



CIVIC IMPROVEMENT COMMISSION

Council Chamber
70 North First Street - Campbell, California 95008

Thursday, February 13, 2020 – 6:30 PM

Doetsch Conference Room

Study Session Agenda

Roll Call

Oral Requests

New Business

Review FY 2020 Neighborhood Association Assistance Grant Applications*

Adjourn

*In compliance with the Americans with Disabilities Act (ADA), assistive listening devices are available upon request for public meetings held in the City Council Chamber. If you require accommodation to participate, please contact Al Bito in the City Manager's office at 408-866-2128 or by email alb@campbellca.gov. * Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov.*



**CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM
FY 2019/20**

Applications Due: January 3, 2020

NEIGHBORHOOD ASSOCIATION: Campbell Village Neighborhood Association

YEAR ESTABLISHED: 2013

ADDRESS: 1132 Erin Way

Campbell, CA 95008

PHONE: (408) 529-0764

E-MAIL: zulu@zuleeg.net

WEBSITE: www.facebook.com/groups/CampbellVillageNA

CONTACT NAME: Chris Zuleeg

NEIGHBORHOOD AREA TO BE

SERVED: Campbell Village

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$ 500.00 (Maximum \$500.00)

ALL OTHERS: \$ _____

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

Communication

Association Meetings

Website

SERVICE INFORMATION:

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

Rent for Neighborhood Association Meetings

Food and beverages and supplies (handouts) at neighborhood gatherings

Website to communicate with members

- 2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

No membership dues.

3. What are the objectives of your service, program or project? How will your program meet these objectives?

Sense of community – bring neighborhood together to communicate and discuss neighborhood objectives

4. Please indicate if the proposed neighborhood project or event is:

NEW

EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What **measurable benefits** will result if this proposal is granted? In particular, please describe results, products, etc.

Residents having a sense of belonging, inclusion, participation.

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

People feel as if the neighborhood association cares for and listens to their constituents.

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

Campbell Grants

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

This grant is the majority funding for our neighborhood association.

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

Ask for donations

10. How often are the neighborhood association's financial records audited and by whom?

Annually by the CVNA Board of Directors

11. Is your organization:

<input type="checkbox"/> INCORPORATED	YES []	No [x]
<input type="checkbox"/> NON-PROFIT	YES []	No [x]
<input type="checkbox"/> TAX EXEMPT	YES []	No [X]

12. Number of neighborhood association members: 477 Homes and Businesses

13. Association has bylaws?: Yes [X] No []

14. Association has insurance?: Yes [] No [X]

ORGANIZATIONAL INFORMATION:

15. Organizational Chart: (Attach)

Randee McQueen – President

Thomas Keller – Vice President

Mike Krisman – Director at Large

Kristen Johansen – IT / Communications Director

Chris Zuleeg – Treasurer / Secretary

16. Budget Data:

Item No.	Expense Description	Estimated Cost
	Rent for Meetings	100
	Food and Beverages at Meetings	100
	Food and Beverages National Night Out or Ice Cream Social	200
	Website	100
	Total Estimated Project Cost	\$500
	Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)	\$500

17. "We, the Board of Directors of Campbell Village Neighborhood Association , do hereby resolve that on December 7 , 20 19 , the Board reviewed this application and furthermore, the Board in a proper motion and vote, approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: December 7 20 19

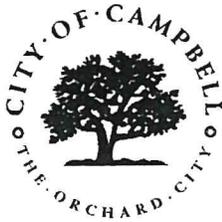
Campbell Village Neighborhood Association
Neighborhood Association Name

By: Randee M'Queen
President of the Board, on behalf of the
Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

You may submit your application by January 3, 2020
Attention: Diana Johnson
City Manager's office
70 N. 1st Street, Campbell, CA 95008,
OR - by fax (408) 374-6889,
OR - by e-mail at dianaj@cityofcampbell.com.



CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM
FY 2019/20

Applications Due: January 3, 2020

RECEIVED
DEC 13 2019
CITY OF CAMPBELL
CITY MANAGER'S OFFICE

NEIGHBORHOOD ASSOCIATION: Downtown Campbell Neighborhood Association

YEAR ESTABLISHED: 2008

ADDRESS: PO Box 1484

Campbell, CA 95009

PHONE: (408) 866-0942

E-MAIL: b_shilman@comcast.net

WEBSITE: downtowncampbellneighbors.com

CONTACT NAME: Barry Shilman

NEIGHBORHOOD AREA TO BE SERVED: Hamilton Ave to Kennedy -- Winchester Blvd to Highway 17

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$ 500 (Maximum \$500.00)

ALL OTHERS: \$

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

We strive to be self sufficient by putting on one fundraiser each year selling and delivering Christmas Trees to residents of Downtown Campbell. For the past two years we have been unable to obtain trees at a reasonable price. This year we are selling and delivering wreaths, but sales have not yet caught on enough to match the sale of trees while our fixed costs are creeping upward.

SERVICE INFORMATION:

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

We will hold neighborhood informational meetings when concerns arise. In addition, We will continue to offer pop-up events throughout the year where neighbors can meet and have a free hot dog. We will continue to sponsor a National Night Out event in August.

- 2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

DCNA Does not require membership dues, but it does ask for a voluntary contribution At the beginning of each year.

3. What are the objectives of your service, program or project? How will your program meet these objectives?

Our mission includes keeping neighbors informed of development projects in the city, promoting safe streets and pedestrian walkways, and helping neighbors meet and get to know one another.

4. Please indicate if the proposed neighborhood project or event is:

NEW

EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What **measurable benefits** will result if this proposal is granted? In particular, please describe results, products, etc.

There will be continued efforts to connect neighbor-to-neighbor by sponsoring events throughout the year. We expect greater participation in civic affairs, and we expect more sign-ups on Nextdoor Downtown Campbell.

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

We received a \$500 grant from the city in early 2019 which we used primarily for National Night Out and to help pay our fixed costs.

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

Sale of Christmas Trees and Wreaths, donations from our members, and donations from business sponsors for our Annual Thanksgiving Pie Giveaway.

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

City funds will be combined with other sources to achieve a solvent Neighborhood Association budget with an expanded menu of events throughout the year.

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

Without Grant Funds we will be forced to cut back on neighborhood events.

10. How often are the neighborhood association's financial records audited and by whom?

We do not conduct formal audits, however at each Executive Board meeting we ask for a Treasurer's report on our financial condition.

11. Is your organization:

- | | | |
|----------------|---------|----------------------|
| • INCORPORATED | YES [] | No [] |
| • NON-PROFIT | YES [] | No [X] Not a 501c(3) |
| • TAX EXEMPT | YES [X] | No [] |

12. Number of neighborhood association members: over 1800

13. Association has bylaws?: Yes [] No []

14. Association has insurance?: Yes [] No []

ORGANIZATIONAL INFORMATION:

15. Organizational Chart: (Attach)
Please refer to By-Laws which are attached

16. Budget Data:

Item No.	Expense Description	Estimated Cost
1	Operating expenses including PO Box rental, liability insurance, meeting room fees, website fees.	\$500 +
2	National Night Out. Neighborhood Meet and Greet, volunteer functions	\$300
3	Refreshments for meetings, volunteer events	\$50
Total Estimated Project Cost		\$850 +
Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)		\$500

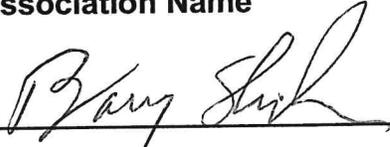
17. "We, the Board of Directors of the Downtown Campbell Neighborhood Association
_____, do hereby resolve that on
December 11, _____, 2019, the Board
reviewed this application and furthermore, the Board in a proper motion and vote,
approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: December 11 _____ 2019 Downtown Campbell Neighborhood
Association

