



## CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, March 9, 2023 – 7:30 pm

### REGULAR MEETING MINUTES

**This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.**

**This meeting was recorded and can be viewed in its entirety at:**  
<https://www.youtube.com/user/CityofCampbell/videos>

#### **CALL TO ORDER**

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, March 9, 2023.

**ROLL CALL:** Chair Yoshikawa called the meeting to order at 7:32 pm

**PRESENT:** Chair Yoshikawa. Commissioners: Coluccio, Malcolm and Naylor  
Assistant City Manager, Angelique Gaeta and Recording Secretary, Diana Johnson

**ABSENT:** Commissioner: Dooley, Russell and Bracher  
Administrative Analyst Jose Zetino

**ANNOUNCEMENTS:** None

**APPROVAL OF MINUTES:**

M/S: Coluccio/Naylor A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, March 9, 2023, meeting.

**ROLL CALL:** Chair Yoshikawa, Commissioners: Coluccio, Malcolm, and Naylor

**ABSENT:** Commissioners: Dooley, Russell and Bracher

**ABSTAIN:** None

M/S: Naylor/Coluccio A motion to approve the Civic Improvement Commission Study Session Meeting Minutes for the Thursday, March 9, 2023, meeting.

**ROLL CALL:** Chair Yoshikawa, Commissioners: Coluccio, Malcolm, and Naylor

**ABSENT:** Commissioners: Dooley, Russell and Bracher

ABSTAIN: None

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES: None

REPORTS FROM STAFF:

Museum Report: Senior Museum Specialist, Kerry Perkins was unavailable to present the Museum report for the month of March; however, a written copy of the report was included as an attachment to the March Agenda and was reviewed by the Civic Improvement Commission (CIC). There were no questions or comments from the CIC.

Adult Center Report: There was no report from staff for month of March.

City Update:

Assistant City Manager Gaeta provided the following update on city events and public meetings:

Women's History Month: March is Woman's History Month. The 2023 theme "Celebrating women who tell stories." Recognizes women, past and present, who have been active in all forms of media and storytelling, including print, radio TV stage blogs, podcasts, news, and social media.

Campbell Police Foundation: The Police Foundation is hosting a fundraising breakfast on Saturday, March 25, from 9 to 10:30 am at the Home Church. Tickets are \$25 per person and can be purchased at [campbellpolicefoundation.org](http://campbellpolicefoundation.org).

Campbell Recreation Guide: The Campbell Summer Recreation Activity Guide is available online. Registration for preschool for summer and fall begins at 10 am on March 14 and 15.

Campbell Recreation Scholarship Fund: Help support the Recreation Scholarship Fund which allows Campbell Youth to participate in recreation.

Campbell Heritage Theatre: Theatre's lineup: A cappella sensation Octave, on March 24; Ladies Night with Taylor, Dane, and Sheena Easton on Thursday, April 27.

Information about these events is available on the City's website.

There were no questions or comments from the CIC.

NEW BUSINESS:

Public Hearing for Fiscal Year 24 and Fiscal Year 25 Social Service Subgrants:

The Fiscal Year (FY) 24 and 25 Social Service Subgrant Applications memo was distributed to the Commission. Ms. Gaeta provided an overview of the memo which included background information of grant program, applications received, applicant's scope of services, and a matrix noting past and current funding requests. Responses to questions brought up by the CIC following the review of the Social Service Subgrant applications during the February 9, 2023 Study Session, were also included in memo. The CIC reviewed the responses and had no further questions.

A matrix outlining the Campbell Clients served for FY 22 and 23 was provided to the CIC. Ms. Johnson presented the timeline and applicant compliance. She reported that in previous years, reports were given twice per year from the applicants; however, to streamline efforts and reporting requirements, the city now expects one report at the end of the FY.

A copy of the memo, attachments and matrix was included in the March agenda packet.

Chair Yoshikawa opened the Public Hearing and invited the following agencies to provide comments:

The Health Trust (Meals on Wheels [MOW])- Director, Teresa Johnson: The MOW program provides food for independent, at home, seniors who are home bound and at nutrition risk. Since COVID, in 2020 the number of clients served has tripled. About 7,000 meals are provided per week and it is anticipated that there will be 300,000 meals served this year. The demand has not decreased following vaccinations. Most clients that signed up during COVID, were low-income seniors with little access to food. This FY MOW lost over \$1 million in funding. Next FY year, it is anticipated that there will be an additional \$1 million loss. The CIC's support will allow MOW to continue to assist Campbell residents and seniors. Ms. Johnson reported that there were 28 Campbell seniors served in FY 22. Over 7,000 meals were provided with a cost of \$77,000. The grant funding assisted the MOW program to provide those meals. MOW is requesting \$24,000 to partially fund home delivered meals for approximately 15 Campbell clients. Funds are for meals only, not administrative or staffing costs. Ms. Johnson further mentioned that The Health Trust provides additional services to their clients; such as, wellness checks and the utilization of internships of Social Work to visit clients and provide health reassessments and additional resources as needed. The agency is requesting grant funding in the amount of \$24,000 for FY 24 and FY 25.

