



Civic Improvement Commission

City of Campbell, 70 N. First Street, Campbell, California

NOTE: To protect our constituents, City officials, and City staff, the City requests all members of the public follow the guidance of the California Department of Health Services', and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at www.campbellca.gov.

This Special Meeting will be conducted in person as well as telecommunication and is compliant with provisions of the Brown Act.

Those members of the public wishing to participate virtually can access the meeting at: <https://campbellca-gov.zoom.us/j/86096647208?pwd=dkE5RG1hRnZlMTBsamRnOWRmei9rQT09>

Meeting ID: 860 9664 7208

Passcode: 485023

Dial by your location +1 669 900 6833 US (San Jose)

Members of the public may attend this meeting in person at Campbell City Hall. If attending in person, face coverings and physical distancing will be required until further notice.

Public comment will also be accepted via email at cmoffice@campbellca.gov prior to the meeting. Please indicate in the subject line "FOR PUBLIC COMMENT." Written comments received by 3:00 p.m. on the day of the meeting will be posted on the website and distributed to the Civic Improvement Commission before the meeting.

A video recording will be available on the City YouTube Channel at: <https://www.youtube.com/user/CityofCampbell> following the meeting.

SPECIAL MEETING OF THE CIVIC IMPROVEMENT COMMISSION

Thursday, May 11, 2023, 6:00 p.m.
Council Chambers – 70 N. First Street

Special Meeting Agenda

- A. Call to Order, Roll Call**
- B. Announcements**
- C. Approval of Minutes**
 - 1. Study Session – April 13, 2023*
 - 2. Regular Meeting – April 13, 2023*
- D. Communications**
- E. Oral Requests**
- F. Reports from Representatives: None**

G. Reports from Staff

1. Kerry Perkins, Senior Museum Specialist
 - a. Historical Museum and Ainsley House Report*
2. Tina Wong-Erling, Senior Services Supervisor
 - a. Adult Center Update*
3. Angelique Gaeta, City Manager
 - a. City Update

H. New Business

- a. Civic Improvement Commission Meeting
 - Discussion to Change Regular Start Time to 6pm
 - Draft Resolution Approving the Changing of the CIC Start Time to 6pm*
- b. Consideration of assigning a lead person to subcommittees

I. Unfinished Business

- a. Youth Commission Availability
- b. Summer Social – Monday, August 21 at 6:00pm at A Belagio
- c. Civic Improvement Commission July 13 Meeting – Discussion to cancel or reschedule this meeting

J. Good of the Game

K. Subcommittee Report

1. Campbell Cares/Neighborhood Refresh Project
2. Capture Campbell
3. Explore Art Project

L. Adjourn

* Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act (ADA), if you need assistance to participate in the Civic Improvement Commission meeting, please contact Diana Johnson in the City Manager's Office at 408-866-2125 or by e-mail dianaj@campbellca.gov



CIVIC IMPROVEMENT COMMISSION
70 North First Street - Campbell, California 95008

Council Chambers

Thursday, April 13, 2023 - 6:30 pm

Study Session Minutes

A. CALL TO ORDER: 6:30 pm

PRESENT: Chair Yoshikawa. Commissioners: Bracher, Coluccio, Malcolm, Dooley and Vice-Chair Naylor

Assistant City Manager Angelique Gaeta, Admin. Analyst Jose Zetino and Recording Secretary Diana Johnson

ABSENT: Commissioner Russell

B. ORAL REQUESTS: None

C. NEW BUSINESS:

1. Review FY23 Neighborhood Association Assistance Grant Applications:

A memo summarizing the Neighborhood Association Grant funding requests was distributed to the Commission for review. This memo provided the names of the neighborhood associations, the amount requested by each applicant, their proposed projects, and the criteria for funding. A copy of the memo was included in the April agenda packet.

Grant applications were distributed and reviewed by the Commission. Four applicants each requested the maximum grant amount of \$500 for a total of \$2000 in grant requests. All four applicants met the eligibility requirements. A matrix outlining each application was distributed to the Commission. A copy of this matrix was included in the agenda packet.

The following grant applications were presented to the Commission:

Neighborhood Applicant	2023 Proposed Use(s)	Total Request
Campbell Village Neighborhood Association	National Night Out, website, printing, and food	\$500.00
Downtown Campbell Neighborhood Association	National Night Out, Thanksgiving pie giveaway periodic meetings	\$500.00
Hamann Park Neighborhood Association	National Night Out, refreshments, movie night, dumpster day, meetings, etc.	\$500.00
Moreland West Neighborhood Associations	Website and related, safety signs, block party.	\$500.00

Following their review of the applications, the Commission had no questions or comments. The Commission asked whether the \$500 grant funding surplus could be incorporated into the Social

Service Grants, or into another CIC project? Staff will research and report back to the Commission.