Neighborhood Association Name

By: Barry Shilman


President of the Board, on behalf of the
Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

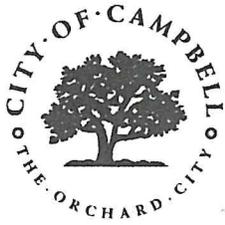
You may submit your application by January 3, 2020
Attention: Diana Johnson
City Manager's office
70 N. 1st Street, Campbell, CA 95008,
OR - by fax (408) 374-6889,
OR - by e-mail at dianaj@cityofcampbell.com.

Downtown Campbell Neighborhood Association

Additional Information

Board of Directors

Barry Shilman	North Third Street	President
Maria Contreras	Sunnyside Avenue	Treasurer
Jim Moffett	Alice Avenue	Business Liason
Betsey Sowder	Watson Drive	Secretary
Don Barnetson	Sunnyside Avenue	Webmaster



CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM
FY 2019/20

Applications Due: January 3, 2020

RECEIVED

DEC 13 2019

CITY CLERK'S OFFICE

NEIGHBORHOOD ASSOCIATION: Moreland West NA

YEAR ESTABLISHED: Re-established 2019

ADDRESS: 1944 Palo Santo Drive
Campbell 95008

PHONE: (408) 595-9200

E-MAIL: morelandwestna@gmail.com

WEBSITE: morelandwestneighborhood.org

CONTACT NAME: Mike Krey or Amy Cody

NEIGHBORHOOD AREA TO BE SERVED: Moreland West

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$ 370 (Maximum \$500.00)

ALL OTHERS: \$ _____

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

See our supporting writeup

SERVICE INFORMATION:

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

See our supporting write up

- 2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

''

''

3. What are the objectives of your service, program or project? How will your program meet these objectives?

''

''

4. Please indicate if the proposed neighborhood project or event is:

[] NEW

[X] EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What **measurable benefits** will result if this proposal is granted? In particular, please describe results, products, etc.

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

See answer to No. 5

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

None

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

See our supporting writeup

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

“ “

10. How often are the neighborhood association's financial records audited and by whom?

“ “

11. Is your organization:

- | | | |
|----------------|---------|-----------------------|
| • INCORPORATED | YES [] | No [X] unincorporated |
| • NON-PROFIT | YES [X] | No [] association |
| • TAX EXEMPT | YES [] | No [X] |

12. Number of neighborhood association members: 90+ on email list; 700+ households in NA
13. Association has bylaws?: Yes [] No []
14. Association has insurance?: Yes [] No [] plan to obtain in July

ORGANIZATIONAL INFORMATION:

15. Organizational Chart: (Attach)

16. Budget Data:

Item No.	Expense Description	Estimated Cost
20	yard signs	\$16.98/ea
	18" x 24" corrugated	+ tax
	plastic, double-sided,	
	with metal stakes	
Total Estimated Project Cost		\$ 370-
Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)		\$ 370-

17. "We, the Board of Directors of the Moreland West Neighborhood Association, do hereby resolve that on December 13, 20 19, the Board reviewed this application and furthermore, the Board in a proper motion and vote, approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: Dec. 13 20 19

Moreland West

Neighborhood Association Name

By: Amy Y. Cody

President of the Board, on behalf of the Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

You may submit your application by January 3, 2020

Attention: Diana Johnson

City Manager's office

70 N. 1st Street, Campbell, CA 95008,

OR - by fax (408) 374-6889,

OR - by e-mail at dianaj@cityofcampbell.com.