There were no questions or comments from the CIC.

Live-Oak Adult Day Care Services – Program Director, Anne Peterson: This non-profit program provides recreational and health-enhancing adult day care, recreation and socialization, and nutritious meals for frail, dependent, and at-risk very low-income seniors who are Campbell residents. Also provides respite to care givers. Ms. Petersen shared a few stories from clients who were assisted by their agency. The agency is requesting grant funding in the amount of \$7,000 for FYs 24 and 25.

There were no questions or comments from the CIC.

NextDoor Solutions to Domestic Violence – Executive Director, Colsaria Henderson: Ms. Henderson mentioned that Next Door Solutions is celebrating 50 years. Ms. Colsaria presented a brief history of the agency. This agency provides shelter, crisis counseling, housing services and advocacy to victims of domestic violence, the LGBTIQQ community and youth groups.

Next Door anticipates serving over 60 residents of Campbell. The Social Service Subgrant provides financial assistance towards rent, legal consultations, and therapy for survivors and children. Ms. Henderson shared a success story of a client who received assistance from NextDoor. The agency is requesting grant funding in the amount of \$4,000 for FYs 24 and 25.

Commissioner Coluccio questioned Next Door's proposed Campbell clientele for FY 22 which noted serving 40 Campbell Clients; however, for FY 22 there were 65 clients served. He asked whether the increase was attributed to COVID, and if the number would decrease. Ms. Henderson anticipated that the numbers would increase. Currently, there are more volunteers available to serve the clientele. Chair Yoshikawa asked about self-sufficiency services. Self-sufficiency

services provides ongoing support – wherein all areas of well-being can continue for the client for a duration of 12-18 months of support, depending on the trauma.

There were no further questions or comments from the CIC.

Senior Adults Legal Assistance (SALA) – Directing Attorney Georgia Bacil: A non-profit law office which provides free legal services to low-income adults 75 years or older, 50% of which have a disability. During COVID, services were provided remotely and primarily by phone. As of January, in person services were reinstated at the Adult Center located at the Campbell Community Center. Legal services offered include: powers of attorney, advance health care directives, public benefits, such as social security, SSI, Medicare, and representation at legal hearings. Clients also seek assistance for elder abuse which can include physical, and financial abuse.

Ms. Bacil shared a success story of a client who received assistance from Next Door. SALA charges no fees for their services; they are funded by the “Older American’s Act.” Grant funding is instrumental in the services SALA provides. The agency is requesting grant funding in the amount of \$12,000 for FYs 24 and 25.

There were no questions or comments from the CIC.

St. Lucy Conference of the Society of St. Vincent de Paul – Member of Conference, Kathy Ramos: The Scope of Services has changed since COVID, there is an emphasis on the homeless. There is still a food pantry which distributes grocery vouchers and fast-food cards, toiletries, and socks. Approximately 175 Campbell residents were served. Rental assistance is done via telephone and email. There is an increase in applicants requesting rental assistance. \$14,000 in rental assistance monies was given to Campbell residents. Ms. Ramos shared a story wherein a Campbell resident recently received rental and food pantry assistance, this resident was homeless and is now housed. The agency is requesting grant funding in the amount of \$15,000 for FYs 24 and 25.

Chair Yoshikawa asked if St. Lucy Conference still allowed a “safe parking lot” for the homeless. Ms. Ramos indicated that they no longer provide this service. Chair Yoshikawa then asked how pantry items are donated. Ms. Ramos responded that donations come from the Parish and Second Harvest Friday. Food is also purchased, and vouchers are distributed.

There were no further questions or comments from the CIC.

Catholic Charities of Santa Clara County (CCSCC) Long-Term Care Ombudsman Program Dale Anne: CCSCC is authorized by the federal “Older Americans Act” to advocate for the rights of senior and disabled residents of long-term care facilities within Santa Clara County. The main function is to investigate elder abuse, provide training to facilities on elder abuse and resolve complaints made by, or on behalf of, residents related to issues of quality of care and abuse. Ms. Dale shared a story from a client who was assisted by CCSCC. The agency is requesting grant funding in the amount of \$10,000 for FYs 24 and 25.

