Legacy Partners  
 Legacy Hamilton Plaza  
 Master Sign Program

SHEET TITLE

Eyebrow Sign  
 Typical Layout and  
 Placement

PROJECT NO.

5

NOTES

Eliminated Eyebrow Signs E2, E3 and E5;  
Eliminated Skyline F5 - 080514



**E 1** MOCKUP • PROPOSED EYEBROW SIGN  
900 Hamilton Avenue  
Scale: NTS



**E 4** MOCKUP • PROPOSED EYEBROW SIGN  
910 Hamilton Avenue  
Scale: NTS



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DATE 033114

PROJECT NO.

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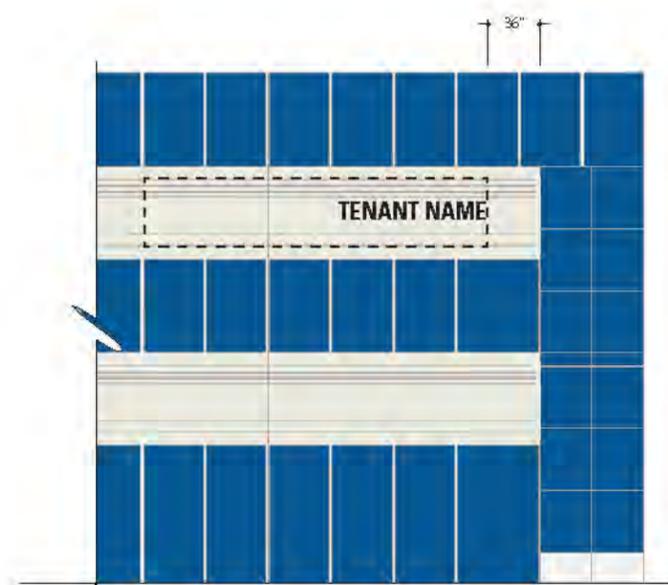
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PROJECT

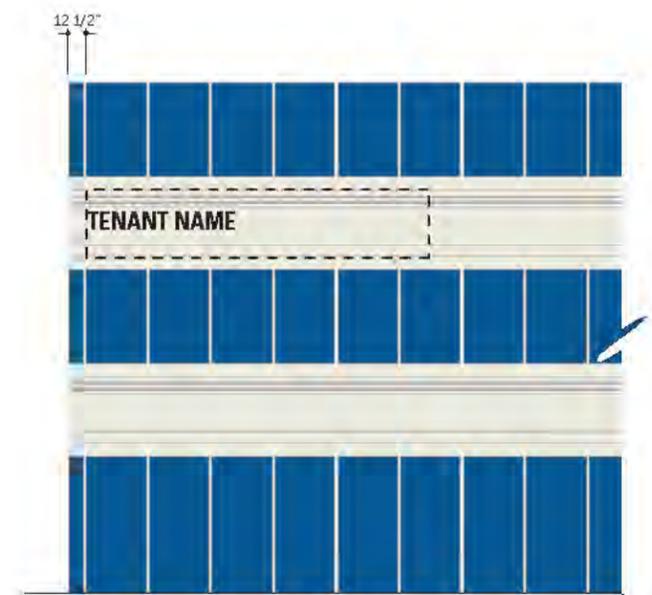
Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE

Proposed Eyebrow Signs



**E1** PROPOSED EYEBROW SIGN • 900 HAMILTON AVENUE  
 Sign to be placed between floors 2 and 3  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"



**E4** PROPOSED EYEBROW SIGN • 910 HAMILTON AVENUE  
 Sign to be placed between floors 2 and 3  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"

NOTES  
 Eliminated Eyebrow Signs E2, E3 and E5;  
 Eliminated Skyline F5 - Sign Program Revision 080514

Sign E3 incorrectly listed, removed and replaced by E4. Revised to reflect request City of Campbell - 100614