MWNA Campbell Grant Application

Dec. 13, 2019

1. We'd like to purchase yard signs to publicize our meetings. These are the types of signs used by many NAs to get the word out about the NA. They typically say "event this week," or something to this effect. They are put in front yards and other good, private locations, where they will have high visibility for motorists and pedestrians. Our association represents the residents of the Moreland West Neighborhood which is defined as the area of San Jose and Campbell bordered by Hamilton Avenue, San Tomas Aquino Road, and Campbell Avenue. It comprises more than 700 households in a combination of single-family homes and multi-family structures. It can be challenging to notify all our residents about meetings and events, so these signs will allow us to reach more people.

2. See answer No. 1.

2a. As yet, we require or seek no dues. Some community members have voluntarily donated some funds, however.

3. We hope to build attendance at our NA meetings. Our NA meetings (we've scheduled five for 2020) will deal with such topics as local crime, local schools, emergency preparedness, issues of homelessness and major neighborhood development proposals.

5. Goals include increased awareness of our NA and increased attendance at our meetings.

8. We plan to seek a \$500 grant from the City of San Jose to help pay for other neighborhood association startup costs, including County registration fees, website expenses, flyer printing, and United Neighborhoods of Santa Clara County membership, which includes insurance. The Moreland School District donates use of our general meeting space.

9. We would likely seek voluntary donations from community members.

10. We've just formed and have had no need for any audit yet. We'll address that topic later.

Moreland West Neighborhood Association

Executive Board Officers Elected 11/21/2019

President: Amy Cody

Vice President for Campbell: Mike Krey

Vice President for San Jose: Gayle Miller

Treasurer: Luann Abrahams

Secretary: Diana Lubliner

Member-at-Large, Campbell: Peng Jiang

Member-at-Large, San Jose: Miranda Kwan



CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM

RECEIVED

FY 2019/20

Applications Due: January 3, 2020

JAN 03 2020

CITY OF CAMPBELL
CITY MANAGER'S OFFICE

NEIGHBORHOOD ASSOCIATION: HAMANN PARK N/A

YEAR ESTABLISHED: 2004

ADDRESS: PO Box 751 Campbell 95009

PHONE: (408) 396-8823

E-MAIL: HPNA@HAMANNPARK.COM

WEBSITE: HAMANNPARK.COM

CONTACT NAME: VINCE NAVARRA

NEIGHBORHOOD AREA TO BE SERVED: HAMANN PARK SAN JOSE & CAMPBELL

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$ X (Maximum \$500.00)

ALL OTHERS: \$ _____

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

*mural project + unveiling celebration
beautification efforts Park -
neighborhood clean-up Dumpster
Day MLK Participation
association Educational + Social
activities*

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

PARK MURAN
Other Beautification Projects

2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

20.00 Voluntary per yr

3. What are the objectives of your service, program or project? How will your program meet these objectives?

Beautification of our neighbor
Supported, developed & inspired by
HPNA & Neighbors

4. Please indicate if the proposed neighborhood project or event is:

NEW

EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What measurable benefits will result if this proposal is granted? In particular, please describe results, products, etc.

Completion of a detailed mural
art to Beautify our Park for
years to come & Symbolizes
the unity of our neighborhood.

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

achieves our commitment to our original "Mission Statement"

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

Neighborhood Support
City of SJ 'ood

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

all funding combined to achieve our common goals for a better, safer, united neighborhood.

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

Use of Funding thru City of SJ or limiting activities

10. How often are the neighborhood association's financial records audited and by whom?

ONCE A YEAR UNSCC

11. Is your organization:

- INCORPORATED YES [] No []
- NON-PROFIT YES [✓] No []
- TAX EXEMPT YES [] No []

12. Number of neighborhood association members: 2000 8K Households
13. Association has bylaws?: Yes [] No []
14. Association has insurance?: Yes [] No []

ORGANIZATIONAL INFORMATION: *Pres*
 15. Organizational Chart: (Attach) *Pat Hall, Vince Navarra*
Ken Pyle IT Web Work
Jason Baker Treas. Glenn Lynn
 16. Budget Data: *Gene Oliverio Past Pres*
Jon Hahn

