



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, May 12, 2022 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.

CALL TO ORDER

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, May 12, 2022.

ROLL CALL: Chair Fields called the meeting to order at 7:32 pm

PRESENT: Chair Fields. Commissioners: Naylor, Malcolm, Bracher and Dooley
Commissioner Kaufman arrived following roll call.
City Manager, Brian Loventhal, Recording Secretary, Diana Johnson

ABSENT: Commissioner Yoshikawa (Commissioner Yoshikawa attended remotely, but was not a participant of the meeting, due to noticing requirements)

ANNOUNCEMENTS: None

APPROVAL OF MINUTES:

M/S: Bracher/Naylor A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, March 10, 2022, meeting.

ROLL CALL: Chair Fields. Commissioners: Naylor, Malcolm, Bracher, Yoshikawa and Kaufman

ABSENT: Commissioner Yoshikawa

ABSTAIN: Commissioner Kaufman

M/S: Bracher/Dooley A motion to approve the Civic Improvement Commission Study Session Meeting Minutes for the Thursday, March 10, 2022.

ROLL CALL: Chair Fields. Commissioners: Naylor, Malcolm, Bracher, Yoshikawa and Kaufman

ABSENT: Commissioner Yoshikawa

ABSTAIN: Commissioner Kaufman

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES:

County Library Report: Steve Fitzgerald, Deputy County Librarian, provided highlights of the Library Stakeholder Report for the month of May on behalf of County Librarian Jennifer Weeks. A written copy of this report is included as an attachment to these minutes as Exhibit "A."

Campbell Library Report: Steve Fitzgerald, Deputy County Librarian, provided highlights of the Campbell Library Report for the month of May on behalf of Campbell Community Librarian Peggy Tomasso. A written copy of this report is included as an attachment to these minutes as Exhibit "B."

REPORTS FROM STAFF:

City Update: City Manager Loventhal provided the following update on city events and public meetings.

FY 22/23 Budget: The City is in prime budget season. Staff's focus is on financial stability and planning. Labor negotiations will begin with three out of the four labor groups. Measure O is progressing. The \$50m bond for the Police and Library renovation project is at the 65% design level and are approaching 95% design level. Once 100% completion is accomplished, the bidding process will begin. Labor, material, and interest rates are on the rise. Staff will recommend issuing the second series of bonds to City Council. The first series was \$20m, second series is \$30m. We are on time, the interest rates for the first and second series are less than projected, which means cost savings for our taxpayers.

NEW BUSINESS: None

UNFINISHED BUSINESS:

Public Hearing: FY 22 Neighborhood Association Assistance Grant: Mr. Loventhal recommended approving the Neighborhood Association Assistance Grant Funding of \$2500 based upon the Civic Improvement Commission's review and discussion at the March 10 Study Session.

The following five applicants each requested the maximum grant amount of \$500.

- Campbell Village
- Downtown Campbell
- Hamann Park
- Moreland West
- San Tomas Area Community Coalition (STACC)

During the Regular CIC meeting, the following Neighborhood Associations were present:

Barry Shillman, Downtown Campbell Neighborhood Association, Mike Krey, Moreland West Neighborhood Association, Audrey Kiehtreiber (virtually) , San Tomas Area Community Coalition and Anne Souza(virtually) of Campbell Village Neighborhood Association. Each member provided public comment on how they will utilize grant funding.

There were no further questions or comment from the Commission.

M/S: Kaufman/Bracher A motion to approve \$500 Neighborhood Association Assistance Grant funding to the following: Campbell Village Neighborhood Association; Downtown Campbell Neighborhood Association; Hamann Park Neighborhood Association; Moreland West Neighborhood Association and Stan Tomas Area Community Coalition (STACC).

ROLL CALL: Chair Fields. Commissioners: Naylor, Malcolm, Bracher, Dooley, Kaufman

ABSENT: Commissioner Yoshikawa

Continuation of FY 22/23 Budget Requests:

Social Service Subgrant: The Civic Improvement Commission proposed an increase to the Social Service Subgrant funding. A six-year history of the grant funding was provided to the Commission for review.

Following the review of past funding, Chair Fields asked staff's recommendation on how to inquire about increases to this grant funding. Mr. Loventhal indicated that the City is still in a deficit budget. However, City Council may consider funding a special one-time community project.

Following further discussion, the Commission suggested tabling any additional funding requests at this time.

Explore Art Project: Chair Fields asked the Commission to review the attached draft letter to City Council requesting monetary support for public art. Following review of the letter, the Commission recommended increasing the minimum funding from \$25 to 40K (\$40-50K range). There were no additional comments. The consensus by the Commission was in support of the letter, with noted changes.

GOOD OF THE GAME (Ideas and events of what is happening in Campbell): Commissioner Bracher shared that he was a judge in the recent Library Art Contest. The age range for the submissions was child to 18+. The submittals were impressive. He mentioned a pencil rendering of the Theatre.

Commissioner Kaufman attended an event wherein CalPoly/San Luis Obispo students involved in a public planning course, provided an hour presentation on a proposed vision and plan for the downtown Campbell area. He was excited to see students interested in downtown Campbell. He further mentioned that some of the projects correlate with the Commission's vision for Explore Art.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares/Neighborhood Refresh Project: Vice Chair Bracher discussed next steps and asked Mr. Loventhal whether the project should be brought to the City Attorney for review. Mr. Loventhal suggested working with the subcommittee to finalize project. He indicated that when the subcommittee's draft is ready, he can discuss framework of project with attorney. Mr. Bracher indicated that the framework is complete and ready for submission. He further discussed possible

conversion of draft to implementation plan. Mr. Loventhal will discuss the project with Commission Bracher prior to next meeting. This item will be added to next month's meeting agenda for further discussion and response.

Commissioner Dooley asked whether this project will become the solo mission of the Campbell Cares subcommittee at this time. Chair Fields and Commissioner Kaufman concurred that the subcommittee should narrow their focus on Neighborhood Refresh due to the scope and size of project. It was further recommended by the Commission that a Mission Statement and Bylaws/Guidelines are drafted.

Capture Campbell: Commissioner Naylor indicated that they have received \$300 in donations towards this project. She noted that the school districts were included in outreach and asked for suggestions on how to further outreach to the public. City's social media was mentioned. Mr. Loventhal suggested providing outreach at the next Educational Subcommittee meeting. Commissioner Naylor stated that the subcommittee will meet again next week.

Explore Art Project: Chair Fields will attend the City Council meeting on May 17 to answer any questions Council may have regarding the request for support for funding towards the Explore Art program. Pending funding, the subcommittee has discussed several potential project ideas.

The meeting was adjourned at 8:30 pm. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, June 9, 2022, at 7:30 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



Diana Johnson, Recording Secretary



Brian Loventhal, City Manager