



CIVIC IMPROVEMENT COMMISSION

Council Chamber
70 North First Street - Campbell, California 95008

Thursday, February 13, 2020 – 7:30 PM

Regular Meeting Agenda

Call to Order, Roll Call

Presentations

2020 Census – Margarita Mendoza, Administrative Analyst

Approval of Minutes

1. Regular Meeting – January 9, 2020*

Communications

Oral Requests

REPORTS FROM REPRESENTATIVES

1. County Librarian*
2. Peggy Tomasso, Community Librarian
 - a. Allison Lew, Library Services Manager
 - Website Presentation

Reports from Staff

1. Al Bito, Staff Liaison
 - a. City Updates
 - b. Beautification Grant Application
 - c. Mayor Roundtable

New Business

Public Hearing: FY 2020 Neighborhood Association Assistance Grants

Old Business

Good of the Game

Subcommittee Reports

1. Beautification Grants
2. Campbell Cares
3. High School Job Fair

Adjourn

*In compliance with the Americans with Disabilities Act (ADA), assistive listening devices are available upon request for public meetings held in the City Council Chamber. If you require accommodation to participate, please contact Al Bito in the City Manager's office at 408-866-2128 or by email alb@campbellca.gov. * Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov.*



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, January 9, 2020 – 7:30 p.m.

REGULAR MEETING MINUTES

ROLL CALL: Chairperson Yoshikawa called the meeting to order at 7:30 p.m.

PRESENT: Chairperson Yoshikawa. Commissioners: Carpenter, Khajuria, Kaufman, Hoffman

Staff Liaison, Al Bito and Recording Secretary Diana Johnson

ABSENT: Commissioner Souza (Excused)

PRESENTATIONS: None

APPROVAL OF MINUTES:

M/S: Kaufman/Khajuria To approve the meeting minutes of the Thursday, December 12, 2019 Regular Meeting.

Motion was approved by the following votes: Chairperson Yoshikawa. Commissioners: Carpenter, Khajuria, Kaufman

Abstain: Commissioner Hoffman (Did not attend December 12, 2019 meeting)

ELECTION OF NEW CHAIRPERSON AND VICE-CHAIRPERSON

M/S: Carpenter/Khajuria: To nominate Commissioner Hoffman as the Chairperson of the Civic Improvement Commission.

Motion was approved unanimously:

AYES: Commissioners: Carpenter, Khajuria, Kaufman, Hoffman

NOES: None

M/S: Yoshikawa/Carpenter: To nominate Commissioner Kaufman as the Vice Chairperson of the Civic Improvement Commission.

Motion was approved unanimously:

AYES: Commissioners: Carpenter, Khajuria, Kaufman, Hoffman

NOES: None

On behalf of the Commissioners and staff, staff liaison Bito thanked Chairperson Yoshikawa for serving as the Commission's chairperson for the past year.

Chairperson Hoffman also thanked Commissioner Yoshikawa for her wonderful and professional service this past year.

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES: There were no reports from the County or Campbell Library for the month of January.

NOTE: Effective May 2019, the CIC approved that the Library will rotate their reports to the Commission every other month. As the "Measure O" library renovations are underway, the library will report updates to the Commission more frequently.

REPORTS FROM STAFF:

Kerry Perkins – Museum Supervisor: A video featuring the City of Campbell's history was presented to the Commission. Following the video Ms. Perkins provided a written and oral report highlighting the Museum's events for the month of January. A written copy of this report was distributed during the meeting and is included as "Attachment A" to these minutes.

Tina Wong-Erling – Senior Services Supervisor: Ms. Wong-Erling provided an oral report highlighting the Adult Center activities for the month of January. A written copy of this report was included as an attachment to the agenda.

Al Bito – Staff Liaison:

City Projects and Events:

The City Council approved a four-year contract with Urban Village, operator of the Farmers Market. The Contract will run thru June 30, 2024. The Mercury News voted the City of Campbell's Farmers Market the best Farmers Market for the past 15 years.

On Tuesday, January 21 the City Council will hear an appeal regarding Chick-fil-A. The Planning Commission approved the project; however, there is residential concern.

A new salon chain "Sola Salon" will occupy the former "Aaron Brothers Art and Framing" location at the Hamilton Plaza on Bascom Avenue.

At their December 17, 2019 meeting, the City Council elected Susan Landry as Mayor and Liz Gibbons as Vice Mayor.

Mayor Landry has invited the Neighborhood Associations and representatives from the Commissions and Boards, to a Roundtable meeting at the end of January.