Item No.	Expense Description	Estimated Cost
	NAT NIGHT OUT	
	NEWSLETTERS	
	MURAW	
	NEIGHBOR HOOD	
	Clean up, networking	
	Educational events	
Total Estimated Project Cost		\$
Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)		\$

17. "We, the Board of Directors of HPNA, do hereby resolve that on 12-22, 20 19, the Board reviewed this application and furthermore, the Board in a proper motion and vote, approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: 12-22 2019

HAMANN PARK N/A
Neighborhood Association Name

By: Vince Navarra

President of the Board, on behalf of the Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

You may submit your application by January 3, 2020
Attention: Diana Johnson
City Manager's office
70 N. 1st Street, Campbell, CA 95008,
OR - by fax (408) 374-6889,
OR - by e-mail at dianaj@cityofcampbell.com.



**CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM
FY 2019/20
Applications Due: January 3, 2020**

NEIGHBORHOOD ASSOCIATION: Pruneyard Dry Creek

YEAR ESTABLISHED: 2011

ADDRESS: 1237 E Campbell Ave, Campbell CA 95008

PHONE: (408) 888-0936

E-MAIL: vikkiessert@gmail.com

WEBSITE: Nextdoor.com (Pruneyard Dry Creek)

CONTACT NAME: Vikki Essert

NEIGHBORHOOD AREA TO BE SERVED: Pruneyard Dry Creek as defined by Nextdoor boundaries

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$ 500 (Maximum \$500.00)

ALL OTHERS: \$

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

The grant will allow us to continue offering events that help to build community and keep neighbors informed of issues that impact our neighborhood

SERVICE INFORMATION:

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

The grant money will be used to sponsor events and meetings which build community and keep our neighborhood apprised of issues which impact our neighborhood. (ie: meetings with City staff on issues/projects in our neighborhood, presentations from law enforcement on public safety, National Night Out...)

- 2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

We are a non-dues paying neighborhood association. Our sole funding is from the City grant and our own fundraising activities.

3. What are the objectives of your service, program or project? How will your program meet these objectives?

PDCNA will continue to host events that enhance community awareness and participation in neighborhood and Campbell City activities. PDCNA hosts meetings with CPD and City staff as appropriate to discuss issues of concern in our neighborhood.

4. Please indicate if the proposed neighborhood project or event is:

[] NEW

[x] EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What **measurable benefits** will result if this proposal is granted? In particular, please describe results, products, etc.

The PDCNA board evaluates every event based on content, feedback and attendance. The best tool that we have to measure success is attendance (attendee sign in sheets) and neighbor (volunteer) participation.

August 6, 2019- Neighborhood Night Out (137 attendees)

Oct 29, 2019 - Community meeting on traffic calming (38 attendees)

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

State Farm insurance policy: grant money primarily went to cover the insurance policy that we must have in order to convene as a board and as neighborhood for meetings and events.

Total premium increased to \$531 in 2019 (was \$385.95)

Cost for National Night Out event: \$174.57

Total expenses \$705.57

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

Along with the grant from the City, PDCNA sells raffle tickets at National Night Out event for goods and services donated by local Campbell businesses

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

The \$500 city grant now goes entirely to cover our insurance policy. Our raffle sale proceeds supplement the cost of National Night Out.

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

We would need to greatly increase our raffle sales and seek more donations from neighbors and businesses.