Disbursement of the Neighborhood Association Grant will occur during the Regularly scheduled April 13, 2023 Civic Improvement Commission meeting, following this Study Session.

D. ADJOURN:

The meeting was adjourned at 6:50 pm

Respectfully submitted,



Diana Johnson, Recording Secretary



Angelique Gaeta, Assistant City Manager



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, April 13, 2023 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the provisions of the Brown Act.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

A. CALL TO ORDER:

The Civic Improvement Commission convened on the regularly scheduled day of Thursday, April 13, 2023.

ROLL CALL: Chair Yoshikawa called the meeting to order at 7:30 pm

PRESENT: Chair Yoshikawa. Commissioners: Bracher, Coluccio, Malcolm and Dooley Assistant City Manager, Angelique Gaeta, Admin Analyst, Jose Zetino, and Recording Secretary, Diana Johnson

ABSENT: Commissioners: Naylor and Russell

B. ANNOUNCEMENTS: None

C. APPROVAL OF MINUTES:

M/S: Bracher/Dooley A motion to approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, March 9, 2023, meeting.

ROLL CALL Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners Naylor and Russell

ABSTAIN: None

D. COMMUNICATIONS: None

E. ORAL REQUESTS: None

F. REPORTS FROM REPRESENTATIVES:

1. County Library Report: Stephen Fitzgerald, Deputy County Librarian, provided highlights of the Library Stakeholder Report for the month of April. A written copy of this report was included in the April agenda packet.

2. Campbell Library Report: Nichole King, Community Librarian, provided highlights of the Campbell Library Report for the month of April. A written copy of this report was included in the April agenda packet.

G. REPORTS FROM STAFF:

1. City Update:

Assistant City Manager Gaeta provided the following update on city events and public meetings:

TRUST: A community service that helps Santa Clara County residents during an urgent mental health or substance use situation. Call Centers and field response teams are available 24/7 to answer calls for help. Call 988 for the local 408 area code.

Campbell CERT: On Saturday, April 15, 2023, at 3:00 p.m., Campbell CERT will be holding its 5th annual Taste of Campbell Fundraiser. Enjoy an afternoon experiencing local wines, beers, cuisine, and live music at the Campbell Community Center Orchard City Banquet Hall. Proceeds from this event help pay for emergency supplies, equipment, and training in support of our community. Ticket and pricing information is available at campbellcert.org

Wine Walk: Downtown Campbell Spring Wine Walk is back and is scheduled for Wednesday, April 19, from 6:00 to 9:00 pm. Event and ticket information is available at downtowncampbell.com.

H. NEW BUSINESS:

1. Public Hearing: FY 23 Neighborhood Association Assistance Grant:

Chair Yoshikawa opened the public meeting.

The Civic Improvement Commission reviewed the FY 23 Neighborhood Association Assistance Grant applications during the April 13 Study Session. Grant applicants, or their representatives, were invited to attend both the Study Session and Regular meetings. Total grant funding available to award is \$2500.

The following four applicants each requested the maximum grant amount of \$500:

- Campbell Village
- Downtown Campbell
- Hamann Park
- Moreland West

During the Regular CIC meeting, Mike Krey, a representative from the Moreland West Neighborhood Association, was present. Mr. Krey commented on how the Association will utilize the grant funding and thanked the Commission for their consideration.

There were no further questions or comments from the Commission. There were no other representatives from the neighborhood associations, or anyone wishing to speak under public comment; therefore, Chair Yoshikawa closed the public meeting. Chair Yoshikawa thanked Mr. Krey for attending and asked if any member of the Commission would like to make a motion to award the maximum amount of \$500 to each of the four applicants,

as requested and noted in the agenda packet and as discussed in the April 13 Study Session.

M/S: Coluccio/Bracher A motion to approve the full amount of \$500 to the four applicants.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

2. Timeline – Discussion of Proposed Meeting Dates for Award of Social Service Subgrant:

A slide providing the proposed meeting dates for the award of the Social Service Subgrants was reviewed and discussed by the Commission. A copy of the presentation was included in the April agenda packet.

Following the review and discussion of the proposed dates, the Commission recommended moving the June 8 meeting to 6:00 p.m. on June 22, pending consideration from the absent Commissioners.

