



## CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, April 13, 2023 – 7:30 pm

### REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

#### A. CALL TO ORDER:

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, April 13, 2023.

ROLL CALL: Chair Yoshikawa called the meeting to order at 7:30 pm

PRESENT: Chair Yoshikawa. Commissioners: Bracher, Coluccio, Malcolm and Dooley Assistant City Manager, Angelique Gaeta, Admin Analyst, Jose Zetino, and Recording Secretary, Diana Johnson

ABSENT: Commissioners: Naylor and Russell

B. ANNOUNCEMENTS: None

#### C. APPROVAL OF MINUTES:

M/S: Bracher/Dooley A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, March 9, 2023, meeting.

ROLL CALL Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners Naylor and Russell

ABSTAIN: None

D. COMMUNICATIONS: None

E. ORAL REQUESTS: None

#### F. REPORTS FROM REPRESENTATIVES:

1. County Library Report: Stephen Fitzgerald, Deputy County Librarian, provided highlights of the Library Stakeholder Report for the month of April. A written copy of this report was included in the April agenda packet.

2. Campbell Library Report: Nichole King, Community Librarian, provided highlights of the Campbell Library Report for the month of April. A written copy of this report was included in the April agenda packet.

## **G. REPORTS FROM STAFF:**

1. City Update:

Assistant City Manager Gaeta provided the following update on city events and public meetings:

TRUST: A community service that helps Santa Clara County residents during an urgent mental health or substance use situation. Call Centers and field response teams are available 24/7 to answer calls for help. Call 988 for the local 408 area code.

Campbell CERT: On Saturday, April 15, 2023, at 3:00 p.m., Campbell CERT will be holding its 5<sup>th</sup> annual Taste of Campbell Fundraiser. Enjoy an afternoon experiencing local wines, beers, cuisine, and live music at the Campbell Community Center Orchard City Banquet Hall. Proceeds from this event help pay for emergency supplies, equipment, and training in support of our community. Ticket and pricing information is available at [campbellcert.org](http://campbellcert.org)

Wine Walk: Downtown Campbell Spring Wine Walk is back and is scheduled for Wednesday, April 19, from 6:00 to 9:00 pm. Event and ticket information is available at [downtowncampbell.com](http://downtowncampbell.com).

## **H. NEW BUSINESS:**

1. Public Hearing: FY 23 Neighborhood Association Assistance Grant:

Chair Yoshikawa opened the public meeting.

The Civic Improvement Commission reviewed the FY 23 Neighborhood Association Assistance Grant applications during the April 13 Study Session. Grant applicants, or their representatives, were invited to attend both the Study Session and Regular meetings. Total grant funding available to award is \$2500.

The following four applicants each requested the maximum grant amount of \$500:

- Campbell Village
- Downtown Campbell
- Hamann Park
- Moreland West

During the Regular CIC meeting, Mike Krey, a representative from the Moreland West Neighborhood Association, was present. Mr. Krey commented on how the Association will utilize the grant funding and thanked the Commission for their consideration.

There were no further questions or comments from the Commission. There were no other representatives from the neighborhood associations, or anyone wishing to speak under public comment; therefore, Chair Yoshikawa closed the public meeting. Chair Yoshikawa thanked Mr. Krey for attending and asked if any member of the Commission would like to make a motion to award the maximum amount of \$500 to each of the four applicants,

as requested and noted in the agenda packet and as discussed in the April 13 Study Session.

M/S: Coluccio/Bracher A motion to approve the full amount of \$500 to the four applicants.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

2. Timeline – Discussion of Proposed Meeting Dates for Award of Social Service Subgrant:

A slide providing the proposed meeting dates for the award of the Social Service Subgrants was reviewed and discussed by the Commission. A copy of the presentation was included in the April agenda packet.

Following the review and discussion of the proposed dates, the Commission recommended moving the June 8 meeting to 6:00 p.m. on June 22, pending consideration from the absent Commissioners.

M/S: Dooley/Coluccio A motion to move the Regularly Scheduled June 8, Civic Improvement Commission meeting to 6:00 p.m. on June 22.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

The Commission expressed an interest in moving the Regular Start time of all Commission meetings from 7:30pm to 6:00pm. This item will be agendized for the May 11, 2023 meeting.

3. Cancellation of Summer Meeting: Consistent with past practice, the Commission agreed to cancel their Regularly Scheduled August 10, 2023 meeting.

M/S: Bracher/Coluccio A motion to cancel the Regularly Scheduled August 10 Civic Improvement Commission Meeting.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

4. Summer Social: The Commission recommended meeting for their summer social at 6pm on Monday, August 21 at A Bellagio.

**I. UNFINISHED BUSINESS:**

1. FY23/24 Civic Improvement Commission Major Workplan:

Chair Yoshikawa asked the Commission if they had any comments for the Major Work Plan. The following changes to the Workplan were noted:

- CIC/Youth Commission – Joint Meeting 5/23-6/23

- Plan 2023 Capture Campbell Youth Photo Contest (Sub Committee) – 9/23-3/24

The Commission suggested adding a photo session with a professional photographer and a Photoshop session to the Capture Campbell Photo Contest. Campbell Librarian, Nichole King agreed to partner with the Capture Campbell Subcommittee to assist with locating a space at the Community Center for photo sessions. The subcommittee to reach out to Ms. King to discuss further.

A copy of the FY 23/24 Workplan was attached to the April Agenda.

2. Review Remaining Workplan Items and Schedule:

The Commission approved the subcommittee assignments. Chair Yoshikawa asked if a member of the Commission would like to make a motion to adopt a workplan.

M/S: Bracher/Dooley      A motion to adopt the updated FY 23/24 Civic Improvement Commission Major Workplan.

ROLL CALL:                      Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT:                          Commissioners: Naylor and Russell

**J. GOOD OF THE GAME (Ideas and events of what is happening in Campbell):**

Chair Yoshikawa reported that Costco is coming to Westgate West. Commissioner Bracher announced the Boogie on Bayou event on May 20 and May 21. Chair Yoshikawa reported that Central Avenue has been sectioned off for chalk art during past events.

Commissioner Bracher reported that the March 25 Police Foundation fundraiser was a success. Mobile Command Center was onsite. \$4,000 was raised.

**K. COMMISSIONER/SUBCOMMITTEE REPORTS:**

1. Campbell Cares/Neighborhood Refresh Project: Commissioner Bracher reported that the draft proposal has been updated. Bob Carlson is interested in assisting. The City provided its weed abatement list as a starting point. Next step is how to evaluate applicants.
2. Capture Campbell: Discussed previously in minutes under FY23/24 Major Workplan item.
3. Explore Art Project: Commissioner Dooley reported that they will coordinate the Sidewalk Chalk Art project for the Boogie on the Bayou event in May.

**L. ADJOURN:**

The meeting was adjourned at 8:30 pm. The next Special Meeting of the Civic Improvement Commission is scheduled for Thursday, May 11, 2023, at 6:00 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,

  
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Diana Johnson, Recording Secretary

  
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Angelique Gaeta, Assistant to City Manager