



Civic Improvement Commission

City of Campbell, 70 N. First Street, Campbell, California

NOTE: To protect our constituents, City officials, and City staff, the City requests all members of the public follow the guidance of the California Department of Health Services', and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at www.campbellca.gov.

This Regular Meeting will be conducted in person as well as telecommunication and is compliant with provisions of the Brown Act.

Those members of the public wishing to participate virtually can access the meeting at:

<https://campbellca-gov.zoom.us/j/82655186612?pwd=eDFja29Nb0hxVXIUb1ZaeUVjYVdsdz09>

Meeting ID: 826 5518 6612

Passcode: 397122

Dial by your location +1 669 900 6833 US (San Jose)

Members of the public may attend this meeting in person at Campbell City Hall. If attending in person, face coverings and physical distancing will be required until further notice.

Public comment will also be accepted via email at cmoffice@campbellca.gov prior to the meeting. Please indicate in the subject line "FOR PUBLIC COMMENT." Written comments received by 3:00 p.m. on the day of the meeting will be posted on the website and distributed to the Civic Improvement Commission before the meeting.

A video recording will be available on the City YouTube Channel at: <https://www.youtube.com/user/CityofCampbell> following the meeting.

REGULAR MEETING OF THE CIVIC IMPROVEMENT COMMISSION

Thursday, November 9, 2023, 6:00 p.m.

Council Chambers – 70 N. First Street

Regular Meeting Agenda

- A. Call to Order, Roll Call**
- B. Announcements**
- C. Approval of Minutes**
 - 1. Regular Meeting – October 12, 2023*
- D. Communications**
- E. Oral Requests**

F. Reports from Representatives:

G. Reports from Staff:

1. Kerry Perkins, Senior Museum Specialist
 - a. Historical Museum and Ainsley House Report
2. Tina Wong-Erling, Senior Services Supervisor
 - a. Adult Center Update
3. Angelique Gaeta, City Manager
 - a. City Update

H. New Business

1. Update Jan. 2024 thru Jun. 2025 Workplan - Draft*
 - a. Jan. 2022 thru Jun. 23 Workplan*

I. Unfinished Business

J. Good of the Game

1. Commissioner Dinner - Monday, November 27 at 5pm, Villa Ragusa 35 S. Second Street, Campbell
2. Commission Photo

K. Subcommittee Report

1. Campbell Cares/Neighborhood Refresh Project
2. Capture Campbell
3. Explore Art Project

L. Adjourn

* Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act (ADA), if you need assistance to participate in the Civic Improvement Commission meeting, please contact Diana Johnson in the City Manager's Office at 408-866-2125 or by e-mail dianaj@campbellca.gov



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, October 12, 2023 – 6:00 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission (CIC) meeting was conducted pursuant to the provisions of the Brown Act.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

A. CALL TO ORDER:

The Civic Improvement Commission convened a Regular meeting on Thursday, October 12, 2023.

ROLL CALL: Vice Chair Naylor called the meeting to order at 6:02 pm

PRESENT: Vice Chair Naylor. Commissioners: Bracher, Dooley, and Malcolm

Administrative Analyst, Jose Zetino, and
Recording Secretary, Diana Johnson

ABSENT: Chair Yoshikawa and Commissioners: Coluccio and Russell

B. ANNOUNCEMENTS: None

C. APPROVAL OF MINUTES:

M/S: Bracher/Dooley A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, September 14, 2023, meeting.

ROLL CALL Vice Chair Naylor, Commissioners: Bracher, Coluccio, Dooley and Malcolm

ABSENT: Chair Yoshikawa and Commissioners: Coluccio and Russell

ABSTAIN: None

D. COMMUNICATIONS: None

E. ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES:

County Library Report: County Librarian Jennifer Weeks presented an update on behalf of the County Library for the month of October. A written copy of the County Library Report was included as an attachment to the October Agenda.