The Chamber of Commerce is interested in doing a "Meet the Candidates" forum for Senator Jim Beall's seat representing Senate District 15. Nora Campos, Dave Cortese and John Khamis are anticipated to attend. More details to follow.

Staff liaison Bito reminded the Commission of the upcoming CIC Winter Social at Pacific Catch at 7:30 p.m. on January 16.

Staff liaison Bito announced the appointment of the Campbell Police Chief to Captain Gary Berg.

Staff liaison Bito thanked Tina Wong-Erling, as interim staff liaison, and recording secretary Johnson for their assistance in support of the Commission for this past year in his absence.

Neighborhood Association Assistance Grant: There were six applications received. The applications are consistent with prior requests. Applications will be forwarded to the Commission prior to the next Commission meeting.

Beautification Grant: The deadline to apply is January 31. No applications have been received to date. There was some interest from Campbell Village Neighborhood to do another landscaping project. Outreach included Social Media, NextDoor, City Website and Mayor's Announcements.

NEW BUSINESS: None

OLD BUSINESS: None

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

- Chairperson Hoffman indicated that there will be a M.L.K. Park Cleanup at Marijane Hamman Park from 9-12 p.m. on Monday, January 20
- "Night to Shine" Home Church Friday, February 7. "Night to Shine," is a prom for young adults with special needs. This is a nationwide event. Commissioner Hoffman encouraged the CIC to volunteer.
- "Save the Date" for the upcoming "Celebrate Campbell" event on Saturday, March 14

COMMISSIONER/SUBCOMMITTEE REPORTS:

Beautification Grants: Commissioner Kaufman reported that the flyer was finalized. He anticipated a possible extension of the deadline. In an effort to further promote the event, Commissioner Carpenter requested that photos of previous projects are included in the postings on all social media. Chairperson Hoffman also requested that the flyer and application are available for the public prior to the next Council January 21 meeting.

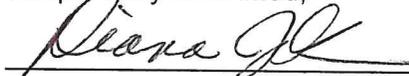
Campbell Cares: Nothing to report.

High School Job Fair: The event is scheduled for January 31 from 3:30 to 5 p.m. at the Orchard City Banquet Hall. A total of 17 businesses have confirmed to attend. The Youth Commission continue to solicit additional business and youth participation. Commissioner Carpenter encouraged the Commission to attend.

With the vacancy of Commissioner Capatosto's seat, Chairperson Hoffman asked whether the subcommittee assignments needed to be reassigned. She requested that the Commission consider participating on the "Capture Campbell" or "Beautification Grant" subcommittees.

Chairperson Hoffman adjourned the meeting at 8:57 p.m. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, February 13, 2020 at 7:30 p.m. in the City Council Chamber, Campbell City Hall 70 N. First Street, Campbell, California.

Respectfully submitted,



Diana Johnson, Recording Secretary



Al Bito, Staff Representative

January 2020
Commission Report
Nancy Howe, County Librarian

The New Website Goes LIVE on Jan 6



On January 6, SCCLD will officially launch the brand new, completely redesigned website to kick off 2020. We are also taking this opportunity to update our URL to scclld.org to align with Santa Clara County Library District (SCCLD). You will automatically be redirected to our new website from sccl.org as of Jan 6.

In addition to the completely new design, we've added brand new features including our online digital library card registration. Library District residents can [register online](#) and immediately receive a library eCard account to access the entire online library. We've custom designed this platform to allow all household members to be able to receive their own eCard accounts in a single registration transaction. To our knowledge, we are the only public library to offer this unique and convenient feature.

The new top navigation will encourage visitors to the website to discover the many resources and services the library has to offer including:

- **Feature Titles:** Discover great books, music, movies, world collections, magazines and games based on your interests.
- **[Online Library 24/7:](#)** Access eBooks & Audiobooks, eMagazines & News, eMovies & Music, and Online Research Services.
- **Learn 24/7:** Get help with your studies from a free tutor as well as classes and tutorials on a vast number of subjects (hobbies, scholarly, and professional).
- **[Events:](#)** Fill your calendar with our libraries' exciting free programs for all ages.

- [Kids & Families](#): One-stop shopping for your family library needs including books, online services, events, early learning services, homework help, online tutors, and more.
- [Teens](#): Offers a variety of materials, services and activities for ages 13-18, including homework help, book recommendations, contests, polls, college and career, and more.
- [Services](#): Access your library account information, computer services, book-a-meeting-room, passport services, and resources on a variety of subjects: adult literacy, smart investing, English as a Second Language, genealogy, and more.
- [Connect](#): Contact us, make a suggestion, check out our newsroom and blog posts, volunteer, apply for a job, or follow us on social media.

