



## CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, January 13, 2022 – 7:30 pm

### REGULAR MEETING MINUTES

**This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.**

**This meeting was recorded and can be viewed in its entirety at:**  
<https://www.youtube.com/user/CityofCampbell/videos>

#### **CALL TO ORDER**

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, January 13, 2022.

- ROLL CALL:** Chair Kaufman called the meeting to order at 7:34 pm
- PRESENT:** Chair Kaufman. Commissioners: Naylor, Bracher, Yoshikawa and Fields  
Staff Liaison, Brian Loventhal, Recording Secretary, Diana Johnson
- ABSENT:** Commissioners Dooley and Malcolm
- ANNOUNCEMENTS:** None.
- APPROVAL OF MINUTES:**
- M/S: Bracher/Yoshikawa To approve the Civic Improvement Commission Special Meeting Minutes for the Wednesday, December 15, 2021, meeting.
- ROLL CALL:** Commissioners: Naylor, Bracher, Yoshikawa, Fields, and Chair Kaufman
- ABSENT:** Commissioners Dooley and Malcolm
- ABSTAIN:** None
- ELECTION OF NEW CHAIRPERSON AND VICE-CHAIRPERSON**
- M/S: Kaufman/Yoshikawa To elect Vice Chair Davis Fields as the Chairperson of the Civic Improvement Commission.

ROLL CALL: Commissioners: Naylor, Bracher, Yoshikawa, Fields, and Kaufman

ABSENT: Commissioners Dooley and Malcolm

M/S: Kaufman/Yoshikawa To elect Chris Bracher as the Vice Chairperson of the Civic Improvement Commission.

ROLL CALL: Commissioners: Naylor, Bracher, Yoshikawa, Kaufman and Chair Fields

ABSENT: Commissioners Dooley and Malcolm

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES: None

REPORTS FROM STAFF:

Museum Report: Senior Museum Specialist, Kerry Perkins presented the Museum report for the month of January. A written copy of this report was included as an attachment to the January Agenda.

Adult Center Report: Senior Services Supervisor, Tina Wong-Erling was unable to provide her comments due to technical difficulties. The Commission reviewed the attached written report and City Manager Loventhal provided the highlights of the Adult Center activities for the month of January. A written copy of this report was included as an attachment to the January Agenda.

City Update:

City Manager Brian Loventhal reported on the following items:

Council Reorganization: On January 18, City Council nominated Councilmember Paul Resnikoff as Mayor and Councilmember Anne Bybee as Vice Mayor.

Downtown Parklets Program: An emergency Council Meeting was held late December to extend the parklet program. The parklets were intended to end in December; however, Council has authorized an extension of the parklets through March 31. On Tuesday, January 18, staff will report back to Council to describe the current program and provide feedback to Council questions.

General Plan Development/Housing Element: There will be a Special Council meeting on January 25 to finalize list of potential housing sites that can be developed over the next eight years. City Manager Loventhal encouraged the Commission and community to participate.

Mid-Year Budget: At the Tuesday, February 1 Council meeting, the midyear budget will be discussed. Revenues have fluctuated over the past couple of years which has caused a deficit in the budget. The City has received Federal Government ARP funding in the amount of just under

10m to cover the loss of between 9-11m revenues. This funding will allow staff to look at refilling some vacancies and add funding for unexpected costs incurred.

City Council Priorities: Staff Workplans will be developed for the budget. City Manager Loventhal encouraged early submittal of Commission Workplans to the Council for early consideration discussion of a project.

## NEW BUSINESS:

Social Service Subgrants: An overview of the grant program was provided to the Commission. Attachments from discussion were included in the January agenda packet.

