



CIVIC IMPROVEMENT COMMISSION

City Hall – 70 N. First Street

Thursday, October 8, 2020 – 7:30 PM
VIA ZOOM Telecommunication

NOTE: To protect our constituents, City officials, and City staff, the City request all members of the public follow the guidance of the California Department of Health Services' and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at campbellca.gov.

This Regular Meeting will be conducted via telecommunication and is compliant with the provisions of the Brown Act and the Governor's Executive Order N-29-20.

This Regular Meeting will not be physically open to the public. The Commission meeting, its members and participants, will meet via ZOOM from remote locations.

Those members of the public wishing to participate, are asked to register in advance at: <https://us02web.zoom.us/j/88259174572?pwd=R0dHNkNUd0RuWGNtUUtEYTFOOTNSUT09>
or Telephone: 1 669 900 6833 Passcode for both: 227395

Public Comment for the Civic Improvement Commission meetings will be accepted via email at cmoffice@campbellca.gov prior to the start of the meeting. Written comments will be posted on the website and distributed to the Commission. If you choose to email your comments, please indicate in the subject line "FOR PUBLIC COMMENT" and indicate the agenda item.

The following Commissioners of the Civic Improvement Commission are listed to permit them, to appear electronically, or telephonically at the Regular Meeting of the Civic Improvement Commission on Thursday, October 8, 2020: Chairperson Hoffman
Commissioners: Yoshikawa, Kaufman, Davis, Chase and Dooley.

Regular Meeting Agenda

- A. Call to Order, Roll Call**
- B. Announcements**
- C. Approval of Minutes**
 - 1. Special Meeting – September 10, 2020*
- D. Communications**
- E. Oral Requests**
- F. Reports from Representatives**
 - 1. Kerry Perkins, Senior Museum Specialist
 - a. Historical Museum and Ainsley House Report*
 - 2. Tina Wong-Erling, Senior Services Supervisor
 - a. Adult Center Update*



CIVIC IMPROVEMENT COMMISSION

City Hall – 70 N. First Street

Thursday, October 8, 2020 – 7:30 PM
VIA ZOOM Telecommunication

G. Reports from Staff

1. Margarita Mendoza, Staff Liaison
 - a. City Update

H. New Business

1. Campbell Public Art/Black Lives Matter Murals (Explore Art Subcommittee)
2. Social Service Subgrants – Proposed Timeline*

I. Unfinished Business

1. Approval of FY20/21 Workplan*

J. Good of the Game

K. Subcommittee Report

1. Explore Art Projects
2. Neighborhood Association Assistance Grant

L. Adjourn

* Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act (ADA), if you need assistance to participate in the Civic Improvement Commission meeting, please contact Margarita Mendoza in the City Manager's Office at 408-866-2182 or by e-mail margaritam@campbellca.gov



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, September 10, 2020 – 7:15 pm

SPECIAL MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor's Executive Order N-29-20.

**This meeting was recorded and can be viewed in its entirety at:
<https://www.youtube.com/user/CityofCampbell/videos>**

CALL TO ORDER

The Civic Improvement Commission convened at a special meeting time at 7:15 pm on the regularly scheduled day of July 9, 2020, via telecommunication.

Chairperson Hoffman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

- ROLL CALL: Chairperson Hoffman called the meeting to order at 7:17 pm
- PRESENT: Chairperson Hoffman. Commissioners: Dooley, Fields, Khajuria, Kaufman, and Yoshikawa
Staff Liaison, Margarita Mendoza and Recording Secretary Diana Johnson
- ABSENT: Commissioner Chase joined meeting at 7:32 pm (unable to join at earlier start time)
- PRESENTATIONS: None
- APPROVAL OF MINUTES:
- M/S: Yoshikawa/Fields To approve the Special Meeting Minutes for the Thursday, July 9, 2020 Civic Improvement Commission meeting.
Motion was approved by the following votes: Commissioners: Dooley, Fields, Khajuria, Kaufman, Yoshikawa and Chair Hoffman
- Absent: Commissioner Chase
- Abstain: None

WELCOME:

Chair Hoffman welcomed the newly elected Civic Improvement Commissioners, Dooley and Chase. Commissioners Dooley and Chase provided a brief introduction of themselves and why they were interested in serving on the CIC.