Campbell Library Report: Community Librarian Nichole King presented an update on behalf of the Campbell Library for the month of October. A written copy of the Community Library Report is attached to these minutes as "Exhibit "A."

F. REPORTS FROM STAFF:

1. City Update:

Administrative Analyst Jose Zetino provided the following update on city events and public meetings:

- October is National Domestic Violence Awareness Month. October was first declared as National Domestic Violence Awareness Month in 1989. Since then, October has been a time to acknowledge domestic violence survivors and raise awareness. Domestic violence is prevalent in every community and affects all people. If you, or a loved one, are experiencing domestic violence and need assistance, call **Safe Chat Silicon Valley at (408) 279-2962.**
- The City Clerk's office is accepting applications for two positions in the Bicycle and Pedestrian Advisory Committee. These are full term appointments expiring August 2028. To find out more about this Committee, or to apply, please contact the **City Clerk's office at (408) 866-2117** or visit the city's website at campbellca.gov.
- The City of Campbell will host its Annual Citywide Garage Sale on **Saturday, October 14 from 8am to 4pm.** For sale and map locations, please visit the city's website at campbellca.gov.
- Come out with your family and friends for the 28th annual Oktoberfest on **Saturday, October 21 and Sunday, October 22 from 10:00am to 6pm.** There will be a Beer Garden filled with top notch German beers, mouthwatering authentic German food and music, and 100+ arts and craft booths in the downtown area.
- There is still time to participate in the 16th annual Oktoberfest 5K and 10K Fun Run at Campbell Park on **Saturday, October 21 at 9 am.** For more information, please visit campbellca.gov
- Free Youth Heart Screening at the Campbell Community Center, Orchard City Banquet Hall on **Saturday, October 28 from 9am to 4pm.** For additional information, please visit campbellca.gov

G. NEW BUSINESS:

1. Youth Commission:

- A. Youth Commission Projects for FY 23/24: Recreation and Community Services Director, Natasha Bissel introduced two members of the Youth Commission, Vice

Chair Ayaan Raza and Commissioner Vineet Rao. Vice Chair Raza provided a presentation to the Commission which outlined the Youth Commission projects and goals for the upcoming year.

- B. Oktoberfest (October 21 and October 22 [Sidewalk Chalk Art Project]): Commissioner Dooley invited the Youth Commission to assist with the Sidewalk Chalk Art Project during the Oktoberfest.

H. **Adult Center Activities Tour**: Recording Secretary Diana Johnson extended an invitation to the Commission from the Senior Services Supervisor, Tina Wong Erling to tour the Adult Center at the Community Center. She encouraged the Commission to tour the Adult Center at midday, this will allow the Commission to see the Adult Center activities and how the Social Service Subgrant monies are utilized there.

I. **UNFINISHED BUSINESS**: None.

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

1. Commissioner Bracher invited the Commission to attend this weekend's Oktoberfest.
2. Recording Secretary Diana Johnson asked the Commission to ask their friends and neighbors to consider applying for the Bicycle and Pedestrian Advisory Committee and the Historic Preservation Board.
3. Ms. Johnson announced that the Commissioner's Dinner has been scheduled for Monday, November 27 at 5pm. Invitations to follow in the mail in the coming week.

J. COMMISSIONER/SUBCOMMITTEE REPORTS:

1. Campbell Cares/Neighborhood Refresh Project: Commissioner Bracher has incorporated the action items to the draft proposal. The draft was distributed to the subcommittee for review and presented to the Commission for review and approval when finalized.
2. Capture Campbell: Vice Chair Naylor indicated that a flyer has been created.
3. Explore Art Project: Commissioner Dooley reported that she will follow up with the Youth Commission to assist with the Sidewalk Chalk Art during the Oktoberfest. She also encouraged the Commission to sign up for the event if they had not already done so.