M/S: Dooley/Coluccio A motion to move the Regularly Scheduled June 8, Civic Improvement Commission meeting to 6:00 p.m. on June 22.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

The Commission expressed an interest in moving the Regular Start time of all Commission meetings from 7:30pm to 6:00pm. This item will be agendized for the May 11, 2023 meeting.

3. Cancellation of Summer Meeting: Consistent with past practice, the Commission agreed to cancel their Regularly Scheduled August 10, 2023 meeting.

M/S: Bracher/Coluccio A motion to cancel the Regularly Scheduled August 10 Civic Improvement Commission Meeting.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

4. Summer Social: The Commission recommended meeting for their summer social at 6pm on Monday, August 21 at A Bellagio.

I. UNFINISHED BUSINESS:

1. FY23/24 Civic Improvement Commission Major Workplan:

Chair Yoshikawa asked the Commission if they had any comments for the Major Work Plan. The following changes to the Workplan were noted:

- CIC/Youth Commission – Joint Meeting 5/23-6/23

- Plan 2023 Capture Campbell Youth Photo Contest (Sub Committee) – 9/23-3/24

The Commission suggested adding a photo session with a professional photographer and a Photoshop session to the Capture Campbell Photo Contest. Campbell Librarian, Nichole King agreed to partner with the Capture Campbell Subcommittee to assist with locating a space at the Community Center for photo sessions. The subcommittee to reach out to Ms. King to discuss further.

A copy of the FY 23/24 Workplan was attached to the April Agenda.

2. Review Remaining Workplan Items and Schedule:

The Commission approved the subcommittee assignments. Chair Yoshikawa asked if a member of the Commission would like to make a motion to adopt a workplan.

M/S: Bracher/Dooley A motion to adopt the updated FY 23/24 Civic Improvement Commission Major Workplan.

ROLL CALL: Chair Yoshikawa, Commissioners: Bracher, Coluccio, Malcolm and Dooley

ABSENT: Commissioners: Naylor and Russell

J. GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

Chair Yoshikawa reported that Costco is coming to Westgate West. Commissioner Bracher announced the Boogie on Bayou event on May 20 and May 21. Chair Yoshikawa reported that Central Avenue has been sectioned off for chalk art during past events.

Commissioner Bracher reported that the March 25 Police Foundation fundraiser was a success. Mobile Command Center was onsite. \$4,000 was raised.

K. COMMISSIONER/SUBCOMMITTEE REPORTS:

1. Campbell Cares/Neighborhood Refresh Project: Commissioner Bracher reported that the draft proposal has been updated. Bob Carlson is interested in assisting. The City provided its weed abatement list as a starting point. Next step is how to evaluate applicants.
2. Capture Campbell: Discussed previously in minutes under FY23/24 Major Workplan item.
3. Explore Art Project: Commissioner Dooley reported that they will coordinate the Sidewalk Chalk Art project for the Boogie on the Bayou event in May.

L. ADJOURN:

The meeting was adjourned at 8:30 pm. The next Special Meeting of the Civic Improvement Commission is scheduled for Thursday, May 11, 2023, at 6:00 pm and will be conducted pursuant to the provisions of the Brown Act.

Respectfully submitted,



Diana Johnson, Recording Secretary



Angelique Gaeta, Assistant to City Manager

MEMORANDUM



City of Campbell

To: Civic Improvement Commissioners

Date: 5/2/23

From: Kerry Perkins
Museum Supervisor

Subject: Museum Division Report

Museum Facilities:

Both the Campbell Historical Museum & Ainsley House are open for public tours Friday-Sunday, 11-3pm.

Museum Events:

The Ainsley House Spring Garden Concert Series has started off it's 6th season with a sold out concert featuring Chris Cain on April 23.

May 14 (Mother's Day): Le Hot Jazz

June 18 (Father's Day): Ren Geisick.

Special activities will take place for the two remaining concerts to celebrate mother's and father's day.

The Garden concerts are hosted by the Campbell Museums Foundation and proceeds from admission goes to support the Campbell Museum. Tickets are \$30 and on sale January 18. For each event, the garden opens at 1:30 for light appetizers and beverages and music is from 2-3:15pm.

www.campbellmuseums.com/shop for tickets

History Happy Hour: Lecture series hosted a sold out event on April 14 with Author Elizabeth Kile, *Haunted San Jose*.

May 26: Judge Paul Bernal, 1933 Brooke Hart Kidnapping and Murder—SOLD OUT

June 17: David Blinn, Cold War Spies in Campbell.

Only a few tickets remain for the June 17 History Happy Hour.