ANNOUNCEMENT:

Commissioner Khajuria announced his resignation from the Commission effective September 10. He expressed his appreciation and thanked the Commissioners for the opportunity to serve on the Commission.

On behalf of herself and the CIC Commissioners, Chair Hoffman thanked Commissioner Khajuria for his service to the CIC.

COMMUNICATIONS:

None

ORAL REQUESTS:

None

REPORTS FROM REPRESENTATIVES:

County Library Report: Jennifer Weeks, County Librarian, provided the September 2020 Library Stakeholder Report and PowerPoint presentation. A written copy of this report and presentation was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian Peggy Tomasso highlighted the Campbell Library events and programming for the month of September. A written copy of this report was included as an attachment to the agenda.

REPORTS FROM STAFF:

City Update: Staff Liaison Margarita Mendoza reported on the following items:

Free Covid Testing: Free testing is available at the Campbell Community Center. First and third Thursday of the month/ September and October. Information is available on the City's website.

Street Closures: To accommodate restaurant dining, Campbell Avenue was temporarily closed from the east side of Campbell Avenue towards Stacks restaurant.

Effective Labor Day, City Council voted to a modified street closure to accommodate the downtown businesses. Complete closure of downtown Campbell Avenue to occur from Friday evening through Sunday. Campbell Avenue to reopen to vehicular traffic from Monday through Friday afternoon.

Farmers Market: No update regarding a reopening date. Due to COVID19, the vendor is currently seeking alternate locations in Campbell which would allow added control of patron entrance and exit to the market.

West Valley Clean Water Program Mural Project (Only Rain In the Storm Drain): WWCWP issued a Request for Proposals(RFP) to local artists seeking artist renderings for a mural to be located along the Los Gatos Creek Trail beneath the portals. The top three applications will be forwarded to the Civic Improvement Commission for review and feedback. The project is anticipated to begin Spring 2021. Funding is provided by the Clean Water Program.

There were no further questions or comments from the Commission.

NEW BUSINESS:

Resolution to Temporarily Change Civic Improvement Commission Meeting Time: Discussion to temporarily move the Thursday meeting start time for the Civic Improvement Commission from 7:30 pm to 6:30 pm.

Following the distribution of the Agenda, it was discovered that the 6:30 pm timeframe will not work for all Commissioners. Chair Hoffman opened the discussion to the Commission for comments. The Commission agreed to keep the start time at 7:30 pm.

FY 20/21 Workplan: It was noted that the CIC 20/21 Workplan Items were reprioritized during the agenda development process. Staff Liaison Mendoza requested that Commissioners provide feedback should they have questions or concerns regarding the reprioritization of the Workplan. Chair Hoffman opened the meeting for discussion and comments by the Commission.

After further review and discussion, the CIC proposed the following changes to the 20/21 CIC – Major Workplan:

#	WORKPLAN	<u>Schedule</u>
1	Review and approve Social Service Subgrants for FY 21/22 and 22/23	1/21-6/21
2	Review the process & criteria for FY 20/21 Neighborhood Assoc. Grants (Sub Committee)	10/20 – 12/20
3	Campbell Cares: (Mental Health) (with a focus on seniors and youth) Seniors (senior lunch program) LGBTQ+ Mindfulness	1/21-5/21
4	Explore Art Projects (Sub Committee)	TBD
5	Review and approve the FY 20/21 Neighborhood Assoc. Grants	2/21-6/21
6	Plan 2021 Capture Campbell Youth Photo Contest (Sub Committee)	3/21 -12/21
7	Review status and continuation of Pilot Beautification Grants (Sub Committee)	Hold
8	Provide street names to City Council when requested (Sub Committee)	As Needed
9	Elder Abuse Awareness	TBD
10	Library/Museum – How CIC can assist	As Needed

Sub Committees:

Beautification Awards:	Commissioners Hoffman, Kaufman (one opening)
Campbell Cares:	Commissioners Chase, Dooley and Hoffman
Capture Campbell:	Commissioners Fields, Yoshikawa (one opening)
Explore Art Projects:	Commissioners Fields, Kaufman and Yoshikawa
Neighborhood Association:	Commissioners Dooley, Kaufman and Yoshikawa
Street Name:	Commissioners Chase, Kaufman and Yoshikawa

Chair Hoffman focused on the top 5 workplan items.