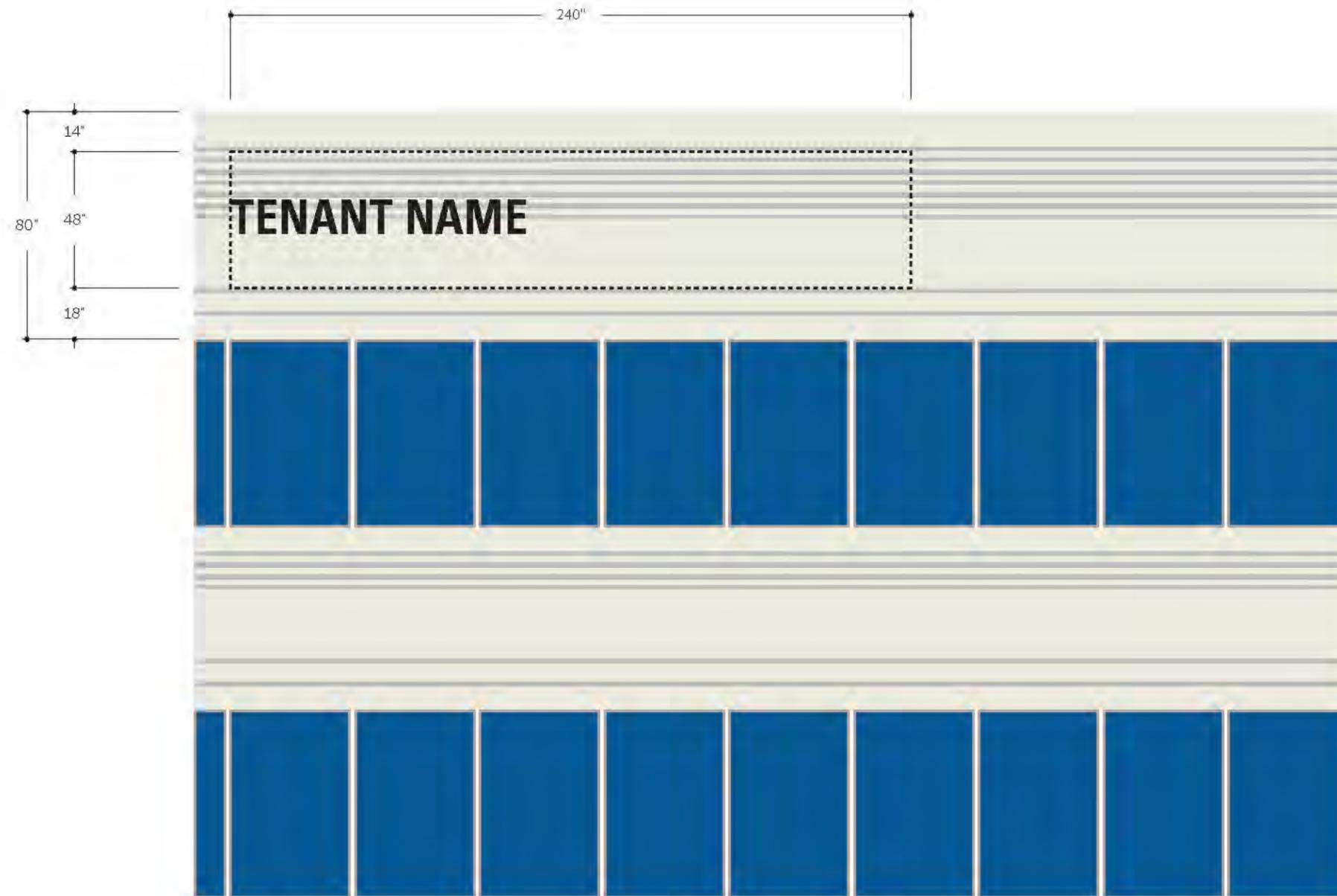
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 PROJECT NO:  
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PROJECT  
 Legacy Partners  
 Legacy Hamilton Plaza  
 Master Sign Program

SHEET TITLE  
 Eyebrow Sign  
 Placement



**F TYPICAL SKYLINE SIGN PLACEMENT AND LOCATION**

Placement at top of building facade  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 1/4" = 1 - 0'

**F SKYLINE SIGN • TENANT LOGO**

Tenant may use full logo and logotype  
 in designated sign area, upon approval  
 of landlord

REVISIONS

NOTES



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PROJECT

Legacy Partners  
 Legacy Hamilton Plaza  
 Master Sign Program

SHEET TITLE

Skyline Sign  
 Typical Layout and  
 Placement

PROJECT NO.



**F 1** MOCKUP • PROPOSED SKYLINE SIGN  
900 Hamilton Avenue  
Scale: NTS



**F 2** MOCKUP • PROPOSED SKYLINE SIGN  
900 Hamilton Avenue  
Scale: NTS



**F 3** MOCKUP • PROPOSED SKYLINE SIGN  
910 Hamilton Avenue  
Scale: NTS  
**F 4**



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PROJECT NO.