For FY 22 Catholic Charities proposed serving 55 Campbell clientele; however, 197 clients were served for this period. For FY 23 Catholic Charities proposed serving 55 clients. Commissioner Coluccio asked for clarification regarding the difference in proposed numbers. Ms. Dale responded that a few of their facilities have closed, which will impact the number of clients served.

There were no further questions or comments from the CIC.

Counseling and Support Services for Youth (CASSY) Marico Sayoc, Executive Director: First time applicant. CASSY is a nonprofit of merit, family therapists, and social workers placed on school site campuses including schools located in the Campbell Union High School District. A PowerPoint

presentation was presented to the CIC which included their Mission Statement, commitment and partnerships, program impacts, solutions and contact information. Ms. Sayoc reported that there are no fees for these services. CASSY partners with school districts and seeks contributions via fundraising. Of 8,300 students, 161 are Campbell students. 90% of contributions goes towards therapists' costs. The agency is requesting grant funding in the amount of \$7,500 for FYs 24 and 25.

Chair Yoshikawa asked if the therapists are onsite. Ms. Sayoc reported that there is one therapist onsite per school. They have been working with Campbell Union High School district since 2015. The long-term vision is to have a wellness center at each school, staffed by school personnel.

There were no further questions or comments from the CIC.

Since there were no further presentations or comments from the public, Chair Yoshikawa closed the public hearing and thanked the agencies for the work that they do.

Chair Yoshikawa stated that there will be a second public CIC hearing on April 13 at 7:30pm. The CIC will discuss and provide proposed funding to the agencies and their recommendations of grant funding to the City Council.

Proposed FY 23/24 Funding: Ms. Gaeta reported that the City Manager's office will be presenting the FY 24 budget for approval to the City Council in June. Staff has recommended an increase of \$10,000 towards the Social Service Subgrant Program for FYs 24 and 25. Ms. Gaeta proposed that the CIC consider moving the second hearing from April to July. This would give staff the ability to confirm Council's decision for the request of additional funding. Chair Yoshikawa asked the agencies present if there were any comments or concerns with moving the hearing date to July. There were no concerns from the agencies to move the date. Following additional discussion, the CIC requested the staff return with possible dates to move the second public hearing to, including Thursday, July 13.

M/S: Naylor/Coluccio                      A motion to move the Second Public Hearing to discuss grant funding allocations from April 13 to another date following the Council's adoption of the budget, including July 13.

ROLL CALL:                                      Chair Yoshikawa, Commissioners: Coluccio, Malcolm, and Naylor

ABSENT:    Commissioners: Dooley, Russell and Bracher

Chair Yoshikawa thanked the agencies again for attending the CIC meeting.

UNFINISHED BUSINESS:

23/24 Civic Improvement Commission Major Workplan: Recording Secretary Johnson reviewed the CIC Major Work Plan for the period of January 1 thru June 30, and asked the Commission to update the schedule as appropriate.

The following changes to the Workplan were noted:

Review and approve Social Service Subgrants:  
Tentative Schedule  
Release Application:                      12/5/22  
Application Deadline:                      1/27/23  
Study Session Review:                      2/9/23, 6:30 pm

Public Hearings: 3/9/23 and 7/13/23  
City Council Action 7/18/23

Review and approve the FY 23 Neighborhood Association Grant:

Tentative Schedule

Release Application: 2/24/23  
Application Deadline: 3/31/23  
Study Session Review: 4/13/23  
Public Hearing: 4/13/23  
Awards Grants: 5/11/23

CIC/Youth Commission – Joint Meeting 5/23-6/23  
Plan 2023 Capture Campbell Youth Photo Contest (Sub Committee) – TBD  
Campbell Cares-TBD  
Pilot Beautification Grant – Hold  
Campbell Cares – TBD  
Explore Art –  
Murals  
Neighborhood Gateway Signs  
Sidewalk Chalk Art – Boogie on the Bayou- Memorial Day Weekend

Provide Street Names to City Council when requested – No change  
Library/Museum/Senior Center – How CIC can assist – No change

Subcommittee Assignments - No Change

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

In addition to Ms. Gaeta's update, Chair Yoshikawa indicated that there will be police dog puppies at the Police Foundation breakfast fundraiser.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares/Neighborhood Refresh Project: No update.

Capture Campbell: No update.

Explore Art Project: No update.

The meeting was adjourned at 9:19 pm. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, April 13, 2023, at 7:30 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



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Diana Johnson, Recording Secretary



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Angelique Gaeta, Assistant to City Manager