Tickets are \$15/ person. Events runs 5:30-7:30

www.campbellmuseums.com/shop for tickets

Museum Education program:

Field trips have resumed at the Historical Museum and the volume of reservations have been unexpected. 2nd and 3rd grade classes are enjoying learning about the past with Hands on Activities. Field trips will run the remainder of the school year and Staff is currently taking

reservations for 2023-2024 school year.

The Campbell Museum Foundation has resumed its scholarship program and offering admission and/ or transportation scholarship to Santa Clara County schools to help offset field trip costs. For Field Trip information and reservations:

<https://www.campbellmuseums.com/education>

Museum Volunteers:

Recruitment of volunteers is ongoing: various volunteers opportunities exist: Greeters, Docents, Museum Foundation, Gardeners, Special Event Volunteers, and Museum Collections volunteers.

New Docent training expected for late spring.

Museum Volunteers took a field trip to the Milpitas Alviso Adobe on April 26 and learned a lot about the Alviso family, the history of Milpitas, and were impressed with the use of technology in the interpretation of the adobe tour.

For information about volunteering:

<https://www.campbellmuseums.com/get-involved>

Museum Collections:

The Museum collection database has moved to a cloud based system. Allowing Museum staff and volunteers access to the database from anywhere. With the cloud based site, members of the public and researchers have access to more of the Museum's collection catalog and the goal of the museum is to increase the volume of items that are accessible to the public.

To explore the online catalog please visit:

<https://campbellmuseums.catalogaccess.com/home>

MEMORANDUM



City of Campbell
Recreation & Com. Svcs.

To: Civic Improvement Commissioners
From: Tina Wong-Erling
Senior Services Supervisor
Subject: Campbell Adult Center Division Report

Date: 5/2/23

New Program Coordinator



The Adult Center is pleased to introduce Kayla Nakamoto, new Recreation Program Coordinator. Kayla joins the City of Campbell after working for the City of Saratoga for the past six years in Community Services. She has experience working with community partners, commissions, special events, and programming. Her primary responsibilities at the Adult Center include classes, trips, and special events.

Kayla grew up in Roseville as a competitive swimmer to stay cool during the hot summers, which is how she found her way to San Jose State University. She enjoys volunteer coaching with Special Olympics and spending time with her mini Sheepadoodle, Sadie. Kayla is excited to be part of the Adult Center 50+ and getting to know the older adult community.



Bingocize® is a 10-week, evidence-based health promotion program that combines exercise and health information with the familiar game of bingo. Evidence shows social, cognitive, and physical improvements and Bingocize® is a great and fun way to get seniors moving and socializing. The primary goal of Bingocize® is to address loneliness by increasing socialization. Bingocize® is offered through a partnership with the Regional Medical Center and supported by a Cigna grant.

AARP Smart Driver Course

Beginning in June, the Adult Center will offer the AARP Smart Driver course. Upon completion of the AARP Driver course, older adults age 55+ may be eligible for a multi-year discount on auto insurance. Additionally, the course teaches proven driving techniques to help older adults and their loved ones stay safe on the road.

RESOLUTION NO. _____
RESOLUTION OF THE CIVIC IMPROVEMENT COMMISSION
OF THE CITY OF CAMPBELL, CALIFORNIA,
APPROVING THE CHANGING OF THE CIVIC IMPROVEMENT COMMISSION'S
START TIME FOR REGULAR MEETINGS FROM 7:30 PM TO 6:00 PM
ON THE SECOND THURSDAY OF EACH MONTH

WHEREAS, Campbell City Council Ordinance # 841, as subsequently amended by Ordinances # 1619 and # 2117, established the Civic Improvement Commission; and

WHEREAS, the Civic Improvement Commission shall hold public hearings and meetings as necessary to conform to the requirements of Chapter 2.33 of the Campbell Municipal Code; and

WHEREAS, the Civic Improvement Commission desires to adjust the start time of its regular meetings from 7:30 p.m. to 6:00 p.m., to be held on the second Thursday of each month, or as needed for special meetings, pursuant to the provisions of general laws.

NOW THEREFORE, BE IT RESOLVED THAT THE CIVIC IMPROVEMENT COMMISSION hereby approves its new regular meeting start time of 6:00 p.m., with meetings to be held on the second Thursday of each month, or as needed for special meetings, pursuant to the provisions of general laws.

PASSED AND ADOPTED this 11th day of May 2023, by the following roll call vote:

AYES: Commissioners:
NOES: Commissioners:
ABSENT: Commissioners:
ABSTAIN: Commissioners:

APPROVED: _____
Maryanne Yoshikawa, Chair

ATTEST: _____
Diana Johnson, Secretary