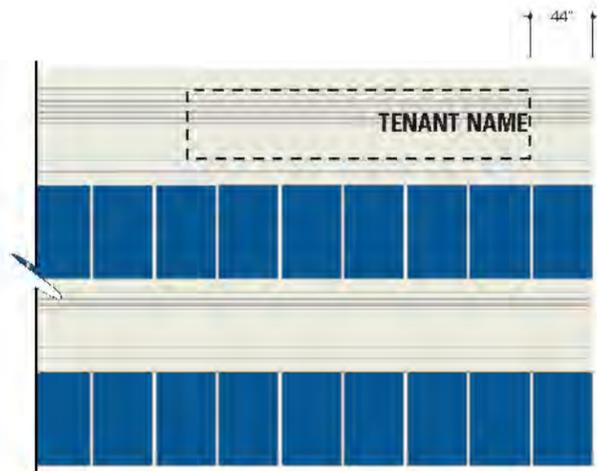
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SALES Nancy Farrar

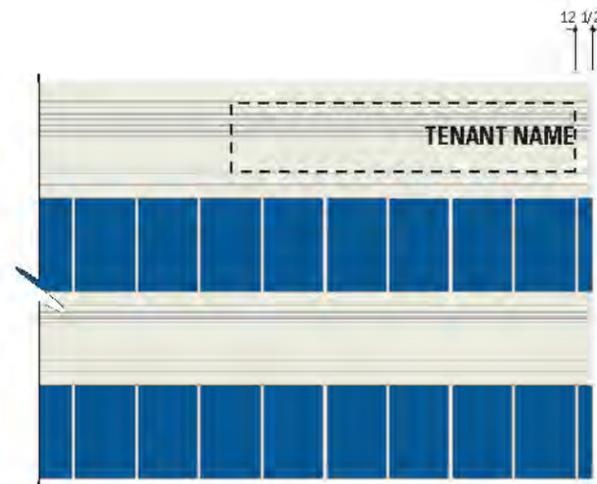
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PROJECT  
**Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program**

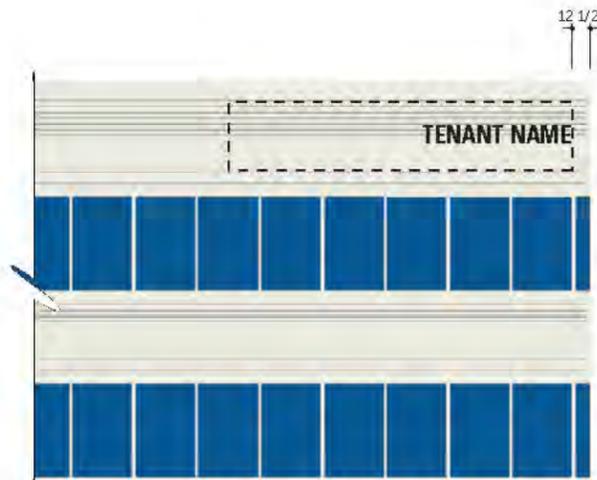
SHEET TITLE  
**Proposed Skyline Sign**



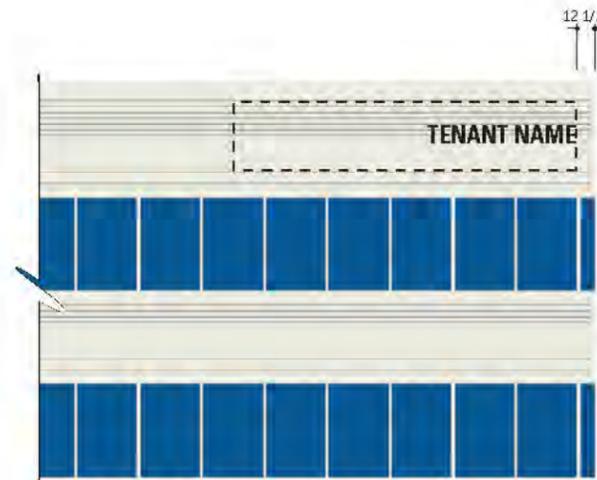
**F 1** PROPOSED SKYLINE SIGN • 900 HAMILTON AVENUE  
 Sign to be placed at top of building facade  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"



**F 2** PROPOSED SKYLINE SIGN • 900 HAMILTON AVENUE  
 Sign to be placed at top of building facade  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"



**F 3** PROPOSED SKYLINE SIGN • 910 HAMILTON AVENUE  
 Sign to be placed at top of building facade  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"



**F 4** PROPOSED SKYLINE SIGN • 910 HAMILTON AVENUE  
 Sign to be placed at top of building facade  
 40 square feet maximum sign area allowed per tenant  
 Overall height not to exceed 48", overall length not to exceed 20' - 0"  
 Preferred anchor position indicated  
 Alternate position may used upon approval of landlord  
 Scale: 3/32" = 1' - 0"