Social Service Subgrants: No changes.

Neighborhood Association Grants: Subcommittee to discuss ways to streamline application process for associations who are reapplying for the grant. Commissioner Yoshikawa suggested moving schedule to 10/20-12/20.

Campbell Cares: Chair Hoffman suggested removing first three completed items from list and leaving "Mindfulness." She also proposed broadening list of new projects to address other options. Commissioner Chase proposed adding LGBTQ+ communities to provide support and safe spaces to the workplan. The Commission suggested vetting ideas in the Campbell Cares Subcommittee and bringing it back to the CIC.

Neighborhood Association Grants: Commissioner Yoshikawa suggested moving scheduled date to 2/21 – 6/21.

Capture Campbell: Commissioner Yoshikawa recommend moving the schedule date to 3/21-12/21. Chair Hoffman recommended moving this item to number six (6).

Pilot Beautification Program: Commissioner Kaufman, confirmed that due to budget cuts, there are no changes to schedule. Chair Hoffman suggested self-funding some of the projects to keep them going. Commissioner Kaufman expressed interest in private funding ideas, outreach, etc.

Street Names: Chair Hoffman added the following language to the workplan under item number eight (8) "Provide street names to City Council when requested."

Elder Abuse Awareness: Item Nine (9). Chair Hoffman suggested keeping on workplan and leaving this TBD.

Commissioner Kaufman suggested that the subcommittees meet prior to the next CIC meeting to report back on the progress of their workplan item.

Chair Hoffman closed discussion as there was no further comments by Commission.

GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

- Walk for Solidarity, Downtown San Jose City Hall 10 am Saturday September 19. Guided tour for walk for solidarity/social justice. Mask mandatory. Walk for Solidarity on Instagram
- Monday, September 14 League of Woman Voters State Senate Town Hall; and City Council Candidates on Wednesday, September 16
- Chamber of Commerce Campbell Candidate Forum Thursday, September 17

COMMISSIONER/SUBCOMMITTEE REPORTS:

Explore Art Project: Commissioner Kaufman, Fields and Yoshikawa met to visit various public art opportunities and installations in Campbell. Their focus is on the Black Lives Matter storefront panels, future installations, how art is showcased. Commissioner Yoshikawa asked whether there were specific guidelines in the public art policy on what types of art can be displayed. Staff Liaison Mendoza indicated that there would need to have a full consensus of Civic Improvement Commission for recommendation to City Council. Chair Hoffman suggested that the installation of the BLK storefront panels is approved by City Manager Loventhal and City Attorney prior to the CIC recommendation to Council. The subcommittee provided the presentation "Campbell Public

Art Proposal," to the Commission. The following topics were included in the presentation: Local City Public Art Programs; Public Art Roadmap; Pilot Proposal; Pilot Dependencies; Potential Future Projects and Pilot Examples. The presentation will be forwarded to City Manager for review. A copy of the presentation is attached to these minutes as "Exhibit A."

M/S: Yoshikawa/Kaufman To add "Campbell Public Art/ Black Lives Matter" murals to the next month's October 8 CIC agenda for further discussion.

Motion was approved by the following votes: Commissioners: Chase, Fields, Khajuria, Kaufman, Yoshikawa and Chair Hoffman

Commissioner Dooley was offline and not able to respond to roll call vote.

Commissioner Yoshikawa indicated that Kerry Perkins from the Campbell Museum has expressed an interest in displaying the storefront panels at the museum. Commissioner Yoshikawa will work with Ms. Perkins on getting the panels displayed.

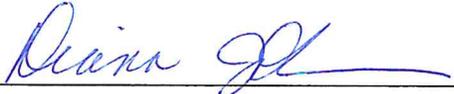
Neighborhood Association Assistance Grant: Subcommittee Yoshikawa indicated that the subcommittee will meet before the end of the year.