K. ADJOURN:

The Regular Meeting of the Civic Improvement Commission was adjourned at 6:33 pm. The next Regular Meeting of the Civic Improvement Commission is scheduled for Thursday, November 9, 2023, at 6:00 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



Diana Johnson, Recording Secretary



Angelique Gaeta, Assistant to City Manager

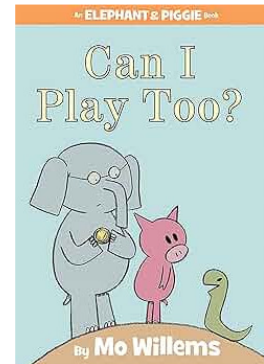
Month	# of Borrowers	# of Check-Ins	# of Checkouts	# of programs	Program Attendance
AUG	3773	19051	17722	6	437
SEP	3826	16126	15460	13	426

SCCLD’s Summer Reading Program Find Your Voice: Our voices have power. We use our voices to share stories, express ourselves, and spark change. Our voices include not only the sounds we make, but the words we write, the art we create, the movements we perform, and the actions we take each day to impact our world. Join us for an exciting array of programs for children, teens, and adults. Read a book and find your voice this summer with SCCLD! All are invited to join June 1st through July 31st. **It’s free and fun for all ages!**

Summer Reading 2023 Wrap-Up for Campbell Library:

We were very busy with our summer reading program this year. We had over 3200 attendees to our 39 programs for adults, children and teens, including outreach events during the summer. Some highlights include attending 2 Kindergarten Readiness programs in collaboration with CUSD where we talked to over 200 families with children entering either TK or K, a Happy Birds program at Edith Morley Park with over 300 attendees, and popular adult craft programs.

We had 1084 registrations for our Summer Reading Program, with over 4400 books read. Most read book over the summer was Can I Play Too? An Elephant and Piggie Book by Mo Willems with being read and logged 110 times.



Upcoming Programs and Events at Campbell library:

ESL Conversation Club at the Campbell Library

Tuesday, October 17, 1:30pm–2:30pm

Practice your English conversation skills at the library. This is a free program with limited space. Registration is required.

Family Storytime

Wednesday, October 18, 10:30am–11:00am

Join us for stories, songs, and more on Wednesdays at 10:30. This storytime is designed for kids ages 0-5 and their caregivers. Please bring a blanket or towel to sit on for the hard floors!

Manga Book Club at the Campbell Express Library

Wednesday, October 18, 7:00pm–8:00pm

Join us for our monthly Manga Book Club discussion at Campbell Express Library. September’s selection will be The Summer Hikaru Died by Mokumokuren.

Friends of the Campbell Library Used Book Sale

Saturday, October 21, 10:00am–1:00pm

Join us for the Friends of the Campbell Library used book sale! Items for sale include hardback fiction books, childrens' books, romances, thrillers, audio books, DVDs, CDs, and a variety of 'how to' books.

The Internal Landscape of the Human Body

Tuesday, October 24, 7:00pm–8:00pm

Discover the profound knowledge of energy currents in the human body acquired over millennia by practitioners of the internal healing arts. Explore how our emotions and trauma impact our internal organs.

Adult Craft: Día de los Muertos Shadow Box Craft

Wednesday, October 25, 6:30pm–8:00pm

Join us for a celebration of Día de los Muertos (Day of the Dead) through the art of nicho boxes or shadow boxes.

Decorate a Sugar Skulls for Día de los Muertos

Thursday, October 26, 4:00pm–5:30pm

Decorate a sugar skull in celebration of Día de los Muertos - Day of the Dead, which is a celebration of the lives of the deceased.