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DATE 012914

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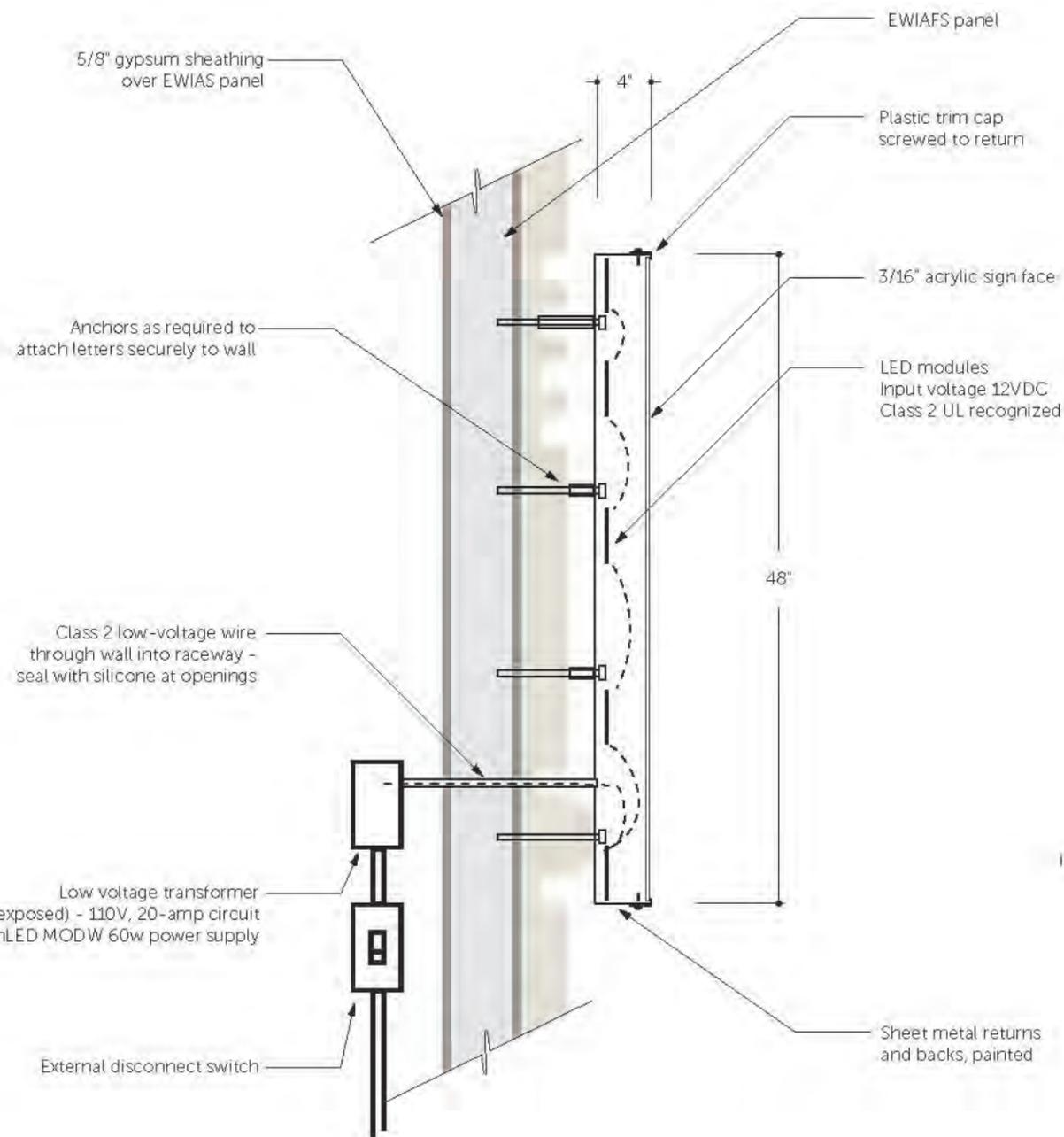
PROJECT

