



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, March 10, 2022 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.

CALL TO ORDER

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, March 10, 2022.

ROLL CALL: Chair Fields called the meeting to order at 7:31 pm

PRESENT: Chair Fields. Commissioners: Naylor, Malcolm, Bracher, Yoshikawa and Kaufman
City Manager, Brian Loventhal, Recording Secretary, Diana Johnson

ABSENT: Commissioner Dooley

ANNOUNCEMENTS: None

APPROVAL OF MINUTES:

M/S: Bracher/Yoshikawa A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, February 10, 2022, meeting.

ROLL CALL: Chair Fields. Commissioners: Naylor, Malcolm, Bracher, Yoshikawa and Kaufman

ABSENT: Commissioner Dooley

ABSTAIN: None

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES: None

REPORTS FROM STAFF:

Museum Report: Senior Museum Specialist, Kerry Perkins presented the Museum report for the month of March. A written copy of this report was included as an attachment to the March Agenda.

Adult Center Report: Senior Services Supervisor, Tina Wong-Erling provided a summary of the Adult Center activities for the month of March. A written copy of this report is included in these minutes as Exhibit A.

City Update: City manager Loventhal provided an update on city events and public meetings.

NEW BUSINESS:

Public Hearing: FY 22 Neighborhood Association Assistance Grant: The Civic Improvement Commission reviewed the FY 22 Neighborhood Association Assistance Grant applications during the March 10 Study Session. Grant Applicants, or their representatives were invited to attend both the Study Session and Regular meetings. Total funding for grant is \$2500. Each Neighborhood Association is eligible to receive \$500.

The following Neighborhood Associations submitted grant applications:

- Campbell Village
- Downtown Campbell
- Hamann Park
- Moreland West
- San Tomas Area Community Coalition (STACC)

During the Regular CIC meeting, the Neighborhood Associations present were given the opportunity to ask questions and report how they utilize the grant. Michael Krey representing Moreland West Neighborhood and Mark Edelman from the Downtown Campbell Neighborhood Association were present virtually; however, due to technical difficulties, were not able to provide public comment. The Neighborhood Associations will be invited to attend the April Civic Improvement Commission Meeting wherein they will be given another opportunity to report how they will utilize the grant funding.

There were no further questions or comment from the Commission.

Budget Requests FY 22/23:

Social Service Subgrant: The Civic Improvement Commission is responsible for making recommendations to the City Council on allocating the City's Social Service Subgrant funds to qualified social service agencies. Currently, City Council has authorized funding in the amount of \$55,000. The Commission has expressed interest in increasing the grant amount to include a cost-of-living increase. Staff to provide a summary of past Social Service Subgrant funding for CIC review and consideration.

Public Art/Beautification Grant: The City of Campbell Pilot Beautification Grant program provides matching grant funding to support Campbell neighborhood groups, small businesses and non-profit organizations to develop and implement projects that will provide physical improvements viewable from the public right-of-way to neighborhoods and small businesses to help achieve code compliance and aesthetic enhancement upon completion. Currently the Pilot Beautification Project was temporarily postponed due to budgetary constraints. The CIC discussed revisiting the pilot

program and proposed funding in the amount of \$5,000 to \$20,000. The CIC also recommended tying in the Pilot Beautification Grant with the Public Art program.

OLD BUSINESS: None

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares/Neighborhood Refresh Project: Vice Chair Bracher provided an overview of the Campbell Refresh second draft. Following the review of the draft by the Commission, there were no further questions. A copy of the draft is included in these minutes as Exhibit B.

Capture Campbell: Commissioner Yoshikawa reported that Capture Campbell Youth Photo Contest has been launched and will run through July 30. Information about the Capture Campbell youth photo contest is available online and on the City's website. She noted that the subcommittee will meet again before the next CIC meeting.

Explore Art Project: The Commission discussed potential Explore Art projects such as a Sister City program, a light display, the decoration of light posts and trash cans throughout the city.

The meeting was adjourned at 8:44 pm. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, April 14, 2022, at 7:30 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



Diana Johnson, Recording Secretary



Brian Loventhal, City Manager