Chair Hoffman expressed her appreciation to the subcommittees for their work. She again thanked Commissioner Khajuria for his service as Commissioner to the CIC.

Chair Hoffman adjourned the meeting at 9:14 pm.

The next Regular Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, October 8, 2020 at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.

Respectfully submitted,


Diana Johnson, Recording Secretary


Margarita Mendoza, Staff Liaison



The Campbell Museums

Civic Improvement Commission / Museum Report October 2020

Museum continue to be closed to the public but staff is committed to creating virtual programs.

Online Art Show:

- Theme is Joy
- Can go to our website and view all of the art submissions: www.campbellmuseums.com
 - Vote for your favorite in the categories: Adult 2D, youth 2D, adult 3D, youth 3D.
 - Voting Closed on October 11,
 - The winning 2D that complies the most overall votes will be turned into a mural to hang outside the Historical Museum building viewable from Civic Center Drive

Campbell Museums Seeking Public input:

- The Museum is collecting personal stories, experiences, images, artifacts about how the Coronavirus has affect you.
 - Important to collect experiences and images of this pandemic.
 - Form to submit on our website: Campbellmuseums.com
- The Museum is collecting personal stories and experiences from BIPOC community members.
 - We are trying to document underrepresented communities in Campbell, who have not been included in the town's history and we are hoping include a more inclusive history of the town.
 - Anyone who would like to contribute to what we are calling Coloring Campbell's History can visit our website: campbellmuseums.com and click on the link.
 - We have also been using Intern help in researching Campbell's history in a more inclusive and comprehensive way.

Virtual Engagement:

- YouTube content: What's in the Box Videos
 - Explore what items are Museum's Collection Boxes
 - Video shows the items with some history of them
- Oct 9: Musical Fundraiser featuring artist: Jason Keiser
 - 7pm – 8:30 pm
 - Free
 - Link to the Museum Foundation's Go Fund Me Page, raising funds for the Campbell Museums



The Campbell Museums

- Oct 23: History at Home: Haunted Places of the SF Bay Area with Jeff Dwyer, Paranormal Investigator.
 - 6pm-7pm
 - \$10/ registration
 - Zoom link given with paid registration
- Tasty Tuesday: Mike and Niki's Honey Company: Honey Tasting and history of Agriculture of the Valley
 - 5pm-6pm
 - \$10/ registration
 - Zoom link given with paid registration
- November History @ Home and Tasty Tuesday: TBD
- All links for registration are available on our website: www.campbellmuseums.com/shop

Holiday Programing coming in November:

- Staff decorating a few rooms in the Ainsley House
- Timed reservations for families to sign up to take a family photo inside the Ainsley House
 - Nov 21 & Dec 12
 - Details of cost and registration link by mid October
- Partnering with Staff at the Community Center for Santa program
 - Story time with Santa: pre recorded video of Santa reading a story
 - Santa Zoom Meet and Greet
 - Distributing craft kits for families to pick up
 - Detail of cost and registration link by mid October

Ainsley House 360 Virtual Tour:

- Foundation funded the 3D Matterport scan of the Ainsley House and Carriage House.
- Company: Capture My Space spent a day scanning.
- This is a 3D tour giving visitors from anywhere the chance to walk through the House.
- The tour will allow us to share the Ainsley House on our website, use tour for educational tours, and help with rental promotions.
- Also useful as a visual record of the House should there be a disaster
- Staff working on adding tags to give info on rooms, artifacts, and outside information.
- Goal is to have the tour linked to our website by end of October.
- Next, staff will be having a 3D Matterport scan done of the Historical Museum.



The Campbell Museums

- The benefit is not only educational, but we can have the company return each year when and if we change exhibits, so we can keep our tours current.

Virtual Campbell Walking Tour

- Intern from SJSU helped us set up a template on our Wix website
- Future project, staff will create tour with themes: Women's history of Campbell, Labor History of Campbell

Ainsley House Garden Rentals

- Staff started a new rental opportunity: Marry Now, Celebrate Later
- Allows couples to rent the garden at our approved 10 hour fee but they receive 2 hours now to marry in the garden with limited gathering and then have their reserved reception on the calendar for next year.
- Our first Marry Now is taking place later in October
- Surprising that 2021 is getting busy for Ainsley Garden rentals

MEMORANDUM



City of Campbell
Recreation & Com. Svcs.