Legacy Hamilton Plaza  
 Eyebrow Sign Concept

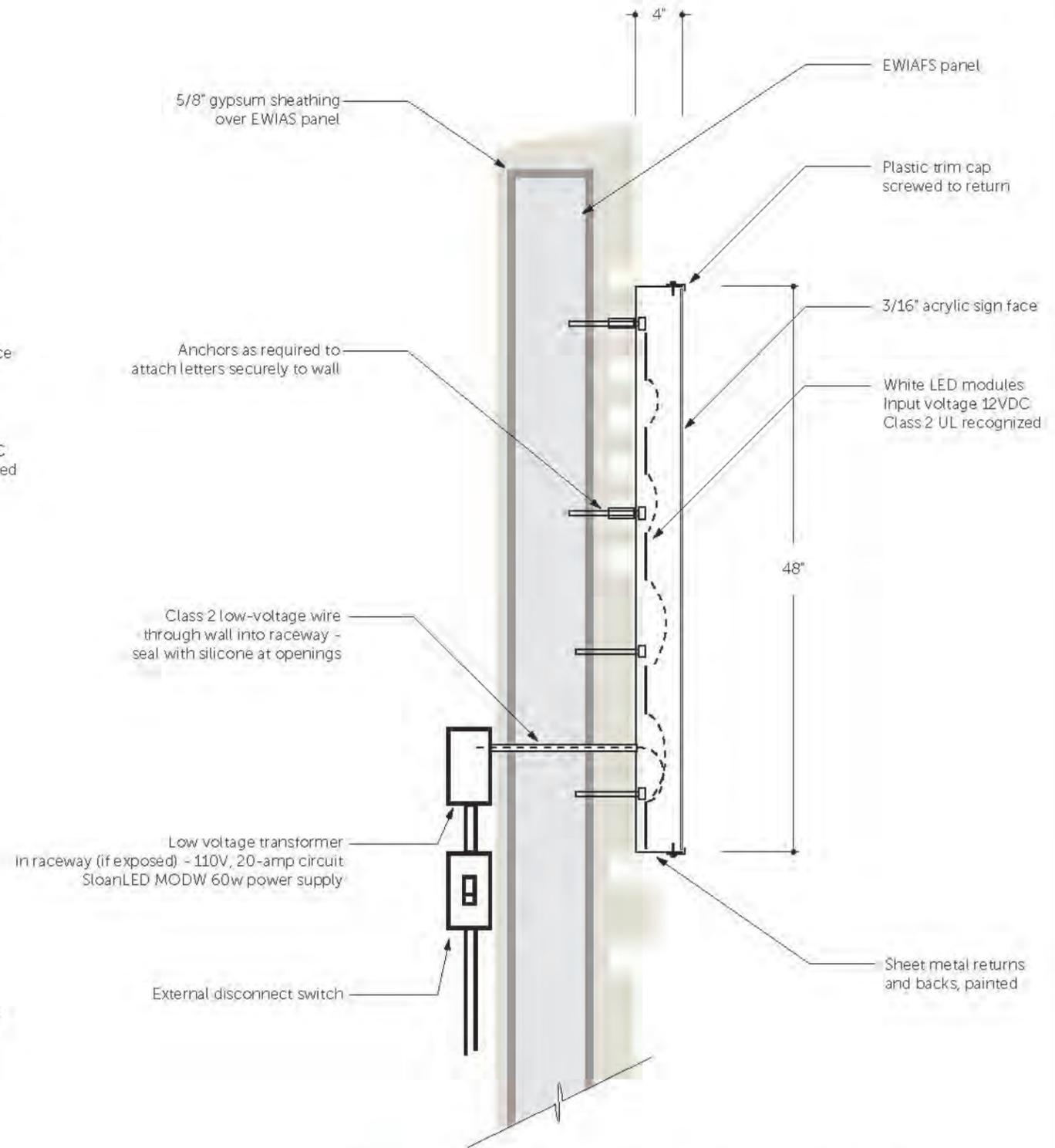
SHEET TITLE

Skyline Sign  
 Placement at Top of  
 Building Facade

PROJECT NO.



**E** TYPICAL SIDE SECTION • MID-FLOOR EYEBROW SIGN CHANNEL LETTER WITH LIGHTED ACRYLIC FACE  
 Logo and letters to be face-lit with white LED internal illumination  
 Flush mounted to wall surface  
 Scale: 1" = 1'-0"



**F** TYPICAL SIDE SECTION • TOP OF BUILDING FACADE SKYLINE SIGN CHANNEL LETTER WITH LIGHTED ACRYLIC FACE  
 Logo and letters to be face-lit with white LED internal illumination  
 Flush mounted to wall surface  
 Scale: 1" = 1'-0"



DATE: 033114  
 PROJECT NO:  
 DRAWN BY: FNB  
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PROJECT:  
**Legacy Partners  
 Legacy Hamilton Plaza  
 Master Sign Program**

SHEET TITLE:  
**Typical Channel Letter  
 Sign Specifications**



# Master Sign Program

## Legacy Hamilton Plaza

900-910 East Hamilton Avenue  
Campbell, California 95008

### Overview

Legacy Hamilton Plaza (LHP) consists of two six-story office buildings, located at the corner of East Hamilton Avenue and Creekside Way in Campbell, California. This Master Sign Program provides a general standard and guidelines to maintain a consistent look to each office building and the complex in general, while giving the tenant the ability to promote their brand through well placed signage.