10. How often are the neighborhood association's financial records audited and by whom?

Our financial record keeping is reviewed at every board meeting and is presented at every membership meeting. Two of the PDCNA board members are co-signers on the account that we hold at Bank of the West

11. Is your organization:

- INCORPORATED YES [] No [X]
- NON-PROFIT YES [] No [X]
- TAX EXEMPT YES [] No [X]

12. Number of neighborhood association members: 1275 per Nextdoor data / 235 on our email list

13. Association has bylaws?: Yes [] No []

14. Association has insurance?: Yes [] No []

ORGANIZATIONAL INFORMATION:

15. Organizational Chart: (Attach)

16. Budget Data:

Item No.	Expense Description	Estimated Cost
1	State Farm Insurance Policy	\$531
2	National Night Out	\$200
Total Estimated Project Cost		\$ 731
Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)		\$ 500

17. "We, the Board of Directors of Pruneyard / Dry Creek Neighborhood Association ,
do hereby resolve that on December 28 , 20 19 , the Board
reviewed this application and furthermore, the Board in a proper motion and vote,
approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: December 28 20 19

Pruneyard / Dry Creek Neighborhood Association

Neighborhood Association Name

By: Vikki Essert

President of the Board, on behalf of the
Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

You may submit your application by January 3, 2020
Attention: Diana Johnson
City Manager's office
70 N. 1st Street, Campbell, CA 95008,
OR - by fax (408) 374-6889,
OR - by e-mail at dianaj@cityofcampbell.com.



**CITY OF CAMPBELL
NEIGHBORHOOD ASSOCIATION ASSISTANCE GRANT
APPLICATION FORM**

FY 2019/20

Applications Due: January 3, 2020

NEIGHBORHOOD ASSOCIATION: _____

YEAR ESTABLISHED: _____

ADDRESS: _____

PHONE: (408) 410-6528 _____

E-MAIL: _____

WEBSITE: _____

CONTACT NAME: _____

NEIGHBORHOOD AREA TO BE
SERVED: _____

REQUESTED: CITY OF CAMPBELL: FY 2019/20: \$_____ (Maximum \$500.00)

ALL OTHERS: \$_____

IS YOUR ORGANIZATION:

NEIGHBORHOOD NEED:

1. Describe the neighborhood association need to be addressed by the proposed grant funding.

This generous GRANT helps STACC to fund our National Night Out Event. Last year we were able to host two events, a Block Party and an Ice Cream Social. These National Night Out events help to foster good relations with the Police and Fire Fighters and make an impact on the children that will last a lifetime.

The \$500.00 Grant covered 1/2 of the total \$1,014.46 expenses for our two events. It most importantly covered the price of the insurance, and the permit. The remainder was used for the other incidentals which made the events a success, such as face painter supplies (they donate their time), and balloon lady.

SERVICE INFORMATION:

2. Describe the project or service to be provided to the neighborhood association with the proposed City grant funding.

The \$500.00 Grant covered 1/2 of the total \$1,014.46 expenses for our events. It most importantly covered the price of the insurance, and the permit. The remainder was used for the other incidentals which made the events a success, such as face painter supplies (they donate their time), and balloon lady.

- 2a) If membership dues are required or requested, describe amount, how levied and use of revenue.

We do not charge dues for membership. We rely on fundraising efforts and donations.

3. What are the objectives of your service, program or project? How will your program meet these objectives?

Our objective is to foster communication between residents and governmental bodies; foster neighborly good fellowship among the residents of San Tomas and neighboring areas; and promote and defend the unique character of the San Tomas neighborhood, as well as the small town atmosphere of the City of Campbell overall.

These events help raise awareness of our group. They also serve as an opportunity for residents to tell us what their concerns are, traffic, crime, road conditions, development, housing. We often sign up people to participate on committees to help address specific issues. As an example, we had a number of residents participate on an ADU committee that made a presentation to the Planning Commission.

4. Please indicate if the proposed neighborhood project or event is:

NEW

EXPANSION OF EXISTING ACTIVITY/SERVICES

5. What **measurable benefits** will result if this proposal is granted? In particular, please describe results, products, etc.

These events are an opportunity for the neighbors to find out more about our group, and we always increase our membership with signups to our mailing list. The raffles are our major fundraising activities, as well as donations made during these events.