### FY 22 Work Plan/Subcommittee Confirmation:

The Commission reviewed and discussed the FY 22 Major Work Plan. The following updates were noted and dates were changed to reflect current/appropriate FY:

- #1 "Review and approve Social Service Subgrants" all dates were updated to reflect current FY.
- #2 "Review and Process Criteria for FY 20/21 Neighborhood Assoc...') was removed from Work plan and was replaced with item #5 (Review and approve the FY 22 Review and Approve Neighborhood Association Grant Application.)
- #3 "CIC/Youth Commission"-Joint Meeting was added
- #4 "Capture Campbell" dates updated
- #5 "Review status and continuation of Pilot Beautification Grant" 1/22-6/23 timeframe added to schedule
- #6 "Campbell Cares" was revised to include Neighborhood Refresh Project with a focus on Neighborhood Refresh (with a focus on seniors)
- #7 "Explore Art" was revised to include Murals, Neighborhood Monument signs, Solidarity Panels and Sidewalk Chalk Art.\*
- #8 No change
- #9 "Elder abuse" was removed from Work Plan
- #10 Amended to add "Senior Center" to Library/Museum and item was moved to #9

Sub Committee assignments:

|                           | <u>Commissioners</u> |
|---------------------------|----------------------|
| Beautification Awards:    | No Change            |
| Campbell Cares:           | No Change            |
| Capture Campbell:         | No Change            |
| Explore Art:*             | No Change            |
| Mural*                    |                      |
| Neighborhood Association* | No Change            |
| Street Name:              | No Change            |

\* "Explore Art" project was revised to include Murals, Neighborhood Monument signs, Solidarity Panels and Sidewalk Chalk Art.

## OLD BUSINESS: None

### GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

Re-Districting Planning Meeting: There will be an additional meeting for residents to consider the current redistricting maps on Saturday, January 15 at the Campbell Community Center.

Heritage Theatre: Commissioner Bracher reported that the Heritage Theatre received a major donation today. Theatre show schedule, continues to be limited.

Campbell Chamber of Commerce Monthly Luncheon: Commissioner Kaufman reported that the Campbell Chamber of Commerce will hold their monthly luncheon on Wednesday, January 19. The Chamber has invited, Chair Fields as their guest speaker, who will provide updates on the Explore Art project as well as other Civic Improvement Commission projects.

Martin Luther King Holiday, Monday, January 17: Commissioner Yoshikawa encouraged the Commission to reflect and/or get involved by attending an event to honor the holiday.

Fred Korematsu Day, Sunday, January 30: Commissioner Yoshikawa announced to the Commission that on January 30 a bill was passed establishing this date as Fred Korematsu Day of Civil Liberties and the Constitution. Japanese Museum of San Jose is hosting a virtual event.

Panels of Solidarity: A small private exhibit of panels was displayed at Stanford University for events surrounding Martin Luther King Day. The panels will be released next week, for further placement consideration.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: Neighborhood Refresh: Commissioner Bracher reported that the subcommittee will meet before the next CIC meeting. A plan is being drafted.

Capture Campbell: Commissioner Yoshikawa provided a brief overview of the contest to the Commission. She reported that the kickoff for this project will be in January. Subcommittee will meet again and begin promotion in March. Contest will run through May judging/awards anticipated in early June.

Explore Art Project: Commissioner Fields reported that he will reach out to ten additional businesses to gain additional fundraising for the mural project. Commissioner Kaufman will collaborate with Public Works to be aware of all ordinances surrounding project and suggested additional outreach of the project to Chamber and Rotary Clubs for fundraising efforts.

Sidewalk Art Contest: The Commission suggested targeting the Boogie on the Bayou in May or other downtown festivals to support event. Include flyers at this event to assist in support of Explore Art Projects. Commissioner Kaufman suggested promoting the event monthly at the Farmers Market. He further suggested adding gimmicks (trivia, incentive to donate or create awareness) at event. Chairperson asked that this item is placed on the March CIC agenda for further discussion.

Neighborhood Association: Commission suggesting adding this topic to the February agenda for further discussion.

The meeting was adjourned at 8:59 pm. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, February 10, 2021, at 7:30 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



Diana Johnson, Recording Secretary



Brian Loventhal, City Manager