All signage proposals for Legacy Hamilton Plaza must first be approved by Legacy Partners or their designated agents, who reserve the right to modify or restrict any design or proposal for signage. Proposals for signage may be subject to review by the City of Campbell. Fabrication and installation of all signage must conform to the ordinances of the City of Campbell and are subject to permits prior to installation.

### Directional Sign (Sign Type "A")

This sign provides information on Shipping and Receiving / Delivery areas within LHP, along with address information. No tenant branding appears on this sign. This sign follows the general architectural standard of LHP monument signs.

### Property ID Wall Sign (Sign Type "B")

This sign located on East Hamilton Avenue provides a dynamic branding image for LHP, with the property title, address and elegant design features.

### Property ID Monument Sign (Sign Type "C")

Following the architectural look of LHP monument signs, this sign, located at the corner of Hamilton Avenue and Creekside Way, provides a strong visual brand look for LHP. No tenant branding appears on this sign.

### Tenant ID / Entry Monument Sign (Sign Type "D")

Utilizing the architectural look of LHP monument signs, these signs, located along the Hamilton Avenue and Creekside Way entrances, provide high visibility for LHP tenants on a property branded sign. Each sign displays a respective building address and can display one to three tenants on the two-faced sign. Full logos and logotypes will be allowed (upon approval of Legacy Partners or their designated agents) in white vinyl. No taglines, mottos or phone numbers are allowed.

### Eyebrow Wall Sign (Sign Type "E")

These illuminated signs provide the tenant high branding visibility at LHP. Located between the second and third floors on the exterior building walls, tenants are able to use their full logo and logotype in color (upon approval of Legacy Partners or their designated agents). The letter forms and logo are channel letters with lighted acrylic face. Forty square feet is allowed for sign area at each of the two eyebrow sign positions. Placement of the signs at each location has been provided in this MSP, however the Legacy Partners or their designated agent may allow for an alternate position, subject to review by the City of Campbell.

### Skyline Wall Sign (Sign Type "F")

These illuminated signs provide the tenant the most prominent branding visibility at LHP. Located atop the facade on the exterior building walls, tenants are able to use their full logo and logotype in color (upon approval of Legacy Partners or their designated agents). The letterforms and logo are channel letters with lighted acrylic face. Forty square feet is allowed for sign area at each of the four skyline sign positions. Placement of the signs at each location has been provided in this MSP, however the Legacy Partners or their designated agent may allow for an alternate position, subject to review by the City of Campbell.



**A 1** EXISTING DIRECTIONAL SIGN • TO REMAIN  
Hamilton Avenue (HAE 1)  
6.35 sq. ft. sign area  
Scale: NTS



**B 1** EXISTING PROPERTY ID WALL SIGN • TO REMAIN  
Hamilton Avenue  
13.3 sq. ft. sign area  
Scale: NTS



**C 1** EXISTING PROPERTY ID SIGN • TO REMAIN  
Hamilton Avenue/Creekside Way  
20 sq. ft. sign area  
Scale: NTS



**D 1** EXISTING TENANT ID ENTRY MONUMENT SIGN • TO BE REPLACED  
Creekside Way (CWE 1)  
21.5 sq. ft. sign area  
Scale: NTS



**D 2** EXISTING TENANT ID ENTRY MONUMENT SIGN • TO BE REMOVED  
Creekside Way (CWE 2)  
21.5 sq. ft. sign area  
Scale: NTS

**A 1** EXISTING DIRECTIONAL SIGN • TO REMAIN  
6.35 sq. ft. sign area

**B 1** EXISTING PROPERTY ID WALL SIGN • TO REMAIN  
13.3 sq. ft. sign area

**C 1** EXISTING PROPERTY ID SIGN • TO REMAIN  
20 sq. ft. sign area

**D 1** EXISTING TENANT ID ENTRY MONUMENT SIGN • TO BE REPLACED  
21.5 sq. ft. sign area (single-sided)

**D 2** EXISTING TENANT ID ENTRY MONUMENT SIGN • TO BE REMOVED  
21.5 sq. ft. sign area (single-sided)

**TOTAL EXISTING SIGN AREA  
82.65 SQUARE FEET**

REVISIONS

NOTES

Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914



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Lic No 641723

DATE 061914

PROJECT NO.

DRAWN BY FNB

SALES Nancy Farrar

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PROJECT

Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE

Existing Monument Signs  
Square Footage  
ADDENDUM

PAGE NO.