Want a brief [tour of the homepage](#) or learn about some of the key new features? We've created a series of short video tutorials, complete with closed captioning for you to explore!

The January newsletter will be sent on January 6 to coincide with the new website launch. If you are not currently receiving our monthly newsletter, you can register to receive it on our new website through the CONNECT tab under Newsroom. Be sure to visit the official website at scclid.org on January 6 and we welcome all feedback at webmaster@scclid.org.

Silicon Valley Reads 2020 Kicks Off on January 23

Silicon Valley Reads is a premier annual literary event that engages residents of all ages to read, discuss and engage around a theme relevant to the Bay Area. This year's theme is [Women: Making it Happen](#), marking the centennial anniversary of women's suffrage in the United States.

From the tenacious individuals who worked hard to get women the right to vote, to the women and girls in the 21st Century breaking gender barriers to excel in all areas of life, this year's featured titles include remarkable stories from Julian Guthrie, author of [Alpha Girls](#), and Catherine Chung, author of [The Tenth Muse](#).

A special event kickoff is scheduled for Thursday, January 23 at 7:30pm at De Anza College's Visual & Performing Arts Center in Cupertino. Author Julian Guthrie and the four women featured in [Alpha Girls](#) – Mary Jane Elmore, Theresia Gouw, Sonja Perkins and Magdalena Yesil, will participate in a panel discussion moderated by *Mercury News* columnist Sal Pizarro.

Alpha Girls is the untold story of pioneering women in Silicon Valley venture capital. Described as "Hidden Figures" meets "The Social Network," *Alpha Girls* is the story of the real unicorns of Silicon Valley -- the women who bucked the system and found ways to survive and thrive in this high-stakes, male-dominated world. The book explores the rise of such companies as



Facebook, Tesla, Oracle, Trulia, Imperva, F5 Networks, Acme Packet, ForeScout, Salesforce and more – all through the eyes of trailblazing "alpha girls" of Silicon Valley who helped build these companies. The book is being adapted for a television series by Academy Award-winning producer Cathy Schulman and TriStar.

Doors open at 6:45 pm. No tickets or reservations are required for this free event, and seating is on a first come, first served basis. There is free parking in Lot A starting at 5 pm. The campus bookstore will sell copies of the book before and after the program, with Guthrie and the "Alphas" available for autographs afterwards.

The adjacent Euphrat Museum of Art will be open 6:30-7:30 p.m. and during the book signing for free viewing of the exhibit "Women Pathmakers." "Women Pathmakers" honors women whose courage and creativity helped change the world. Those featured include pioneer mathematicians, the first computer programmer, Nobel Prize winning scientists, civil rights activists, artists and musicians. Other artworks are inspired by the movement for women's voting rights, displaced immigrant populations and the impacts on women and girls, and the invisible labor of women of color.

Learn more about the Silicon Valley Reads events at scclld.org/svr/.

Two Concert Series for Patrons of All Ages- Asheba and Black Cedar Trio

Santa Clara County Library District will introduce two concert series in January and February to entertain and delight our patrons.



For our children and families, Caribbean style storyteller, **Asheba**, is the featured musician for the Family Concert Series. He specializes in Calypso, the musical and folkloric oral tradition of his native Trinidad. The focus of his music is hope and happiness, which you can hear in his original works as well as his covers of classics such as "Itsy Bitsy Spider" and "You Are My Sunshine."

MORGAN HILL LIBRARY
Thurs., Jan. 30 at 10:30 am
Program Room

MILPITAS LIBRARY
Tue., Feb. 4 at 10:30 am
Community Room

SARATOGA LIBRARY
Sat., Feb. 1 at 11:30 am
Community Room

CAMPBELL LIBRARY

Wed., Feb. 5 at 10:30 am
Lower Level Community Room

GILROY LIBRARY

Sat., Feb. 1 at 3 pm
Community Room

LOS ALTOS LIBRARY

Tue., Feb. 11 at 10:15 & 11 am
Orchard Room

CUPERTINO LIBRARY

Mon., Feb. 3 at 10:30 am
Community Hall

CHANDLER TRIPP SCHOOL (BOOKMOBILE)

Wed., Feb. 12 at 10:30 am
780 Thornton Way, San Jose

Black Cedar Trio is a three-piece ensemble dedicated to music for flute, cello and guitar. They recreate classic and commissioned compositions that work for this unique combination. Their performances have been described as “deeply personal” with “perfect synchronization of subtle rhythms and phrases.”