Participation from CERT (Community Emergency Response Team) members, police and firefighters is a chance for police and fire to make what is for many kids their first interaction with the people who Protect and Serve our community. Our Ice Cream Social and Bloock Party events break down barriers between residents of all ethnicities, genders and economic levels providing a safe and friendly positive experience where everyone can mingle. We provide fire safety materials and kids coloring and activity books in both English and Spanish. A great first experience with Police, getting to know your neighbors and the power of laughter and friendship. We believe these events provide an immeasurable amount of goodwill and make a lasting positive impact on our community.

6. If your organization received funding in the current fiscal year, please quantify the measurable benefits provided.

I cannot emphasize enough how beneficial these events are for interaction with police and firefighters. Our STACC members spoke to children of all nationalities at the ice cream social and encouraged them to go check out the police cars and fire engines. A number of these children were very hesitant, particularly those for whom English is a second language, and walked away not moving toward the cars and engine. We later noticed that these same children were in the fire truck or the police car and interacting with the police and firemen. This turnaround can only be done in a safe environment and with the help of the fireman and police involved in the event.

FUNDING INFORMATION:

7. If your neighborhood association has provided services in the past, what funding sources have been utilized?

Donations from members. We also do a raffle with donated items at each of the events and sell the raffle tickets to raise money. Local businesses donate the grand raffle prizes such as restaurant gift cards and members donate hand made items and gifts to raffle off to raise money for the association.

8. How do you specifically foresee City funds coordinating with your other funding sources to complete your total budget?

The funding helps tremendously to stretch our budget. By using the funding to cover the major operating expenses such as Permits, Insurance and P.O. Box it allows STACC to use our donations for the community meetings and events.

9. What is your alternative funding plan if City funds either are not awarded or are provided at a reduced level?

Alternative funding would have to include cutting back our events to ensure we do not go over budget.

10. How often are the neighborhood association's financial records audited and by whom?

The board reviews all expenses at least 3 times a year.

11. Is your organization:

- INCORPORATED YES [] No [✓]
- NON-PROFIT YES [✓] No []
- TAX EXEMPT YES [] No [✓]

12. Number of neighborhood association members: _____

13. Association has bylaws?: Yes [] No []

14. Association has insurance?: Yes [] No []

ORGANIZATIONAL INFORMATION:

15. Organizational Chart: (Attach)

16. Budget Data:

Item No.	Expense Description	Estimated Cost
Total Estimated Project Cost		\$
Amount of Neighborhood Association Assistance Grant Requested (Maximum \$500.00)		\$

17. "We, the Board of Directors of _____ ,
do hereby resolve that on _____, 20 _____, the Board
reviewed this application and furthermore, the Board in a proper motion and vote,
approved this application for submission."

To the best of our knowledge, all information presented herein is correct and complete.