13



**B 1** EXISTING PROPERTY ID WALL SIGN ♦ TO REMAIN  
Hamilton Avenue  
13.3 sq. ft. sign area  
Scale: NTS



**C 1** EXISTING PROPERTY ID SIGN ♦ TO REMAIN  
Hamilton Avenue/Creekside Way  
20 sq. ft. sign area  
Scale: NTS



**D 1** PROPOSED TENANT ID MONUMENT SIGN  
Creekside Way Entrance 1  
10.25 sq ft. sign area  
Scale: NTS



**D 2** PROPOSED TENTANT ID MONUMENT SIGN  
Creekside Way Entrance 2 ♦ South side of driveway  
10.25 sq ft. sign area  
Scale: NTS



**D 3** PROPOSED TENTANT ID MONUMENT SIGN ♦ REPLACES DIRECTIONAL A1  
East Hamilton Avenue Entrance  
10.25 sq ft. sign area per side  
Scale: NTS

**B 1** EXISTING PROPERTY ID WALL SIGN ♦ TO REMAIN  
13.3 sq. ft. sign area

**C 1** EXISTING PROPERTY ID SIGN ♦ TO REMAIN  
20 sq. ft. sign area

**D 1** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**D 2** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**D 3** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**TOTAL PROPOSED SIGN AREA  
64.05 SQUARE FEET**

NOTES

Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914

Tenant ID Monument Sign sign area recalculated to only note one sign face. Revised per request City of Campbell - 100614



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PROJECT

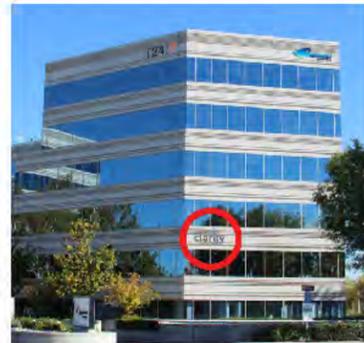
Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE

Proposed Monument  
and Ground Signs  
Square Footage  
ADDENDUM



**E 1** PROPOSED EYEBROW SIGN  
900 Hamilton Avenue  
Maximum 40 sq ft. sign area  
Scale: NTS



**E 4** PROPOSED EYEBROW SIGN  
910 Hamilton Avenue  
Maximum 40 sq ft. sign area  
Scale: NTS

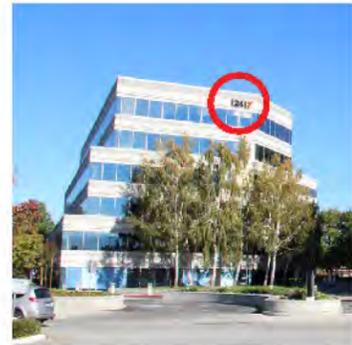
**E 1** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**E 4** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**TOTAL PROPOSED EYEBROW  
MAXIMUM SIGN AREA  
80 SQUARE FEET**



**F 1** PROPOSED SKYLINE SIGN  
900 Hamilton Avenue  
Maximum 40 sq ft. sign area  
Scale: NTS



**F 2** PROPOSED SKYLINE SIGN  
900 Hamilton Avenue  
Maximum 40 sq ft. sign area  
Scale: NTS



**F 3** PROPOSED SKYLINE SIGN  
910 Hamilton Avenue  
Maximum 40 sq ft. sign area  
Scale: NTS

**F 4**

**F 1** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F 2** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F 3** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F 4** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**TOTAL PROPOSED SKYLINE  
MAXIMUM SIGN AREA  
160 SQUARE FEET**



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PROJECT  
**Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program**

SHEET TITLE  
**Proposed Eyebrow and  
Skyline Sign  
Square Footage  
ADDENDUM**

NOTES

Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914

**B1** EXISTING PROPERTY ID WALL SIGN • TO REMAIN  
13.3 sq. ft. sign area

**C1** EXISTING PROPERTY ID SIGN • TO REMAIN  
20 sq. ft. sign area

**D1** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**D2** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**D3** PROPOSED TENANT ID ENTRY MONUMENT SIGN  
10.25 sq ft. sign area

**E1** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**E4** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**F1** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F2** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F3** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F4** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**TOTAL PROPOSED SIGN AREA  
FOR  
LEGACY HAMILTON PLAZA  
MASTER SIGN PROGRAM  
304.05 SQUARE FEET**



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PROJECT

Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program

SHEET TITLE

ADDENDUM  
Composite Sign  
Square Footage

PROJECT NO:



**E 1** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**F 1** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area



**F 2** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**TOTAL PROPOSED WALL SIGN AREA FOR 900 EAST HAMILTON AVENUE 120 SQUARE FEET**

NOTES  
Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914



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PROJECT  
**Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program**

SHEET TITLE  
**ADDENDUM  
900 East Hamilton Ave  
Wall Sign Elevations  
Square Footage**



**F 3** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**F 4** PROPOSED SKYLINE SIGN  
Maximum 40 sq ft. sign area

**E 4** PROPOSED EYEBROW SIGN  
Maximum 40 sq ft. sign area

**TOTAL PROPOSED WALL  
SIGN AREA FOR  
900 EAST HAMILTON AVENUE  
120 SQUARE FEET**

REVISIONS

NOTES

Existing signage square footage adjusted to reflect information provided by City of Campbell - 070914



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PROJECT

**Legacy Partners  
Legacy Hamilton Plaza  
Master Sign Program**

SHEET TITLE

**ADDENDUM  
910 East Hamilton Ave  
Wall Sign Elevations  
Square Footage**

PAGE NO.