SARATOGA LIBRARY

Sat., Feb. 8 at 3 pm
Community Room

LOS ALTOS LIBRARY

Wed., Feb. 26 at 6:30 pm
Orchard Room

MORGAN HILL LIBRARY

Mon., Feb. 24 at 7 pm
Program Room

Helping Homebound Library Users

New policy provides greater access for seniors, people with limited mobility

The Santa Clara County Library District (SCCLD) is making it easier for homebound County library district residents to receive items they want from the Library. Those who find themselves confined at home for three or more months, for whatever reason, can now designate a person to pick up items for them at their local library or the SCCLD Bookmobile.



This new policy provides convenience and ensures that our patrons can obtain books, movies and other items with more ease and potentially, greater frequency as the designated borrower can pick up

and deliver materials for the homebound patron. Currently, library staff delivers items requested by registered homebound patrons approximately once a month and will continue to deliver items to those registered homebound patrons without a designated borrower.

While a small program with just under 100 participants currently, homebound services are important to the non-ambulatory seniors, persons with disabilities, and otherwise incapacitated individuals who rely on them. Homebound persons can specify a Designated Borrower by filling out an [application](#) on SCCLD's new website.

"These great measures will help people whose lack of mobility would otherwise limit their access to library materials," said County Supervisor and Library Joint Powers Authority Board Chairman Mike Wasserman. "Once again, SCCLD is working hard to make library services more convenient and accessible for all patrons."

Upcoming JPA Finance Committee and JPA Board Meetings

[JPA Finance Committee:](#)

When: Wed., Jan 8 @ 2:00pm

Where: Santa Clara County Library District Services and Support Center
1370 Dell Ave, Campbell, CA 95008

[JPA Board Meeting:](#)

When: Thur., Jan 23 @ 12:00pm

Where: Santa Clara County Library District Services and Support Center
1370 Dell Ave, Campbell, CA 95008

Multiple Library Upgrades Coming in 2020

Looking ahead in 2020, we have Library upgrades on the horizon for three of our libraries including Cupertino, Campbell and Morgan Hill.



Cupertino: The City of Cupertino approved adding a two-floor addition to the Cupertino Library providing a dedicated Program Room on the second floor and expanding the children's area and story room on the first floor.

Campbell: The City of Campbell is moving forward with their planning for voter approved Measure O to build a new Campbell Police Station and fully renovated Campbell Library. The next meeting to discuss Measure O is on Jan 21, 7:30pm at the Campbell City Council Meeting.



Morgan Hill: The Morgan Hill Library expansion is already underway with a 2,500 square foot addition that will expand the children's area and add a second community room to the library. The projected completion date is Summer 2020

17th Annual Friends, Foundations, Endowment & Commissioners Forum

17th ANNUAL FRIENDS, FOUNDATIONS, ENDOWMENT & COMMISSIONERS FORUM



Saturday, February 1, 2020
8:30 a.m. - 12:30 p.m.
Includes Lunch

Santa Clara County Library District
Services and Support Center
1370 Dell Avenue
Campbell, CA 95008

RSVP to Cynthia Rios Garcia
at (408) 293-2326 x3090



We hope you will join us for the 17th Annual Friends, Foundations, Endowment & Commissioners Forum! If you have not [RSVP'd to the invitation](#), please respond by January 24.

This annual event is a great way to learn more about the Library District and an opportunity to meet other library supporters throughout the district.

Our featured keynote:

LISTENING TO OUR PATRONS

Special Guest Presenter Theo Leenman, PhD | Research Consultant
HARDER+COMPANY COMMUNITY RESEARCH

In Summer 2019, Santa Clara County Library District conducted an extensive Patron Satisfaction Survey to hear directly from our patrons what they like, don't like and would change about the library. This survey is conducted every three years and past survey results have led to changes in open hours, improvements in services and more.

Learn about the latest study and findings, essential knowledge for future priorities and planning strategies.

We hope that you will be able to join us for this annual event where we share our updates from the library, bring in a thoughtful keynote speaker and celebrate what makes the Library so special—you.

Distinguished Author Series was a Success!

In 2019, we piloted our Distinguished Author Series with three prominent, award-winning authors. With close to 1,000 attendees, overwhelming positive feedback and requests from our patrons to continue the series, the Distinguished Author Series was a proven success.

In case you missed some of the authors, you can [view a 5 minute video clip](https://bit.ly/35ivxTr) from each of the author talks at <https://bit.ly/35ivxTr>



**DISTINGUISHED
AUTHOR SERIES**

SANTA CLARA COUNTY
LIBRARY DISTRICT