CIVIC IMPROVEMENT COMMISSION
Major Work Plan
January 1, 2022 to June 30, 2023

#	WORKPLAN	<u>Schedule</u>
1	Review and approve Social Service Subgrants for FY 24 <u>Tentative Schedule</u> Release Application: 12/5/22 Application Deadline: 1/27/23 Study Session Review: 2/9/23, 6:30 pm Public Hearings: 3/9/23 and 7/13/23 City Council Action 7/18/23	12/22-6/23
2	Review and approve the FY 23 Neighborhood Association Grant Applications <u>Tentative Schedule</u> Release Application: 1/11/23 Application Deadline: 2/24/23 Study Session Review: 4/13/23 Public Hearing: 4/13/23 Awards Grants: 5/11/23	1/23-5/23
3	CIC/Youth Commission - Joint Meeting	5/23-6/23
4	Plan 2023 Capture Campbell Youth Photo Contest (Sub Committee)	9/23-3/24
5	Review status and continuation of Pilot Beautification Grant (Sub Committee)	1/22 -6/23
6	Campbell Cares: Neighborhood Refresh (with a focus on seniors) <ul style="list-style-type: none"> • Exploration/Planning: 1/22 - 6/22 • Implementation: 7/22 - 6/23 	12/22-6/23
7	Explore Art Murals Neighborhood Gateway Signs Solidarity Panels Sidewalk Chalk Art	1/22-6/23
8	Provide street names to City Council when requested (Sub Committee)	As Needed
9	Library/Museum/Senior Center – How CIC can assist	As Needed

*Explore Art Program was revised to include Murals, Neighborhood Monument Signs, Solidarity Panels, Sidewalk Chalk Art.

Sub Committees:

Beautification Awards:	Commissioners: Bracher and Naylor
Campbell Cares:	Commissioners: Russell, Malcolm and Bracher
Capture Campbell:	Commissioners: Yoshikawa, Naylor and Coluccio
Explore Art Programs*:	Commissioners: Dooley, Malcolm and Coluccio
Neighborhood Assoc.:	Commissioners: Dooley, Yoshikawa and Russell
Street Name:	Commissioners: Dooley, Yoshikawa and Bracher

CIVIC IMPROVEMENT COMMISSION (DRAFT)

Major Work Plan

January 1, 2024 to June 30, 2025

#	WORKPLAN	<u>Schedule</u>
1	Review and approve the FY 24 Neighborhood Association Grant Applications <u>Tentative Schedule</u> Release Application: 1/12/24 Application Deadline: 2/23/24 Study Session Review: 4/11/24 Public Hearing: 4/11/24 Award Grants: 5/9/24	1/24-5/24
2	CIC/Youth Commission - Joint Meeting	5/23-6/23
3	Plan 2024 Capture Campbell Youth Photo Contest (Sub Committee)	9/24-3/25
4	Review status and continuation of Pilot Beautification Grant (Sub Committee)	1/24 -6/24
5	Review and approve Social Service Subgrants for FY 24/25 <u>Tentative Schedule</u> Release Application: 12/4/23 Application Deadline: 1/26/24 Study Session Review: 2/8/24, 6:30 pm Public Hearings: 3/14/24 and 7/11/24 City Council Action 7/16/24	12/23-7/24
6	Campbell Cares: Neighborhood Refresh (with a focus on seniors) <ul style="list-style-type: none"> • Exploration/Planning: 1/22 - 6/22 • Implementation: 7/22 - 6/23 	12/22-6/23
7	Explore Art Murals Neighborhood Gateway Signs Solidarity Panels Sidewalk Chalk Art	1/22-6/23
8	Provide street names to City Council when requested (Sub Committee)	As Needed
9	Library/Museum/Senior Center – How CIC can assist	As Needed

*Explore Art Program was revised to include Murals, Neighborhood Monument Signs, Solidarity Panels, Sidewalk Chalk Art.

Sub Committees:

Beautification Awards:	Commissioners: Bracher and Naylor
Campbell Cares:	Commissioners: Russell, Malcolm and Bracher
Capture Campbell:	Commissioners: Yoshikawa, Naylor and Coluccio
Explore Art Programs*:	Commissioners: Dooley, Malcolm and Coluccio
Neighborhood Assoc.:	Commissioners: Dooley, Yoshikawa and Russell
Street Name:	Commissioners: Dooley, Yoshikawa and Bracher