Dated: _____ 20 _____

Neighborhood Association Name

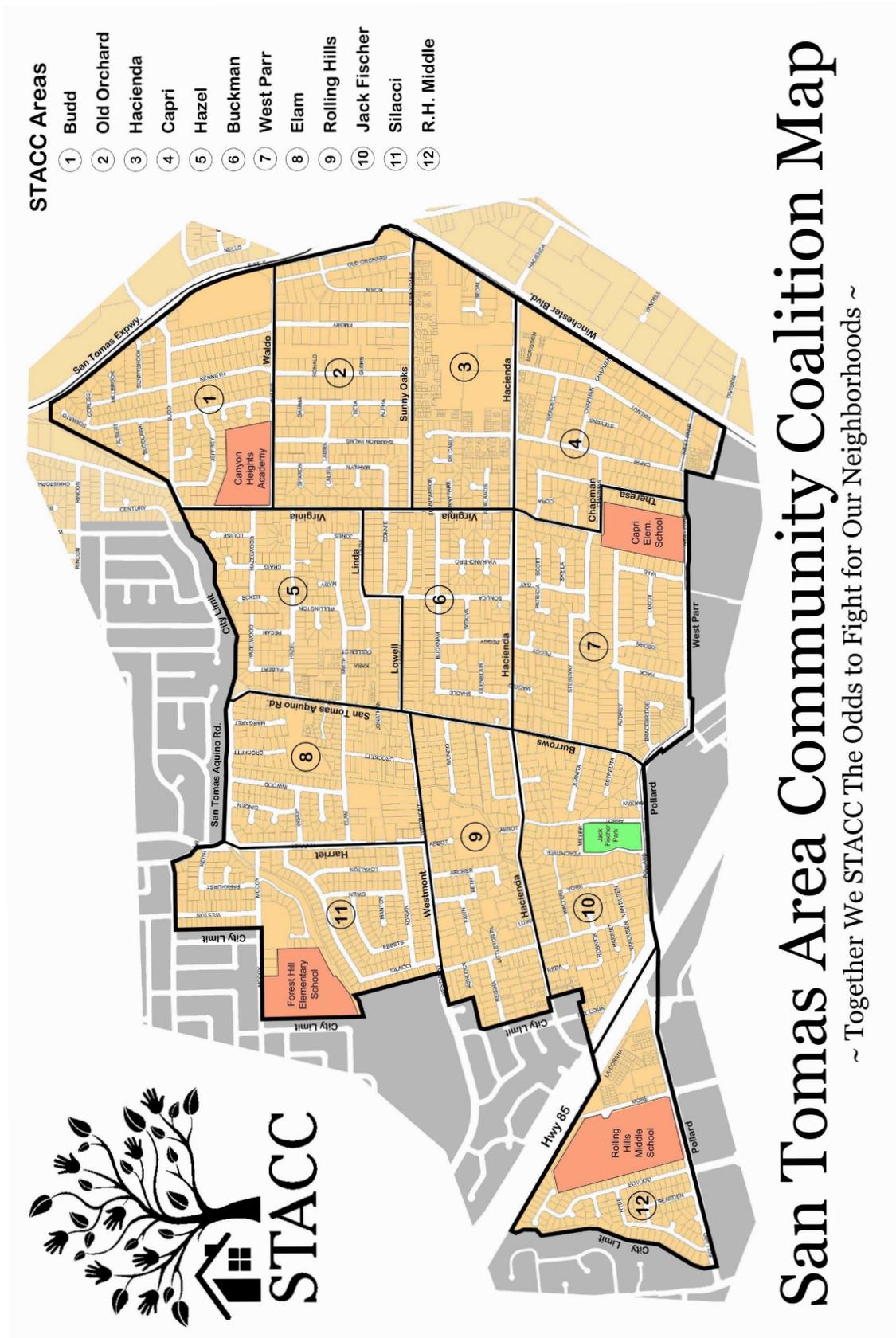
By: Audrey K. Kiehl

President of the Board, on behalf of the
Board of Directors named above

NOTE: Neighborhood Association Assistance Grant Funds may NOT be used for political purposes.

Thank you for your interest in the Neighborhood Association Assistance Grant Program.

You may submit your application by January 3, 2020
Attention: Diana Johnson
City Manager's office
70 N. 1st Street, Campbell, CA 95008,
OR - by fax (408) 374-6889,
OR - by e-mail at dianaj@cityofcampbell.com.



San Tomas Area Community Coalition Map

~ Together We STACC The Odds to Fight for Our Neighborhoods ~



Audrey Kiehtreiber
President

Ellen Dorsa
Treasurer

Rebecca Yates
Secretary

Area Captain 4
Scott Pearring

Area Captain 8
Douglas Gillison

Area Captain 9
Harry Greenwood

Area Captain 10
Ashlee Lozano

Area Captain 7
Maggie Desmond

Area Captain 11
Rebecca Yates

Block
Captains also
participate on
the board on
an “at will”
basis.