To: Civic Improvement Commissioners
From: Tina Wong-Erling
Senior Services Supervisor
Subject: Campbell Adult Center Division Report

Date: 10/2/20

Virtual Caregivers Conference

The 10th Annual Caregivers Count Conference was held from September 12 thru October 3rd. The four-part virtual series offered workshops on Emotional Well-being, How to Pay for Care, Technology Tools, Stress Management, and Dealing with Parents and Resistance. With an average attendance of 90 per session, the virtual format proved to be a viable alternative to the in-person conference. All four sessions and community resources are available at www.caregiverscount.net.

Outdoor Classes

The Adult Center has launched outdoor classes which include Strength Training, Body Conditioning, and Aqua Aerobics. Enrollment has been robust in these classes as seniors are excited to resume physical activity and see their friends. The class instructors have been very creative in designing their classes while following the County's protocols and guidelines to ensure the safety of all participants.

Active Aging Week

The International Council on Active Aging campaign celebrates the positivity of aging and showcases the capabilities of older adults. The goal of Active Aging Week is to promote wellness initiatives and encourage older adults to get up and moving! During the month of October, the City of Campbell is partnering with local cities in Santa Clara to offer free virtual classes to help older adults focus on staying active- physically, emotionally, and socially. Class themes include fitness, dance, art, cooking, Zoom, and cyber safety.

CIVIC IMPROVEMENT COMMISSION



Social Service Subgrants

**TENTATIVE REVIEW PROCESS SCHEDULE
(TWO-YEAR FUNDING CYCLE)**

FY 2021/22 and FY 2022/23

Release Application:	December 4, 2020
Application Deadline:	January 29, 2021
Study Session:	February 11, 2021, 6:30 pm
Public Hearings:	March 11, 2021 April 8, 2021
City Council Action:	May 4, 2021 (tentative)

FY 2020/21 CIVIC IMPROVEMENT COMMISSION

Major Work Plan

#	WORKPLAN	<u>Schedule</u>
1	Review and approve Social Service Subgrants for FY 21/22 and 22/23 <u>Tentative Schedule</u> Release Application: December 4, 2020 Application Deadline: January 29, 2021 Study Sessions: February 11, 2021, 6:30 pm Public Hearings: March 11, 2021 April 8, 2021 City Council Action May 4, 2021 (tentative)	1/21-6/21
2	Review the process & criteria for FY 20/21 Neighborhood Assoc. Grants (Sub Committee)	10/20 – 12/20
3	Campbell Cares: (Mental Health) (with a focus on seniors and youth) Seniors (senior lunch program) LGBTQ+ Mindfulness	1/21-5/21
4	Explore Art Projects (Sub Committee)	TBD
5	Review and approve the FY 20/21 Neighborhood Assoc. Grants <u>Tentative Schedule</u> Distribute Applications: 2/1/2021 Applications Due: 2/26/2021 CIC Review of Applications: 3/11/2021 Public Hearing: 4/8/2021 Study Session Review: TBD Awards Grants: 5/13/2021	2/21-6/21
6	Plan 2021 Capture Campbell Youth Photo Contest (Sub Committee)	3/21 -12/21
7	Review status and continuation of Pilot Beautification Grants (Sub Committee)	Hold
8	Provide street names to City Council when requested (Sub Committee)	As Needed
9	Elder Abuse Awareness	TBD
10	Library/Museum – How CIC can assist	As Needed

Sub Committees:

Beautification Awards:	Commissioners Hoffman, Kaufman (one opening)
Campbell Cares:	Commissioners Chase, Dooley and Hoffman
Capture Campbell:	Commissioners Fields, Yoshikawa (one opening)
Explore Art Projects:	Commissioners Fields, Kaufman and Yoshikawa
Neighborhood Association:	Commissioners Dooley, Kaufman and Yoshikawa
Street Name:	Commissioners Chase, Kaufman and Yoshikawa