**18**



## Master Sign Program Revisions • August 2014/October 2014

### Legacy Hamilton Plaza

900-910 East Hamilton Avenue  
Campbell, California 95008

#### Overview

The initial Proposed Master Sign Program submittal (March 2014) for Legacy Hamilton Plaza (LHP) consisted of a combination of existing ground and freestanding signs along with new eyebrow and skyline wall signs on the property. This Master Sign Program proposed a total of 460.15 square feet in placed signage.

After discussions with the City of Campbell, Legacy Partners has revised the proposal to reflect a simpler, cleaner look for the property through the reduction of square footage in the signage program. This was done mainly through the elimination of some of the eyebrow and skyline signs.

The initial revised proposal (August 2014) for the LHP Master Sign Program was for 334.8 square feet of total signage. In October 2014, following further instructions from the City, a second revision was made, the new revised total is 304.05 square feet of sign area, a reduction of 156.01 square feet from the initial March 2014 proposal. This is inclusive of the Monument and Ground signage of 64.05 square feet plus the 120 square feet of wall signage each respective building will have. Below is a brief summary of the sign types, any August 2014 or October 2014 revised square footage and number of signs on the property.

#### Directional Sign (Sign Type "A")

This sign located at the Hamilton Avenue entrance will be eliminated from the property. It will be replaced by a Tenant ID / Entry Monument Sign (Type D). Net gain in sign square footage 14.15. (August 2014)

#### Property ID Wall Sign (Sign Type "B")

This sign located on East Hamilton Avenue remains on the property with a sign area of 13.3 square footage.

#### Property ID Monument Sign (Sign Type "C")

This sign, located at the corner of Hamilton Avenue and Creekside Way, remains as a branding sign for LHP. Sign area for this sign is 20 square feet.

#### Tenant ID / Entry Monument Sign (Sign Type "D")

In the revised proposal (August 2014), there are now three LHP Tenant ID / Entry Monument Signs (Type D). One is now located along the Hamilton Avenue, replacing the Directional Sign (Type A) at the Hamilton Avenue entrance at the northeast corner of the property. The other two Tenant ID / Entry Monument (Type D) Signs are located at the Creekside Way entrances. Each sign displays a respective building address and can display one to three tenants on a two-faced sign. Full logos and logotypes will be allowed in white vinyl. No taglines, mottos or phone numbers are allowed. Each face of this two-sided sign, has a maximum sign area of 10.25. Total sign area for all three Tenant ID / Entry Monument (Type D) Signs is 30.75 square feet (October 2014).

#### Eyebrow Wall Sign (Sign Type "E")

Initially there were five eyebrow signs proposed for LHP (March 2014). Legacy Partners has simplified the eyebrow sign proposal, by eliminating three eyebrow signs from the property (August 2014). These illuminated wall signs, located between the second and third floor of their designated positions, have a maximum sign area allotment of 40 square feet per sign location. One eyebrow sign is located on 900 E. Hamilton, facing E. Hamilton Avenue, the second one is located on 910 E. Hamilton Avenue, facing Creekside Avenue. Total sign area for the two eyebrow sign positions is a maximum of 80 square feet.

#### Skyline Wall Sign (Sign Type "F")

The skyline signs continue to be the most prominent branding visibility at LHP. Located atop the facade on the exterior building walls, the maximum sign area allotment is 40 square feet per sign location. In the original proposal (March 2014), there were five skyline signs indicated. Legacy Partners, simplified the skyline proposal (August 2014), eliminating one skyline sign (at 910 E. Hamilton at the south end of the property). In the revised proposal, each building is designated to have two skyline signs: signs for 900 E. Hamilton are located on the northwest corner (facing the corner of E. Hamilton and Creekside Way) and west side (facing Creekside Way) of the building, respectively; for 910 E. Hamilton, the skyline signs are located on the west side sides of the building (facing Creekside Way). Skyline signs for each building total a maximum of 80 square feet of sign area. The total maximum sign area allowed for all skyline signs at LHP is 160 square feet.